

Instructions For

BigVid SqueezR

Thank you for downloading this new software that makes “mesmerizing” squeeze pages with full screen video backgrounds. I hope you enjoy it. *Once you have your first one setup, making new ones will not take much more than 10-15 minutes for others.*

If you need HQ background videos, I highly recommend you visit [Video Blocks](#) and get your *FREE* access! There are no strings other than free account is limited to 20 downloads PER DAY. Great content and is licensed to you, meaning no legal issues. This is a content creators dream come true with tons of quality content!



I also recommend that you take a close look at [ViewBix](#). This is one of my favs! You can display dynamic content on top of any video, including YouTube, Vimeo Pro or self-hosted videos, that can be shared across the web, social and mobile platforms. Free version is available but to get the real power from [ViewBix](#), get the full version...



The “BigVid SqueezR” software is so simple to use. Start it, answer the questions when prompted and save your new squeeze page. Once saved you will of course have to upload to your site using whatever method normally used.

Recommend you use a free editor like Kompzer BUT honestly, if you understand basic HTML tags like <p>, <H1> and <H2> building your pages will go much faster.

Here is what the software looks like when first started:

The screenshot shows the BigVid SqueezR software interface. At the top is a menu bar with 'File' and 'Help'. The main area contains several elements: a yellow box labeled 'Language of your content?' with a red arrow pointing to it from a yellow rounded rectangle labeled 'Question Area'; a text input field containing 'en' with a red arrow pointing to it from a yellow rounded rectangle labeled 'Answer Area'; a 'Previous' button on the left, a blue underlined link 'FREE Motion Background Videos' in the center, and a 'Next' button on the right; and a yellow box containing the text 'Optional. Default is "en" for english.' with a red arrow pointing to it from a yellow rounded rectangle labeled 'Tips Area'.

See how simple? Answer the question and move to the next area by clicking the “Next” button.

The best way to learn is to make a page and do not worry about mistakes on the first one made. *Once you make that first squeeze page, the next one will be a breeze.*

IMPORTANT NOTE: Save your work! Go to “File / Save As” for first time. Or “File / Save” if you have made changes. *This way you can load projects at a later date*, which is a HUGE time saver! Many future pages you may only want to change the squeeze page content...

There is NO need for me to describe each step here. I will cover the areas which may confuse you or needs a special note. **PLEASE** take a few minutes to read over this document...

First area you need to pay very close attention to is the “Color of overlay”:

File Help

Color of overlay?

255,0,0

IMPORTANT!
The color code here **MUST** be in **RGB**. Also note that there is **NO** comma at very end (255,0,0)

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IMPORTANT! Pay close attention... MUST be "RGB" color code like 255,0,0 which would be RED. Go to <http://www.colorpicker.com/>, pick your desired color and use the RGB. NOTE the commas in default answer - NO comma after last entry...

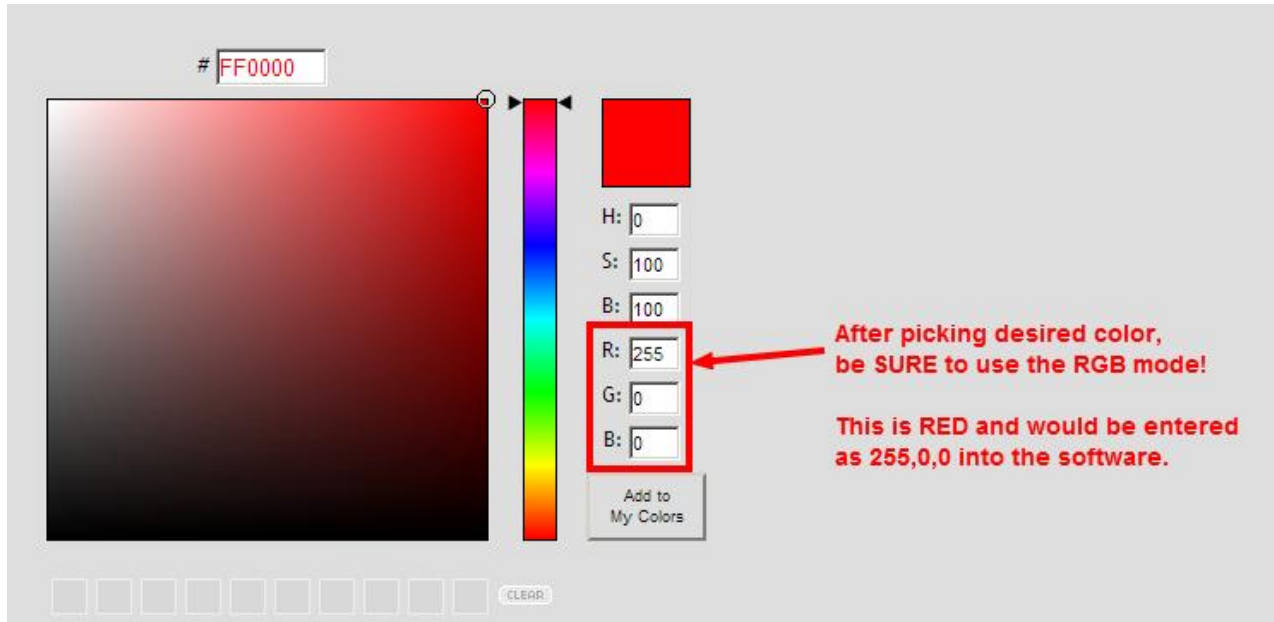
Go To This Site For Easy Color Codes

(go to <http://www.colorpicker.com> and get the **RGB** color code for desired overlay color)

The above step is the color of the overlay that appears on top of background video. Your squeeze page content will appear on top of this.

Moving forward to the next step, “Choose transparent level”. Suggest you start with the level “3”. This level allows plenty of the background video to show through and also provides pretty good level for your content background. Experiment with levels... “1” is pretty much invisible and level “9” is pretty much a solid color.

Picking the Overlay Transparent Color From [ColorPicker.com](https://colorpicker.com)



Choosing the desired transparent level of the overlay is very simple. Recommend you experiment with the levels but have found "3" to be about right. you can choose a level between "0" and "9". 0 = invisible and 9 = solid color.

The next step I need to explain is "Color of your content text":

The screenshot shows a software window with a menu bar containing 'File' and 'Help'. On the left, there is a yellow label 'Color of your content text.' pointing to a text input field containing 'ffffff'. To the right of this field is a large yellow box with a red border containing the following text: **IMPORTANT!**
This area uses the standard "6" letters/digits many are use to...
If your background video is light in colors use dark color like black (000000). If video is dark, use light color like white (FFFFFF).
Note: this color can be overridden later on in this software if desired.

Below the input field are two buttons: 'Previous' on the left and 'Next' on the right. In the center, there is a blue underlined link: [FREE Motion Background Videos](#).

At the bottom of the window, there is a paragraph of text: 'For those that want one color and quick solution, enter your desired color for all text. This can be overridden when pasting in your content with HTML like: This is some text!. Use <http://www.colorpicker.com> if you need to pick 6 digit color codes.'

NOTE: When you get the area where you paste in the actual squeeze page content, you can override the above color setting. This would be accomplished by using HTML tags.

Now let's talk about your background video:

File Help

Add your background video.

Keep videos small is size for faster loading pages!

This is where you add your mp4 format video. It is very important you use H.264 mp4 format!

I have provided you with a video that shows you how to convert about any format to H.264 mp4...

[FREE Motion Background Videos](#)

This is where you add your full screen background video and "mp4 format" is HIGHLY recommended. Keep size small as possible. There are a few samples provided, use those to get started. See the PDF instructions for video supplier.

Be sure to watch the video I provided about converting most all formats to H.264 mp4 format. This video will save you many dollars, help you make small background videos and even teach you something that can be used in other areas of your business.

IF YOUR BACKGROUND VIDEO DOES NOT PLAY on your generated squeeze page,
99.9% chance that it means your video is NOT in the mp4 H.264 format.
Please review the bonus video I provided.

Remove the sound and loop the background video:

File Help

Turn off video soundtrack and loop video?

☐

Set this to "true". If you do not, there will be player controls on video and it will not loop...

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Recommend you choose "true". This turns off the video soundtrack and loops the video. Choosing "false" will turn sound on and place controller at bottom of page. Consider this "experimental" as all browsers DO NOT currently support... May only work with mp4 format videos.

This area should be set to "true" for normal operation. I have provided you with the option to not loop the video and play sound if desired.

True = Silent the audio (or at least attempt to) and loop video forever.

False = Allow audio to play and stop video from looping.

If you want to use background image for tablets (experimental):

File Help

Choose background image for tablets.

iPads and Android tablets do NOT automatically play background videos...

G:\Projects - SPM\BG Fullscreen Video\Scratch IMG\world.gif...

This has nothing to do with the software, it is just how these devices work. You DO NOT have to use a background image if not desired, just leave the field blank if that is your choice.

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Most if not all tablets will not auto play a background video. So to keep those visitors from seeing nothing, choose a animated gif or static picture for those vistors. Consider this EXPERIMENTAL! at this time.

At this time neither Apple or Android devices will play a background video. Have seen a few attempts to make it work but works on one device and not another, resulting in broken pages. Rather than miss a lead and/or sale it is best to have an image or nothing at all for now.

Enter your choice of Google Font:

File Help

Choose Google Font for squeeze page content.

`ss?family=Source+Sans+Pro:900&text=ABCDEFGHIJKLMNOPQRSTUVWXYZ`

Using the link in PDF manual, go to Google Fonts and get ONLY the URL and paste in here.

Use caution and ONLY paste in URL...

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If you want one font for entire page, this is the way to go! Visit <http://www.google.com/webfonts> to choose from many. The included PDF instructions explains this in-depth. Fonts can be overridden if you choose to do so when pasting in your squeeze page content in next step.

Choose your desired Google Font:

I Love Google! To spice up your squeeze page text you can pick any font that Google offers at by visiting their [Fonts Site](#).

By default, this font is chosen:

<http://fonts.googleapis.com/css?family=Source+Sans+Pro:900&text=ABCDEFGHIJKLMNOPQRSTUVWXYZ>

To pick your own, [click here](#) and reference the screenshot below. Keep in mind Google changes site designs like you and I change clothes, so screenshots may differ...

Step One:

Word Sentence Paragraph Poster Bookmark your Collection Download your Collection

Preview Text: Grumpy wizards make toxic brew for the evil Queen and Jack Size: 28 px Sorting: Trending

Normal 400
Grumpy wizards make toxic brew for the evil Queen and Jack
Griffy, 1 Style by Neapolitan Quick-use Pop out Add to Collection

Normal 400
Grumpy wizards make toxic brew for the evil Queen and Jack.
Oleo Script Swash Caps, 2 Styles by soytutype fonts See all styles Quick-use Pop out Add to Collection

Normal 400
Grumpy wizards make toxic brew for the evil Queen and Jack.
Freckle Face, 1 Style by Astigmatic Quick-use Pop out Add to Collection

Step One: Click "Quick-use"

Step Two:

2. Choose the character sets you want:

☒ Latin (latin) ☐ Latin Extended (latin-ext)

Choose ONLY the URL and paste into software...

Standard @import Javascript

3. Add this code to your website:

```
<link href="http://fonts.googleapis.com/css?family=Oleo+Script+Swash+Caps" rel="stylesheet" type="text/css">
```

Enter your squeeze page content:

The screenshot shows a web editor window with a menu bar (File, Help) and a text area containing HTML code. A yellow callout box at the top left says "Enter your squeeze page content." A larger yellow callout box at the top right says "This area is where you paste the page content. HTML tags are allowed and encouraged!". The HTML code in the text area includes: `<h1>Rat Race Got You Down?</h1>`, `<h2>Let Me Help You Improve Your Lifestyle!</h2>`, a paragraph about escaping the rat race, a paragraph with a yellow font override tag `` applied to the word "rush", an anchor tag ``, and an iframe tag. A red arrow points from a yellow callout box at the bottom, which says "You can override the Google font and also the colors set a few steps back if desired...", to the font override tag in the code. At the bottom of the editor window, a note states: "This is the area your paste in your squeeze page content. It can be HTML code provided by affiliate programs or HTML code you have compiled with your favorite editor. Avoid using 'width tags' but other than that most all HTML code works. See PDF instructions for more info."

The content shown above is what drives the page shown [here](#). Using simple tags like `<h1>`, `<h2>`, `<p>` and `<iframe>` (like provided by YouTube and [ViewBix](#)) along with Google Fonts allows you to quickly make sharp looking squeeze pages!

Since the content area allows you to use `` tags, you can also override the Google Font chosen earlier. A tag like `rush some very important info` will change the text font to Verdana and color of the text to yellow

[The insert below shows the content that generated this page](#). Check it out:

```
*Untitled - TED Notepad
File Edit Search Tools Favourites Clips Options Help

<h1>Rat Race Got You Down?</h1>
<h2>Let Me Help You Improve Your Lifestyle!</h2>
<p>Are you like the people filling your screen and stuck in the 9 to 5 rat race? If this is you or how you feel at times, let me show you another side of our spinning planet!</p>

<p>Fill out the form below and I will <font face="verdana" color="yellow">rush some very important info</font> right to your inbox. Not only that, I will personally send you info on a weekly basis that will help you escape the rat race... <a href="http://terryjett.com" target="_blank">CLICK HERE</a> for more!</p>

<iframe width="450" height="352"
src="http://www.viewbix.com/frame/868c6453-c65e-467c-8c5c-3ca318d8f2fa?w=398&h=300&ap=true" frameborder="0"
scrolling="no" allowTransparency="true"></iframe>

<h2>Signup NOW!</h2>
<p><script type="text/javascript" src="http://app.getresponse.com/view_webform.js?wid=38156"></script></p>

<a target="_blank" href="http://txmobi.us/go/videoblocks"></a>|

The content area is very flexible, allowing you to use all
HTML tags, iFrame for videos, scripts for autoresponders
and about any other including tables.

I have found that simple code as shown above produces
easy to build and high converting squeeze pages...

Ln: 13/13 Col: 144/143 Pos: 1115/1114 ANSI Win Mod Ins Wrap
```

PLEASE DO NOT LET SIMPLE HTML TAGS DISCOURAGE YOU FROM BUILDING HIGH CONVERTING VIDEO BACKGROUND SQUEEZE PAGES! Do not mean to talk LOUD:) But simple HTML tags are just that, simple. Try it, you will like, no I mean love it!

Minimum width of your squeeze page:

The screenshot shows a web application window with a title bar containing 'File' and 'Help'. Inside the window, there is a yellow box with the text 'Enter minimum width of page.' and a text input field containing the number '450'. To the right of the input field is a large yellow box with a red border containing the text 'DO NOT let this simple entry wreck your whole page! Read the info below image...'. Below the input field, there are three buttons: 'Previous', 'Finish', and a central link 'FREE Motion Background Videos'. At the bottom of the window, there is a paragraph of text: 'You can go as low as 320 (320px wide) but recommend you keep at 450. This squeeze page system was not designed to work with small screen smartphones, but can with some minor layout iussues. We do not support small screen devices...'

File Help

Enter minimum width of page.

450

DO NOT let this simple entry wreck your whole page! Read the info below image...

Previous [FREE Motion Background Videos](#) Finish

You can go as low as 320 (320px wide) but recommend you keep at 450. This squeeze page system was not designed to work with small screen smartphones, but can with some minor layout iussues. We do not support small screen devices...

This is a very powerful number! I recommend you read closely what I am telling you here...

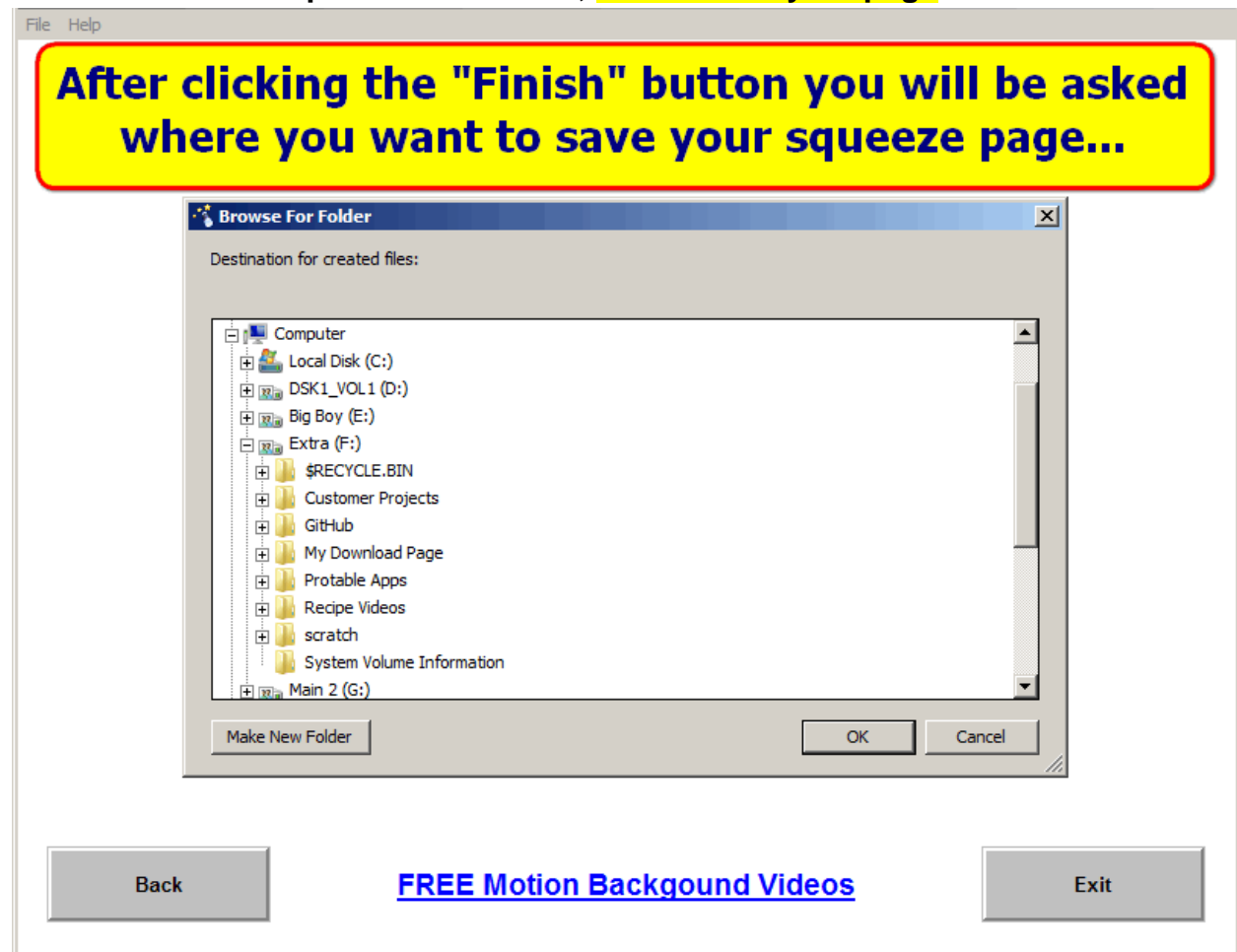
I placed this option to better serve tablets. These squeeze pages were never designed to work on tiny smartphone screens. There is no reason as small screen device users would never benefit from a “background” video to begin with. With that said...

The minimum width is set to “help” prevent your squeeze page content from falling off the screen. Let’s say you have an image with a width of 500px. Without the “minimum width” added it is possible for that image to “break” the layout since the squeeze page is responsive.

So if I had a 500px image (or even a video 500px wide) I would set the minimum width around 650px. Adding the “extra 150px” will ensure you account for the page padding.

As with any new software, experiment! Make a page and view it. If not what you expected use the buttons to go back and enter a new value. Once you make a few pages it will become second nature. DO NOT FORGET to save your page projects for later changes / cloning...

Since the above step was the last one, **time to save your page:**



Time to save your page! Pick a place where you will remember... I always make ONE folder on my drive of choice called "Projects". Within that folder I create subfolders related to clients and project names. This way I can locate past work within minutes. Just a hint that has worked perfectly for years on this end:)

If you need HQ background videos, I highly recommend you visit [Video Blocks](#) and get your *FREE* access! There are no strings other than free account is limited to 20 downloads PER DAY. Great content and is licensed to you, meaning no legal issues. This is a content creators dream come true with tons of quality content!

A promotional banner for Video Blocks. On the left, the 'videoblocks' logo is displayed in red and black, with the text 'Download FREE Motion Backgrounds & More' underneath. To the right of the logo is a small image of a motion background. Further right, the text '7 DAYS OF FREE DOWNLOADS!' is written in large, bold, yellow letters. On the far right, there is a blue button with white text that says 'START NOW!'.

I also recommend that you take a close look at [ViewBix](#). This is one of my favs! You can display dynamic content on top of any video, including YouTube, Vimeo Pro or self-hosted videos, that can be shared across the web, social and mobile platforms. Free version is available but to get the real power from [ViewBix](#), get the full version...



Thank you for purchasing!

I hope you get many years of “profit” and enjoyment out of BigVid SqueezR,

YOUR NAME

v1.01