

MiniMem Quick Start

First let me start by stating: MiniMem is not meant to replace a paid membership site system. It was designed with "list building in mind". Free membership sites are one of the best ways on the internet to build a very loyal mailing list.

People perceive a product as having much more value when protected by a username and password. If they are "forced" to join a "membership site", the person is much more likely to hand over their "everyday" email address without a second thought.

This may sound crazy to some of you but, the ones that are in the "know" have been quietly using this method for years. I discovered long ago that when people opt-in for a "free product", you usually end up with their "check once a week email". *BUT when you say something like "Join my 100% FREE Membership Site" you usually get their "check everyday email"...*

When people arrive at your site and you have direct downloads, right off the get-go many people think "it is free, so must be junk". Forcing people to "opt-in" to your list is fine, but many think "they just want my email address to send endless offers".

But when you say something like "join our 100% FREE membership site" you have opened a brand new door and **your visitor subconsciously perceives your offer must be really good since you are protecting it.**

Using the MiniMem software to configure your membership site is simple as answering questions and pushing a button. Seriously.

Quick Start

To get the most out of this software, start it up and load the example project file which is located in the "Example Project / Software Project File" folder.

This is simple to do, just go to "File > Open" and navigate to the above folder and click on the "example-load-me.rnw" file. You will then have a sample project loaded and you can step through it to see each step in detail.

Once you have answered the questions within the software and saved the generated files, use your FTP program to upload the files.

You will need to **upload the folders jding, user and files index.php, login.php and _fm.php** (file manager if using) to a directory where you wish to host your membership site. If you use a subdomain you may run into problems but 99% of time there are no issues. We do not provide support for subdomains, but as stated most will experience no issues.

Once you have the files uploaded, start FTP'ing your digital download files like .zip, .exe, .pdf. etc. They go in same directory as the index.php. **REMEMBER** you can create folders to keep a tidy members area. For example: If I have WordPress plugins and themes, would create a folder named "WordPress". Within that folder have "Themes" and "Plugins" directories which contain those files. *"A tidy members area reflects a professional membership site"*.

When you have files uploaded, just refresh the page (like <http://yourdomain.com/some-directory/index.php>) and your digital downloads will instantly appear IF you are logged in as a member. *Recommend you setup a username/pass for yourself to test install before going live.*

NOTE: In your folder where you saved the files, there is a PHP file called "_fm.php". This is your file manager. You DO NOT have to upload the File Manger if you choose not to do so. *Not uploading (or removing later) does NOT affect the operation of your site.*

Recommend you try the file manager, you may find it very useful. The built-in "remote file copy" is killer, as it allows you to transfer files from another server directly to yours at blazing speeds (will NOT work on password protected files inside membership sites and never will).

Setting Up Registration

Do one of two things for new registrations:

1) Recommended! Place an opt-in form on your page requiring people to confirm their email address.

Once they confirm, you either:

(a) send them directly to registration URL or,

(b) you send them autoresponse message with registration URL. You can of course do both and the choice is yours.

2) Place direct registration link on your page. I would not recommend this method because you then have no way to capture your new members email address.

The MiniMem does not have email sending capabilities so you will need to make sure you use these URL's:

Registration URL: http://yourdomain.com/somedirectory/index.php?ls_register

Login URL: http://yourdomain.com/somedirectory/index.php?ls_login

Protect Files From Direct Download

If you would like to take your digital file protection one step further, activate "hotlinking" in your cpanel (works on others, just look for "hotlink protection"). Many time hotlinking is used to protect images but can be used for zip, pdf, exe, doc, etc.

It is beyond the scope of this product to assist with file protection, but there are some very good tutorials out. cPanel tutorials are provided by many hosting companies and can also be found [here](#).

cPanel Hotlinking Tutorial: <http://www.cpanel.net/media/tutorials/hotlink.htm>