

Announcing the Brand New, 9-Part, Step-by-Step Video Course

Finally Discover How to Build High Converting Sales Webinars From Start to Finish... Starting today!

In this video series you will learn how to set up a webinar from start to finish using a step-by-step blueprint. We will cover all the processes that you need to complete to achieve this and create compelling webinars that will bring you sales when done correctly.

Have you noticed that a lot of businesses and nonprofits have started using webinars to generate leads?

It is known that Webinars have a better conversion rate than most sales communication mediums simply because of the live social element and social proof.

Questions that could be potential objections can be answered in real time.

Average conversions can range from 10 to 35 percent or even higher.

Of course automated webinars convert really well, too.

But numbers aside, webinars can do much more than just sell products and services. In fact, webinars can be used to build great relationships with customers and prospects...

... Which often times is most overlooked.

Most people make the mistake of thinking about making the sale first instead of gaining trust and providing value.

Now, of course webinars can be used in many different ways depending on your ultimate business goals.

Some webinars are purely educational, and some webinars are ultimately aimed at getting people through your business door.

So often times, not all webinars are created equal.

Now the type of webinar that we will be aiming for is sales webinars, which are used to sell your product or get more leads.

But the ultimate goal is to convince your customers to engage and interact with you, which equals higher sales conversions.

So the big question is, how do you create high converting webinars that have high engagement that will yield higher sales conversions?

Introducing <title>

Video #1: Introduction to Webinars and Recommended Tools

In this specific video we will be covering a quick overview of this video series, itself. You will learn how it all works as well as the recommended tools and webinar platforms that we have tested. You can learn from our mistakes so that you don't have to make them.

Video #2: What's a Webinar Without An Audience?

So what's the point of having a webinar without knowing your audience? That is the big question. Often times we make the mistake of jumping straight in to creating a webinar and not realizing who the target audience is we are trying to engage. We may know what the audience wants on a general level, but do we really? So we will be covering who your best prospects are and how to engage them, so that you can attract the people most likely to buy.

Think about it. Why would you want to spend all your time creating a webinar and drive tons of visitors to your webinar, only to realize that your webinar does not convert because it is not speaking to the correct audience? So we will also be covering how to figure out the audience's desires and objections so that you can craft the perfect angle that sells every time.

Video #3: Our Blueprint for a Sales Webinar

Now that you've got the basics, it's time to show you our exact step-by-step blueprint to creating a high converting sales webinar. You will get to see an exact mind map of our recommended sales webinar. Of course, this is just a basis for you so that you can customize it and create your own.

Video #4: Finding Your Angle

So what is your sales webinar angle? The angle is how you are going to ultimately sell your product or service in your sales webinar. There are many different types of angles that you can use to your advantage and we will be covering these in this specific video.

Video #5: Who's the Host?

It's very important to convince people of why they should listen to you. Often times, they probably already know if they have signed up for your webinar, so this is a time not to brag but to gain and reinforce their trust. There are certain ways of doing this correctly, and there are wrong ways of doing it, as well. This section is especially important, because failing here could turn people off. Alternatively, success will lead to a better conversion rate.

Video #6: The Meat

In this part of the sales webinar blueprints, we will be covering how you can convey the content or meaty part of your webinar. There is more to this section than just simply blurting out why your product/service is worth buying. So we will be showing you specific strategies that you can use to really get people interested in your product or service or business.

Video #7: The Pitch

Now it's time to pitch or sell your product. This is one of the biggest areas that people fall short on. A lot of people do not like to sell their product or ask for the sale. But we want to be upfront here and say that you can do it in such a way that people will really want to know about whatever it is that you are selling. But of course, everything before this part must be done correctly.

Video #8: Justifying The Price

If you have an expensive, high-ticket product, and you're worried that people are not going to buy it simply because it costs more than a couple hundred dollars, then I'm going to show you a specific strategy that will help you justify the price. While price is often one of the major objections that prospects will have, no doubt this strategy will convince them they want your product even more.

Video #9: The Close

After you have justified the price, it's time to close the webinar. But you don't want to just exit right away. In fact, there are a couple things that you might want to do beforehand. So we will be covering specific strategies that work really well to persuade especially hesitant people or those who are on the fence to buy your product or service.

Go ahead and watch this course. Start learning how to build high converting sales webinars from start to finish...today!

P.S. Finally, learn how to build high converting sales webinars from start to finish... Starting today!

P.P.S. This specific training course was designed so you could watch over my shoulder, step-by-step and click-by-click. You can download this course immediately after payment.