

Decide Why You Want To Write A Book Before You Start Writing

The desire to write a book is a great ambition. It's also an admirable goal. After all, books are the number one way to communicate information. They have been for hundreds of years. However, the desire to communicate is only one step of the process involved in writing a book and it's not even the primary step.

The very first thing that anyone who wants to become a published author must do is to decide why they want to write a book. Without that why, they'll never be able to successfully bring the job to completion. This is because the "why" of writing a book greatly informs the process of "how" the book gets written.

Consider the "why" as the recipe for a successful book. You can cook without a recipe, but will the result be edible? The same logic applies to writing.

There are a couple of main reasons why anyone writes a book. The first, and perhaps most common one, is personal expression. People write to communicate something within themselves to others. This is perfectly good reason "why" to write. A great many of the world's greatest books had this reason as their starting point. If you have something unique to say, then say it. Often the need to express this inner voice is enough to see an author through to the end of a long writing project like a book.

Another very good reason to write a book is to make a professional, as opposed to a personal, statement. Someone who has written a book automatically enjoys an professional advantage over the competition. This is because authorship conveys authority. If you've written a book, the odds are that you actually do know quite a lot about the subject in question. You've also shown that you're able to convey this knowledge to others in a literate and understandable manner. In short, writing a book goes a long way to making you a pro in a given field. As we all know, an expert in any field can command a higher rate of compensation.

There are many additional reasons why writing a book makes sense. Maybe you're trying to brand a product or yourself. Perhaps, you're attempting to sell a service and a book is a great way to publicize that fact. In the long run, it really doesn't matter what the reason is, as long as the reason you choose makes sense to you.