

Public Domain Profits Formula



Module 2 - Finding Public Domain Content

A BullBuster's Guide

Copyright © 2015 by Nic Oliver, All Rights Reserved.

Nic Oliver has asserted his right under the Copyright, Designs and Patents Act 1988 to be identified as the author of this work.

No part of this book may be used or reproduced, stored in a retrieval system or transmitted in any form or by any means, electronically, mechanically, through photocopying, recording, scanning or otherwise except as permitted by the Copyright, Designs and Patents Act 1988, without either the prior written permission of the publisher or the author.

This book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, resold, hired out, or otherwise circulated without the publisher or author's prior consent in any form of binding or cover other than that in which it is published and without a similar condition, including this condition, being imposed on the subsequent purchaser.

Limit of Liability/Disclaimer of Warranty:

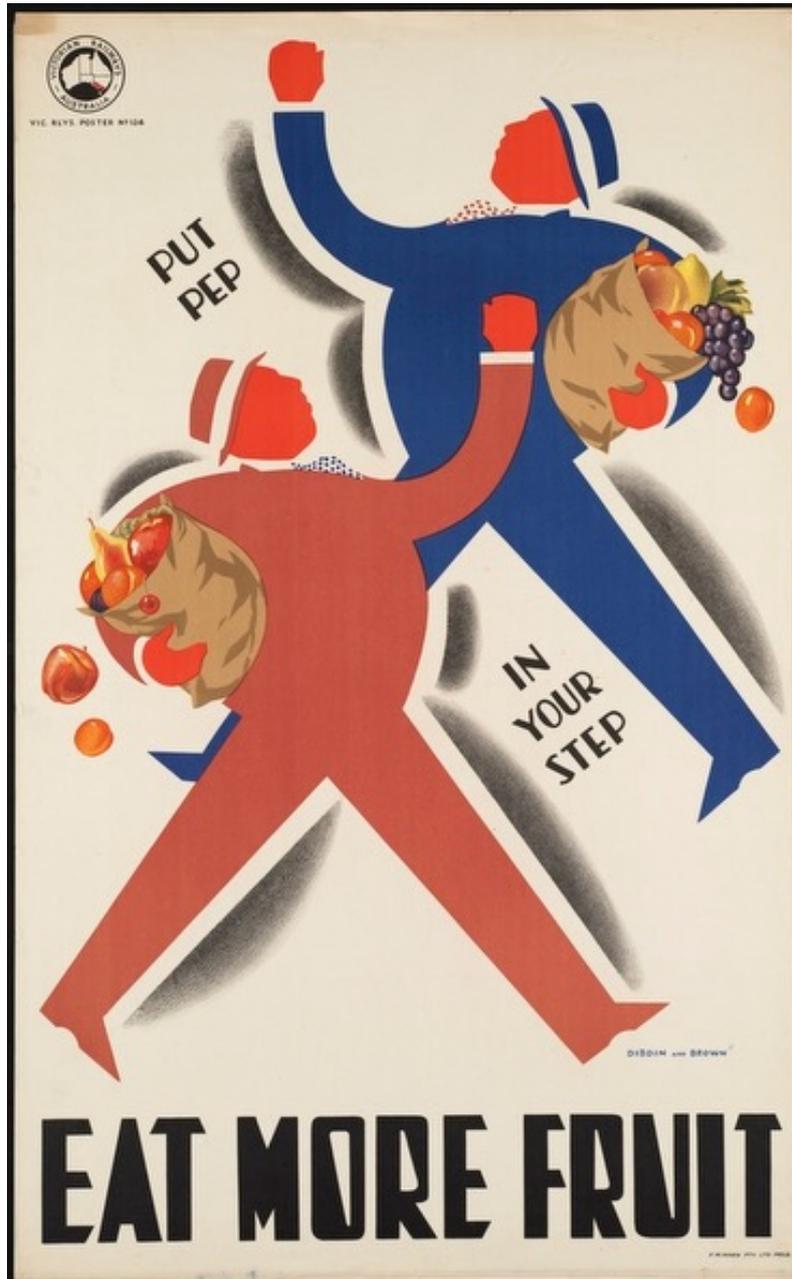
The facts, circumstances and contact details provided by the contributors was believed to be correct at the time of publication but may have changed since.

While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose.

The advice and strategies contained herein may not be suitable for your situation. If in doubt, you are advised to take professional advice. Neither the publisher nor author shall be liable for any personal loss, loss of profit or any other commercial damages, including but not limited to special, incidental, consequential or other damages.

Section 1	4
Websites and Portals	4
1.0 Public Domain Search Portals	5
Section 2	9
2.1 Finding Public Domain Books	10
2.2 Finding Public Domain Films	12
2.2a Public Domain Film Footage	13
2.3 Finding Public Domain Images	14
2.4 Finding Public Domain Music	16
2.5 Miscellaneous	17
2.6 Copyright Information	17
Section 3	18
3.1 Copywriting and Advertising	19
3.2 Fitness and Weight Loss	20
3.3 Personal and Spiritual Development	21
Section 4	23
Tools of the Trade.	23
4. Tools of The Trade	24
- Wordpress	24
- PDF Unlock	24
- Word Processor/Desktop Publishing	24
- Graphics Tools	25
Image Resizing	25
Image Editors	25
Online Image Editors	26
Free Desktop Image Editors	26
- Copyscape	26
- Create Space	27
- Kindle	27
- Book Covers	28
Final Words	28

Section 1



Websites and Portals

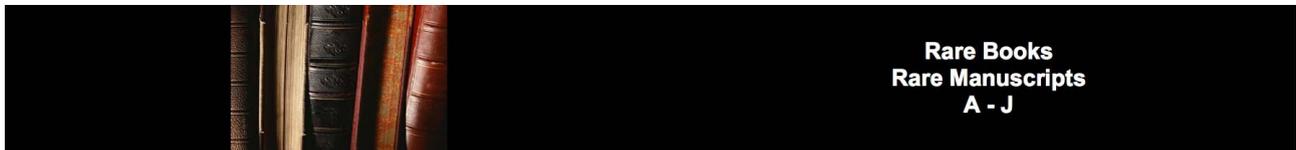
1.0 Public Domain Search Portals

Here are some search engines and portals that are devoted to helping you to find Public Domain works:



E-Books, Digital Collections and more!

[Duke University](#)



A huge collection of links to sites offering rare books and manuscripts - I can get lost on this site for days!

[Fig Rare Books Portal](#)



A Wikimedia page with over 50 links to sites offering Public Domain images - if you can't find the image you want on one of those sites...!

[Free image resources - Meta](#)



I know it looks old-fashioned and clunky but there are good links on this portal!

[Infomotions, Inc.](#)



An easily navigable central access point for hundreds of thousands of free books on the Web.

[IPL](#)



Lots of Public Domain resources all related to economics.

[Library of Economics and Liberty](#)



The starting point for many of my searches - I'm sure you could build a very profitable business just from the fruits of your searches through the digital collections held here.

[Library of Congress](#)



NATIONAL ARCHIVES

[Blogs](#) | [Bookmark/Share](#) | [Contact Us](#)

Search Archives.gov

GO

This American site invites visitors to “explore our nation’s history through our documents, photos and records”

[National Archives and Records Administration](#)



U.S. Fish and Wildlife Service
National Digital Library

[Home](#) [Browse All](#) [About](#) [Flickr](#)

Lots of resources to do with wildlife and the environment.

[National Digital Library : US Fish & Wildlife](#)

NORTHWESTERN UNIVERSITY LIBRARY

search library resources...

[Resources](#) [Website](#)

Main Library Hours: 8:30am - 3am
[more for Tuesday, February 17](#)

This library has been a federal depository library for more than a century and features such materials as Congressional reports and hearing transcripts, census information, statistics and studies generated by federal agencies, and presidential papers.

[Northwestern University Library](#)

[Most Popular Files](#) [Newest Files](#)

[Home](#) [File Sources](#) [FAQ](#) [Contact](#) [Privacy Policy](#)

 **Public Domain Files**



[Pictures](#) [Fonts](#) [Clip Art](#) [Artwork](#) [Video Clips](#) [TV Shows](#)

Thousands of Public Domain files available for you to download and use, completely free of charge. Their goal is to build the largest collection of available files from all over the web, consolidated into one fast, easy to search archive.

[Public Domain Files](#)



A Wikipedia page listing a lot of Public Domain resource sites.
[Public Domain Resources](#)



Something a little different. This site offers information about new or revised web-based sources, changes in availability of sources via different platforms, and analysis of news relating to sources.

[Resourcesshelf](#)



I really like this site - you enter the name of a website you already like in the search box and the site will give you a list of similar sites. Very, very cool!

[Similicio.us](#)



A database of over 24 million freely usable image, video and sound media files.

[Wikimedia Commons](#)

Section 2



Public Domain Content Sites

Grouped by Topic

2.1 Finding Public Domain Books

"Books are the treasured wealth of the world and the fit inheritance of generations and nations." —Henry David Thoreau

[Abe Books](#)

[Advanced Book Search](#)

[Alibris](#)

[Antiqbooks](#)

[Bartleby.com](#)

[Bexley e-books](#)

[Bibliofind.com - Amazon's bookfinding service](#)

[Bibliomania](#)

[Bookyards](#)

[Business.gov - Business reports](#)

[Children's Antique Books](#)

[Ebay Book Auctions](#)

[Ex-classics](#)

[Gardening Books](#)

[Govspot - lots of reports!](#)

[Ibiblio - The Public's Library and Digital Archive](#)

[Medieval texts](#)

[Million Books](#)

[Munseys](#)

[Open Library \(Boston, MA\)](#)

[Page by Page Books](#)

[Pennsylvania University Books](#)

[Perseus Digital Library](#)

[Project Gutenberg](#)

[Psychology Classics](#)

[Read Print Library](#)

[The Free Library](#)

[The U Penn Online Books Page](#)

[Universal Digital Library](#)

[U.S. Government Printing Office Home Page](#)

[World EBook Library](#)

[World Wide School Library - Main Index](#)

2.2 Finding Public Domain Films

You may not plan on becoming the next Steven Spielberg, but you may still have a use for public domain films, broadcasts, commercials, and sound bites. These can be used on websites, or to create CD's or DVD's that you can sell.

One of the best places to obtain film is at Buyout Footage at <http://www.buyoutfootage.com/pages/pd.html> There is also great film that you can use at <http://www.archive.org/details/prelinger> and also at The Library of Congress at <http://www.loc.gov/rr/mopic/>.

At the Live Music Archive at [Archive.org](http://www.archive.org/details/etree), which is located at <http://www.archive.org/details/etree> you can find films of live music shows. You can also find free footage at [UCLA Film and TV Archive](http://www.ucla.edu/film).

With the exception of the public domain works found at [Archive.org](http://www.archive.org), you will have to pay for the film at the above sources However, this may be worth it depending on what you intend to do with the film that you want.

There are various ways that you can use old film, broadcasts, and commercials for financial gain. You may want to use the entire work, or just use parts of it for your product. You could even make a collection of old commercials for an informative marketing course!

Again, you need to be aware of the format that the film you want is delivered in, and make sure that you have the appropriate software or equipment to manipulate the film to turn it into the product that you want it to be.

Now let's look at some other sources, some of which offer free footage!

2.2a Public Domain Film Footage

[Desert Island Films](#)

[Emol - Free Movies](#)

[Festfilms](#)

[Imovies Blogspot](#)

[Moving Image Archive](#)

[Openflix](#)

[Public Domain Comedy](#)

[Public Domain Flicks](#)

[Public Domain Footage](#)

[Public Domain Movies](#)

[WebTV - Free Online Stock Video Footage](#)

2.3 Finding Public Domain Images

You can use public domain photographs for your website, or for CD's or DVD's that you plan to sell. In fact, finding public domain music photographs is really quite easy, and such items can usually be obtained at no cost.

There are numerous sources of photographs. There are so many collections that exist online, a good place to start your search is at the Wikipedia resource for public domain images, which can be found at:

http://en.wikipedia.org/wiki/Public_domain_image_resources

While this is a great place to start, there are still many other good resources as well:

[123 Royalty Free - Stock Image and Photo Subscription](#)

[4 Free Photos](#)

[Alergi Photos](#)

[Ars Publik](#)

[Bad Neighborhood - Creative Commons Google Image Search Assistant](#)

[Best Photo.Us](#)

[Clker - Free ClipArt](#)

[DK](#)

[Domanica Imagess free](#)

[Ebooks](#)

[Explore The Public Domain](#)

[Free Digital Photos](#)

[Free Images Collecton](#)

[Free Photo Galleries](#)

[Free Stock Image Site](#)

[Free stock photos](#)

[Free Tems](#)

[FreePhotos.se](#)

[GIMP Archive](#)

[Good Free photos](#)

[Karen Whimsy](#)

[Los Angeles County Museum of Art](#)

[My Public Domain Pictures](#)

[Open Galleries](#)

[Open Clip Art Library](#)

[PD Photos](#)

[PD Pics](#)

[PD Poster](#)

[Photographic Libraries](#)

[Photo Sleuth](#)

[PIC Drome](#)

[Pix Abay](#)

[Planet Earth ForFree](#)

[Public Domain images](#)

[Public Domain Photos](#)

[Public DomainPictures](#)

[PublicDomainStockPhotos](#)

[Republic Domain](#)

[Reusable Art](#)

[ShutterGlow](#)

[Smithsonian Libraries](#)

[Topers Photos](#)

[U.S. Government Graphics](#)

[Vacations](#)

[Xpase PublicDomain](#)

[Zorger](#)

2.4 Finding Public Domain Music

http://www.acoustica.com/sounds.htm#sound_effects_for_multitrack_mixing

<http://www.animalpicturesarchive.com/animal/SOUND/>

<http://www.audiomicro.com/free-sound-effects>

<http://www.dramaticpublishing.com/freesoundeffects.php>

<http://www.findsounds.com/>

<http://flashkit.com/soundfx/>

<http://free-loops.com/>

<http://freemusicarchive.org/>

<http://www.freesfx.co.uk/>

<http://freepublicmusic.com/>

<http://www.freesound.org/>

[LibriVox List of Public Domain Songs Meta-Wiki Images Search](#)

<http://music-for-video.com/free-sound-effects-for-video-makers.html>

<http://www.musopen.com>

<http://www.oddioverplay.com>

[Open Music Archive](#)

<http://www.pacdv.com/sounds/>

<http://www.pachd.com/sounds.html>

<http://www.partnersinrhyme.com/>

<http://www.pdsounds.org/>

[PD Info-Public Domain and Royalty Free Music](#)

<http://www.publicdomain4u.com/>

<http://www.royaltyfreemusiclibrary.com/>

<http://www.royaltyfreemusic.com/free-music-clips.html>

[Sheet Music USA Index Page](#)

http://simplythebest.net/sounds/WAV/sound_effects_WAV/index.html

<http://soundbible.com/>

<http://www.soundjay.com/>

<http://www.soungle.com/>

<http://www.sound-effects-library.com/>

<http://www.soundtransit.nl/search/>

<http://www.sshhtt.com/>

2.5 Miscellaneous

[Duke University Advertising Archives](#)

[Emergence of Advertising](#)

[Famous Quotes](#)

[Openculture.com](#) - free educational and cultural media

[Worldwide school](#) - free educational material

2.6 Copyright Information

[FAQ: How To Find Out Whether a Copyright Was Renewed?](#)

[How to Investigate the Copyright Status of a Work \(Circular 22\)](#)

And a couple of useful textbooks:

[Public Domain, The: How to Find & Use Copyright-Free Writings, Music, Art & More](#)

[Copyright Handbook, The: What Every Writer Needs to Know](#)

Section 3



Public Domain Niches

Grouped by Author

for 3 Popular Niches

3.1 Copywriting and Advertising

Look for authors such as

Bruce Barton,
George Batten,
William Bernbach,
Henry M Brooks,
Leo Burnett,
Jay Chiat,
Robert Collier,
Maxwell Dane,
Tourin Douglas,
Arthur Dunn,
Rolland Hall,
Claude C. Hopkins,
Richard A. Foley,
Albert Lasker,
Mac Martin,
Alex Faickney Osborn,
Rosser Reeves,
Walter Dill Scott,
Frank Alvah Parson,
Earl Prevette,
Milton R. Schatz,
A.W. Shaw,
Elmer Wheeler,
Janet L Wolff,
James Webb Young.

3.2 Fitness and Weight Loss

Look for authors such as

Frank G. Addleman,
Otto Arco,
Edward Aston,
Mark Berry,
Siegmond Breitbart,
Farmer Burns,
Samuel G. Blythe,
Alan Calvert,
Walter Camp,
J.C. Canney,
Emma Conley,
Martin L. Collis,
Alfred Danks,
Georges Dreyer,
Luther Gulick,
George Hackenschmidt,
Prof Hoffman,
Thomas Inch,
George Jowett,
Ed Jubinville,
Siegmond Klein,
Earle Liederman,
Bernarr A. Macfadden,
Antone Matysek,
Maxick,
W.A. Pullum,
Walton T. Roth,
Court Saldo,
Eugen Sandow,
Arthur Saxon,
Celia Sparger,
The Navy Seal Fitness Guide,
Chas T. Trevor
Walter Chit Tun,
A. Wallace-Jones,
George Walsh,
Alex Whitely

Samuel Wilderspin,
Sue Rodwell Williams,

3.3 Personal and Spiritual Development

Look for authors such as

Abel L. Allen
James Allen
William Atkinson
B.F. Austin
Alice Bailey
PT Barnum
John Bascom
C. L. Baum
Genevieve Behrend
Joseph Benner
Kathleen Besly
Kate Atkinson Boehme
Nona Brooks
Henry Harrison Brown
Uriel Buchanan
Richard Maurice Buck
H. Emilie Cady
Dale Carnegie
George Clason
Robert Collier
Russell Conwell
Malinda E. Cramer
Lillian deWaters
Frederick Newton Dillaway
Horatio W. Dresser
Henry Drummond
Theron Q. Dummond
Mary Baker Eddy
Ralph Waldo Emerson
A.B. Fay
Charles Fillmore
Cora Fillmore
Myrtle Fillmore
Emmet Fox

Ursula N. Gestefeld
Khalil Gibran
Charles F. Haanel
Harry Hamblin
Napoleon Hill
Warren Hilton
Herbert Hoffman
Ernest Holmes
Fenwicke Holmes
Emma Curtis Hopkins
Gardner Hunting
Fannie James
George Wharton James
William James
Mary L. Kupferle
Christian Larson
Morris Lichtenstein
Bruce Maclelland
Mildred Mann
Orison Swett Marden
Harmon McQuilkin
Annie Rix Militz
Alfred Moses
Prentice Mulford
Joseph Murphy
Phineas P. Quimby
Sanford Robinson
Florence Scovel Shinn
William O. Stoddard
Jane Grey Syme
Elizabeth Towne
William Towne
Ralph Waldo Trine
Thomas Troward
Wallace D. Wattles
Ella Wheeler Wilcox
Helen Wilmans
Ernest C. Wilson
J.W. Winkley
Henry Wood
Jane Yarnall
Paramahansa Yogananda
Yoritomo-Tashi

Section 4



Tools of the Trade.

4. Tools of The Trade

- Wordpress

You will need a domain name, hosting for your site and a way to build your site. Once you have bought the domain name and hosting, go to the dashboard (usually cPanel), and go to the bottom of the page.

You will find a list of software platforms you can use to build your new site. Unless you know what you are doing with other platforms, I recommend you click on Wordpress.

The installation is straightforward - if you have any problems, there are a lot of tutorials on the internet.

A tip - do not use the default word "Admin" as your administrator username - it is too easy for hackers to guess. Use something people are unlikely to guess.

- PDF Unlock

It can be really annoying to track down a Public Domain document you desperately want, only to find that whoever stored it digitally had disabled the ability to edit content!

This is where a website called [PDF Unlock](#) comes in. You upload the pdf from your computer and click on "unlock". the site will automatically remove the restrictions from the pdf and download an unlocked copy to your computer.

- Word Processor/Desktop Publishing

A lot of people use Microsoft Word - if you can't afford a licence for it, use [LibreOffice](#), a free office suite.

Personally, I use Pages for Mac, a desktop publishing application but it's all down to personal preference. Find one you like and stick with it - it will be your main tool and familiarity breeds efficiency!

- Graphics Tools

If you want your work to stand out from your competitor's you need to add graphics. A big mistake I see people making is to squash a photo and distort it because they don't keep the same ratio of width to height.

There are a number of online tools for image resizing:

Image Resizing

<http://bluefive.pair.com/pixresizer.htm>
<http://www.cutmypic.com/>
<http://www.fixpicture.org/>
<http://www.fotosizer.com/>
<http://www.imageoptimizer.net/>
<http://www.picresize.com/>
<http://quickthumbnail.com/>
<http://reshade.com/online-image-resizer/add-image> <http://www.resize2mail.com/>
<http://resizeimage.org/>
<http://resizepic.com/>
<http://www.resizer.co/>
<http://www.resizr.com>
<http://www.smushit.com/>

Image Editors

We can't all afford Photoshop, nor is it always necessary unless you are doing a lot of image work. There are two variations you can try - online or desktop image editors

Online Image Editors

<http://www.drpic.com/>

<http://www.flauintr.com/>

<http://fotoflexer.com/>

<http://www.improveyourimages.com/>

<http://www.lunapic.com/editor/>

<http://www.phixr.com>

<http://www.photoshop.com/tools?wf=editor>

<http://www.picjuice.com/>

<http://www.picture2life.com/>

<http://pixenate.com>

<http://pixer.us/>

<http://www.pixlr.com/>

You can also try:

[Google](#)

Free Desktop Image Editors

There are two free alternatives to Photoshop:

[Gimp](#)

[Sumopaint](#)

– Copyscape

If you want to break up a Public Domain book or report into a series of articles, you want to make sure the content has not been used by anyone else, otherwise your website will get a duplicate content penalty. The best thing to do is to go to [Copyscape](#). You will have to sign up for their premium service.

- Create Space

Not so long ago, if you wanted to self-publish, you'd need to pay for a minimum run of 1000 books and risk not selling very many of them. Stories abound of self-published authors with their garages full of their unsold books.

Now, Kindle has it's own print on demand service for authors at [Create Space](#).

Self-publishing is now relatively painless but I would suggest you pay for a graphic designer to do the layout for you. I recommend [Chrystal Melhuish](#) who runs Plum publishing.

- Kindle

It's a great idea to convert any physical books to Kindle. One of the weird things about Amazon is that while they own both CreateSpace and Kindle, the two formats are incompatible.

Which means that you can format a book so that it looks beautiful in CreateSpace and it will look awful in Kindle.

The easiest way I've found to get around this is to go to [Kinstant Formatter](#). Rachel Rofe is a prolific Kindle author and became frustrated in her early years by how tedious it was to format Kindle books.

You have to pay \$27 but for that you get 1000 credits. Each credit allows one download so you'll have to check 1000 versions of your books in order to run out of credits!

- Book Covers

People do judge a book by its cover and it's a huge mistake to skimp on your cover. Why create a great book and ruin it with a poor cover? You can try Fiverr but are unlikely to find something even halfway respectable. I recommend [ebookindiecovers](#).

I've also heard good things about [creative indie covers](#) and if you are prepared to pay a little more, [Damonza](#) makes really good covers.

Final Words

Thank you for buying and reading the manual - my hope for you is that you profit from the contents and we can meet one day and share a glass or two of the stuff advertised below!



