

Offline Monopoly

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Thank you first of all for purchasing this WSO.

I made this WSO because I have been receiving a ton of emails from people asking me what to sell.

So many people keep asking me they are tired selling SEO and other commonly sold services to business owners.

When you have clients who are really getting in their business, it can be hard because you don't know what else to sell them.

However, the problem with you is that you want to sell something people will buy, right?

This WSO is meant to showcase to you a brand new service you COULD sell to offline business owners.

Now, if you just bought this and you're reading it right now, you're probably on the edge of your seat, right?

Well, that's good. Be excited. This service is so easy to sell. And I show you the best way to make this service easy on you to deliver.

What is this service?

Offline businesses are lacking in the ability to stay up to date with clients and businesses. So many of them are losing out on clients because they just can't seem to know what to do to get clients coming back.

Here's the problem:

Businesses have clients coming in all the time on a Friday, Saturday, and Sunday. Usually they don't even need to market for those days because people just walk into their restaurant, store, or whatever the business is.

However, what about a local coffee shop on Tuesday

mornings? How do they get marketing? They're stuck there with little customers and just waiting until the weekend hits for more people to come in.

Oftentimes, business owners find themselves stuck because they know there is a certain hour.....certain day.....and a certain part of the day that just doesn't get any customers.

This is how this service comes into play.

You'll be helping these businesses to achieve more clients during their most dull and most empty nights and hours not getting customers.

Do you ever notice it when companies have what they call a "Happy Hour"?

Well, they are doing that to get customers and business during those hours. This is when they lower their prices by 10% or a few couple of dollars to bring customers in and the company doesn't have to be bored on those times of the day or week.

Every business experiences this type of fluctuating in business, but let's try and make money off of this.

This service is SMS Marketing....

I know. You're confused!

Well, SMS marketing can be done in all kinds of ways....

But in this WSO, I am going to show you The BEST way to do this service, and the most perfect way to sell it effectively.

So how do deliver this service effectively?

Well, you'll be using a unique little site called "MobileAutorepsonder.com"

The site is EXTREMELY reliable. And the site doesn't need for you to be a white label provider in order for you to do this service for your clients.

The site allows for you to create a widget type of feature to put on your business client's website, and it allows for people to input their numbers and receive the first discount.

In their FAQ it says, "Currently we support the following carriers: Alltel, AT&T, Boost, CellCom, Cellular South, Cricket, East Kentucky Network, Immix, Nextel, nTelos, Rural Cellular, Sprint, Suncom, T-Mobile, Unicel, US Cellular, Verizon, and Virgin Mobile."

Almost every carrier is available, so your clients can get all the customers that they want.

Now, you probably don't know what is going on since you don't know how this works.

SMS marketing involves having clients receive updates from the business every week or so.

Let's take a look at how powerful SMS marketing is for a business.

Now, let's slowly fast forward into why it is so effective. When your offline client wants to have more customers fly into their business on a tough day, all they have to do is ask you to send out a short email text message blast to all of their subscribers saying something like "Chan's Chinese Restaurant! 40% Off Selected Cuisines! Today only! 1-4pm! Show text to avail discount!"

And once that text message is sent out, usually 20 people out of 60-100 people on that list will visit the business during that time to grab that discount. You can do these email blasts whenever you want to, or whenever the business wants to.

So.....this is how this business works. And this is a

good service because businesses can always know and find it worth it when they have this since they can get customers heading down to their business whenever they choose.

I want you to get started.....so let's begin...now that you have a basic idea on how this works, I'll show you what to do now to get yourself on the right path.

1) Finding A Business

Finding a business is not difficult. But you first need to choose a niche you want to target.

- Choosing a niche

I would recommend getting into the food and retail niche. Restaurants, coffee shops, and any place that people will go to in order to eat often is a good place to be. Any place that others will go to often are perfect for targeting because they rely specifically on **CONSISTENT** and **RECURRING** clients.

You can find the business by going online to sites like Yelp.

I like to use Yelp all the time because almost every business out there has a Yelp page and has claimed

their site on Yelp.

Yelp is a good place to go to, but you do need to know that the site does not have their email address.

To find their email address, all you have to do is click onto the business's name, and then you'll see their Yelp page which they claimed and then visit their website.

You should then be able to find their business in their contact us page.

Grab their email address

2) Send them the email template

Subject line: "

"Hi (business name),

My name is (name), and I am an Internet marketing consultant.

I know that at the moment you are extremely busy, so I'll be quick with you! I know you want more customers and clients, and I am here to say that I could help you with that.

Your website right now has the ability to help you get more clients, but as of right now, it's just a place for people to learn about your restaurant.

What if I told you I could get those people on your website to be FORCED into heading to your restaurant whenever you want them to?

Or....

How great would it be if every one of your current customers would come back whenever you choose?

I have a marketing system in place that makes this happen, and if you ever want to know how it works, let's have a chat.

(Email address)
(Skype ID)

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Now, you need to understand that this conversation can go a million different ways, you'll get a disinterested reply, an interested reply, and everything in between.

In one of your next emails, you need to make sure

you explain how the site works. So here is just an outline of what your next email or so could be. You don't have to use this word for word. Instead, use it as a guideline.

"I have a system I work with online that allows you to do SMS marketing. SMS marketing involves posting up a signup form onto your site that let's people put in their phone numbers. And now everybody who is on the list can receive weekly text messages from your business. If you ever want to get more customers heading to your door on a Monday morning, just send out a text on a Sunday advertising that Monday has a special discount, just let me know and I'll send them a text."

You'll be doing almost all the work.

You could outsource this stuff, but you don't really have to.

You do however have to make them pay a monthly fee.

Pricing

I price this at \$497 upfront and \$47 per month.

Sometimes, I lower the front side down to \$397 and just make the monthly fee \$77 a month or something.

You could also give them a one year fee if you'd like, which I have sold before. So instead of \$497 upfront and 47 a month, you could make it a smaller fee of \$997 and then lower it down to \$897 if they won't budge just yet.

Just know that you will be doing ongoing work with clients. I'll get to that in a second.

How does payment work?

You make this a monthly payment, but of course, you could go with a one time yearly fee.

If they want to continue it the next year, it is another \$997. You have to pay the website \$178 per year, or \$18 a month, so you should consider investing in the per year system so you could already keep the cash.

Convincing them to buy like this:

I found that sometimes, business owners just want to know that the money is going in the right place, so don't be afraid to go ahead and offer them a deal

like this.

1) They only have to pay \$199 upfront for the first two weeks, and if they don't like it, they can end it and they get back their \$99. (If you're going to do this, make sure you invest in the FREE one month, or the \$17 monthly fee.) if they want to continue it after the first two weeks, make sure they pay the remaining slants of the upfront cost.

Yes, it could be confusing, but once that first two or three clients are in, you shouldn't have a problem.

Now, there is another way to do SMS marketing, and it is by investing in being a white label SMS marketer where the business themselves have the option to send out messages themselves and they have their own sign in and stuff.

However, using mobileautoresponder makes it easy on your clients because they don't have to do anything but work with you through email.

Once they buy, what do I do?

This is when it gets a bit confusing.

You first have to create a brand new email with gmail or yahoo, and sign up to the website.

Now, the site is very self explanatory, and their support system is very reliable, and this is why I was never afraid of sharing this site with you guys.

Sign up with your phone number, and then begin marketing by adding the webpage to your client's website.

Start letting the client know about how you guys plan on marketing since the site offers unlimited text messages. Let's do this in order:

- 1) Both you and your client should decide on a type of discount to give people when clients submit their cell phone numbers
- 2) Decide on a day of the week you want to send out a text message blast. Do at most one text message blast a week.
- 3) Talk through emails on the text message the client wants to give away for a discount, and let him know that he can email you whenever he or she chooses to update you on what you want to do in your business.

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This is basically it. SMS marketing is beyond powerful, and it can change your life and your client's life.

The problem, however, with SMS marketing is that it does get a little tough to do, so feel free to ask me what you need to know by emailing me at joelswohelpdesk@gmail.com

You could also use different websites. I have used mobireply.com and also <http://www.smsautoresponder.net>

No, I am not recommending those in exchange for buying through my affiliate link. I really want you to use this WSO and sell SMS marketing services to your current and future offline clients.

The key is to make sure that you get a good grasp on it and the main idea,

Again, when that first client rolls in, it can get confusing, but the MobileAutoresponder is really helpful. When I first got started on using the site, I was really confused with how it works, so I always had a tough time with this.

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Want to make a quick \$500 bucks again on your new

clients from SMS marketing?

Well, you know how your clients now have just recently bought this product, right?

The way to making even more from this is to sell them on flyers or brochures of some kind for them to print out.

On the flyers, you would write down, "Want to receive a 10% discount on your next purchase? Visit our website right now to claim it for next time!" Or something similar, or whatever the business decides to do.

And you're like, "but how do I do this?"

You're going to print out flyers for the client to pay you \$400-\$500 to print them out and you'll get it done on Vistaprint for a nice \$150-\$200, with the rest for you to profit off of.

Attached is my Overnight Offline Cash that would be perfect for you to read through to get this done and know how to get stuff printed for clients.

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Now we have reached the end of this WSO. Please

know that this method can work BIG time if you work at it. Don't send out mass emails using a bot. Put in the time to email the right business owners. You could land a client using this within 48 hours. You need to know that money from this is VERY possible even if you have little experience.

Use this WSO and we make some quick cash. It could work for you if you let it. Ask me any questions you want in my email joelswohelpdesk@gmail.com

Please know, you get several of my other WSOs as a bonus to help you get even more clients. Feel free to go through them after this.

That's it. Make some CASH! :)