

Resolve and Planning

There are very specific business elements that help your business achieve success. Two of the most important elements are resolve and planning, and that's what we'll be discussing in this article.

What is Resolve?

Mirriam-Webster defines resolve as – “to make a definite and serious decision to do something”.

I'd actually go a bit further to point out that just *having* resolve is not enough to create success in any business, because no matter how serious your decision is, you still need to follow through with action in order to see the change you'd like to occur.

Despite the popular saying “success comes to those who wait”, true resolve followed by a specific plan and decisive action steps is where the real gold lies. And one of the important steps you can take to further any business is networking with other businesses, potential clients and customers.

When your resolve is strong enough, and your desire great enough, you'll be more apt to utilize the action plan you've set up for yourself. The more you want it, the greater the chance that you'll achieve it. It helps to mentally prepare yourself to have all your success taken away – at any time – and use that scenario as fuel to fire your resolve and the subsequent action.

Working under this sense of urgency – imagined though it is – can truly help you achieve your businesses goals, because you avoid taking any success in your business for granted, and you are constantly striving for more.

Planning is Key

Your plan is the follow-through your resolve needs to see any results. Urgency can make one less-than-intelligent, and there is a fine balancing act between urgency and the action taken in any plan.

Your own plan will depend on too many variables to attempt to describe here, but you'll want to ensure that the steps within that plan are attainable, lest you set yourself up for failure. Slow and easy is the way to go when it comes to business growth and development.

Consider your plan to be akin to the legs of a road trip, with each leg of the trip being necessary to the arrival at your intended destination – your business goal!

Each part of your plan should be broken down into realistic action steps that you can keep track of by utilizing a timeline, and milestones. You'll then be able to easily track where you need to speed up, slow down, or regroup altogether.

No matter what the plan is, small steps taken in a forward direction will eventually allow you to reach your business goals!