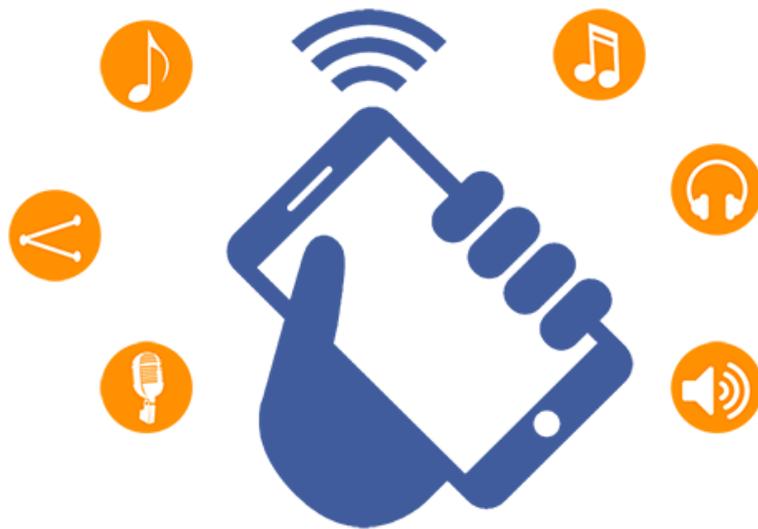


TOP 10 FACEBOOK LIVE RESOURCES



Inside you'll find:

- ✓ *Top tools*
- ✓ *Top forums and blogs*
- ✓ *Top tips and how to's*

1. BuzzSumo

<http://buzzsumo.com>

The screenshot displays the BuzzSumo Pro search interface. At the top, there is a search bar with the placeholder text "Enter a topic or domain to try out BuzzSumo (e.g. content marketing or cnn.com)" and a "Go!" button. Below this is a navigation bar with the BuzzSumo Pro logo and tabs for "Content Research", "Influencers", and "Content Alerts". A secondary navigation bar includes "Most Shared", "Trending Now", "Content Analysis", "Domain Comparison", and "Top Authors".

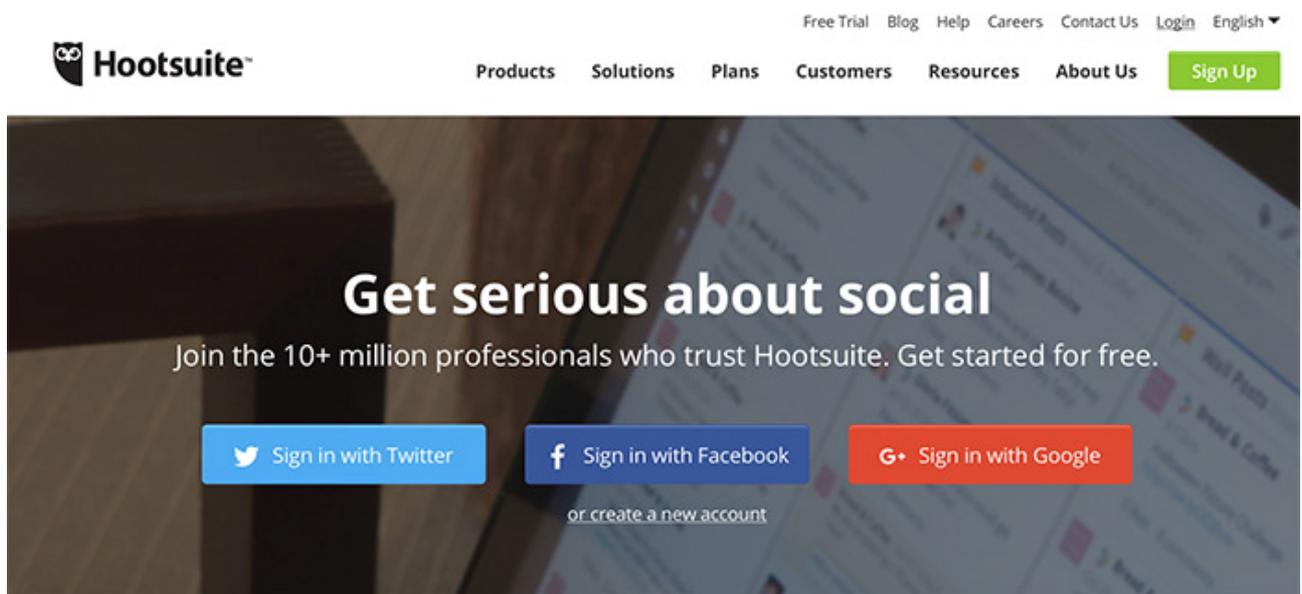
The main search area features a search input field containing "big data", a "Search!" button, and buttons for "Export" and "Create Alert". Below the search bar, there are filters for "Filter by Date" (24 Hours, Past Week, Past Month, Past 6 Months, Past Year) and "Language" (Eg French, Español). The search results are sorted by "Twitter Shares" and show "Page 1 of 459".

The search results table has columns for "FACEBOOK SHARES", "LINKEDIN SHARES", "TWITTER SHARES", "PINTEREST SHARES", "GOOGLE+ SHARES", and "TOTAL SHARES". The first result is titled "Data Is the Next Big Thing in Content Marketing" from hbr.org, dated Sep 14, 2015. It includes a "View Backlinks" button and a "Share" button. The share counts are displayed as colored circles: Facebook (1.5k), LinkedIn (2.3k), Twitter (2.8k), Pinterest (8), Google+ (113), and Total (6.6k).

See what's trending with stats and figures of popular posts. It will give you an indicator as to what topics are hot so you can talk about that with your audience.

2. HootSuite

<https://hootsuite.com/>



Connect with over 35 popular social networks in one dashboard. HootSuite is also a great tool to schedule posts, and can syndicate with multiple social platforms.

3. IFTTT

<https://ifttt.com/>

Make your work flow

We connect your favorite apps together, so they work best for you.



Connect Your Home



Be More Productive



Stay Healthy



Keep in Touch



Shop Smarter



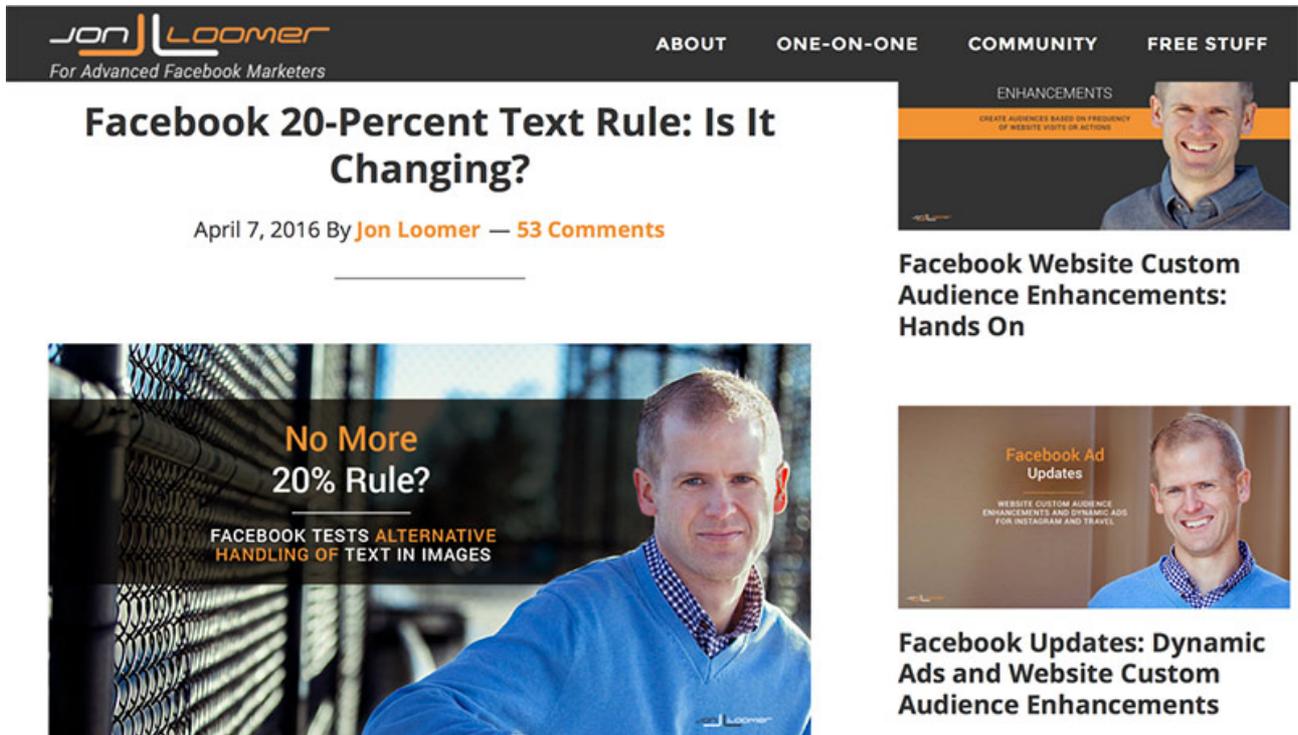
News Alerts

With IFTTT you can automate your social media tasks such as if you post a photo on your Facebook Page, it will save a copy to your Dropbox folder.

You have the flexibility to create what they call “recipes”.

4. Jon Loomer

<http://www.jonloomer.com/>



The screenshot shows the website for Jon Loomer, a resource for advanced Facebook marketers. The main article is titled "Facebook 20-Percent Text Rule: Is It Changing?" and is dated April 7, 2016, with 53 comments. To the right, there are two smaller article teasers. The first is titled "Facebook Website Custom Audience Enhancements: Hands On" and features a sub-headline "ENHANCEMENTS" and "CREATE AUDIENCE BASED ON FREQUENCY OF WEBSITE VISITS OR ACTIONS". The second is titled "Facebook Updates: Dynamic Ads and Website Custom Audience Enhancements" and features a sub-headline "Facebook Ad Updates" and "WEBSITE CUSTOM AUDIENCE ENHANCEMENTS AND DYNAMIC ADS FOR INSTAGRAM AND TRAVEL". A large image at the bottom left of the main article area shows Jon Loomer with the text "No More 20% Rule? FACEBOOK TESTS ALTERNATIVE HANDLING OF TEXT IN IMAGES".

JON LOOMER
For Advanced Facebook Marketers

ABOUT ONE-ON-ONE COMMUNITY FREE STUFF

Facebook 20-Percent Text Rule: Is It Changing?

April 7, 2016 By **Jon Loomer** — 53 Comments

No More 20% Rule?

FACEBOOK TESTS ALTERNATIVE HANDLING OF TEXT IN IMAGES

Facebook Website Custom Audience Enhancements: Hands On

ENHANCEMENTS
CREATE AUDIENCE BASED ON FREQUENCY OF WEBSITE VISITS OR ACTIONS

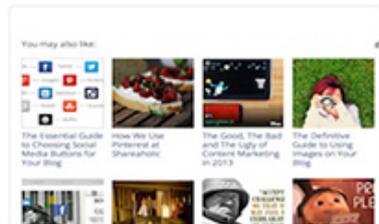
Facebook Updates: Dynamic Ads and Website Custom Audience Enhancements

Facebook Ad Updates
WEBSITE CUSTOM AUDIENCE ENHANCEMENTS AND DYNAMIC ADS FOR INSTAGRAM AND TRAVEL

For all things Facebook marketing related, Jon Loomer is the authority in the field.

5. Shareaholic

<https://shareaholic.com/publishers>



Related Content

Increase pageviews, engagement and time on site by highlighting relevant content that may not otherwise be discovered from across your website.

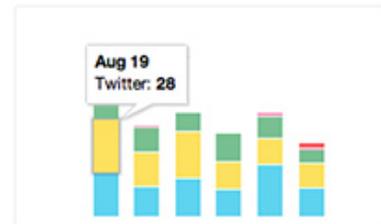
[Learn More](#)



Share Buttons

Make it 1-click simple to share articles, comments, purchases or other activities from your website to Facebook, Twitter, Pinterest, LinkedIn, and more.

[Learn More](#)



Social Analytics

Provides you with important actionable metrics including insights into how your content is performing, who's sharing it, and through which channels.

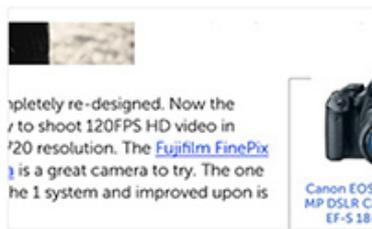
[Learn More](#)



Shareable Images

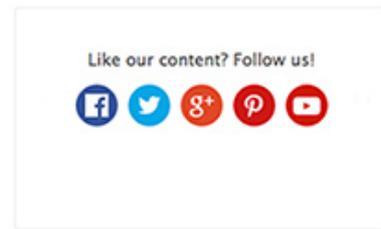
Get more shares and viral traffic by adding smart share buttons to the images on your website and making them easy to share.

[Learn More](#)



Affiliate Links

Automagically turn your site's existing links into rewards. Clicks that turn into purchases from our ever-expanding universe of 35,000+ retailers, turn into commissions for you.



Follow Buttons

Get more followers to grow your social influence on Facebook, Twitter, Pinterest, YouTube, Instagram and many other social networks.

Shareaholic offers tools for integrating social media into your website or blog easily. You'll find share and like plug-ins for your blog.

6. Kim Garst @BoomSocial

<http://kimgarst.com/>

The screenshot shows the Boom Social website. At the top is a dark navigation bar with links for HOME, ABOUT, BLOG, PRODUCTS, MEMBERS, and CONTACT, along with social media icons for Twitter, Facebook, Google+, LinkedIn, Pinterest, and Instagram. Below the navigation is the Boom Social logo with the tagline 'SOCIAL SELLING MADE SIMPLE'. To the right of the logo is a promotional banner for a book titled 'WILL THE REAL YOU PLEASE STAND UP?' with a 'get my copy' button. The main content area features a large article titled 'Get More Traffic & Free Blog Content With Influencer Roundups' by Kim Garst, last updated on October 12th, 2015. The article includes an image of a laptop displaying 'Get MORE TRAFFIC & BLOG CONTENT with Influencer Roundups' and a list of topics like '10 Experts Weigh In On How To Cook The Perfect Turkey' and '30 Top Social Media Tips According To Leading Experts'. A sidebar on the right contains a search bar, a 'KIM ON PERISCOPE' section with a Periscope icon and the name 'kimgarst', and a promotional banner for a free eBook titled '27 Killer Facebook Post Ideas For Small Business Owners' with a 'FREE DOWNLOAD' button.

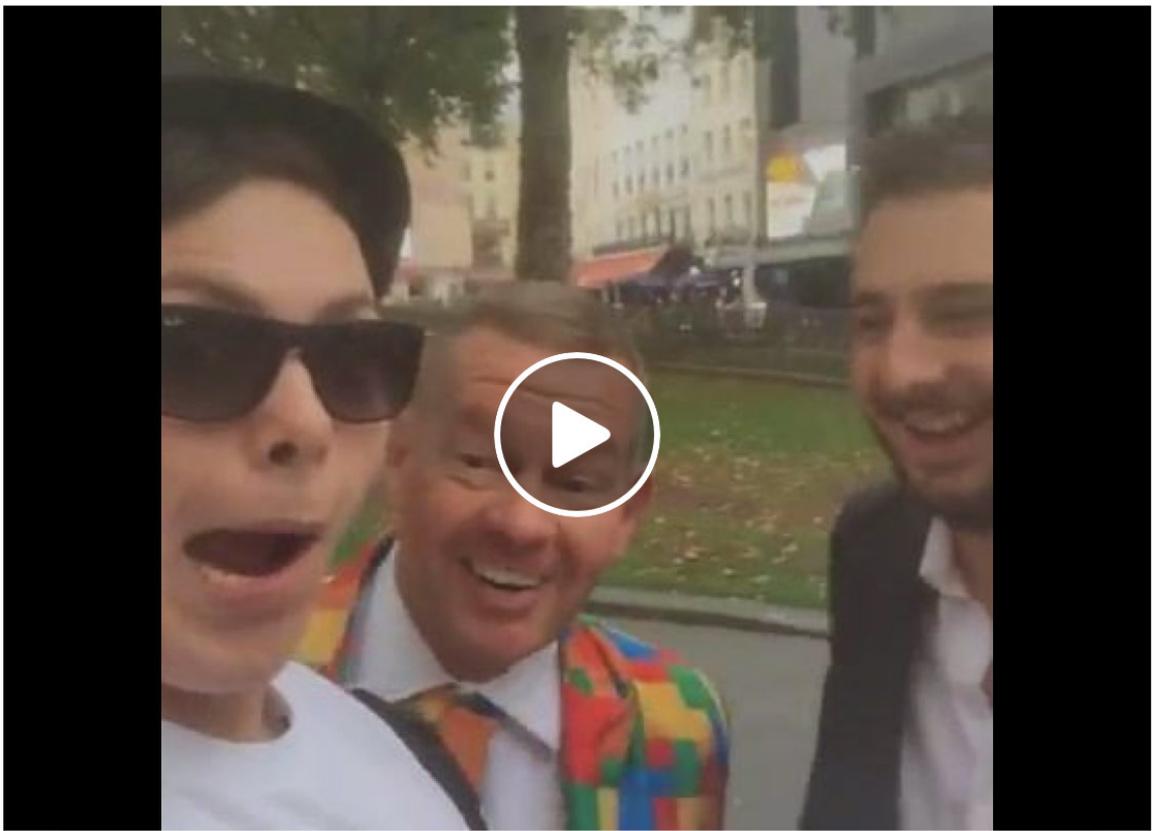
Kim Garst is a leader when it comes to social media marketing. Follow her blog to learn more on how to use social media in your business.

7. Facebook Live Best Practices

<https://www.facebook.com/facebookmedia/best-practices/live>

6. Broadcast for longer periods of time to reach more people

The longer you broadcast, the more likely people are to discover and invite their friends on Facebook to watch the video. We recommend that you go live for at least 10 minutes, and you can stay live for up to 90 minutes.



Steps and guide from Facebook themselves.

8. Top Ways To Use Facebook Live For Business

<https://www.postplanner.com/blog/facebook-live-video-for-your-business/>

post planner

Top Ways to Use Facebook Live Video for Your Business

Facebook

Facebook Marketing Tips

Rebekah Radice 4 min read

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Looking to improve your social media engagement?

Need a better way to inspire and ignite your Facebook fans?

Live streaming video might be the key!

2015 saw apps such as Snapchat, Periscope and Meerkat continue their rapid growth in popularity. And Blab, the new kid on the block, skyrocketed in fame.



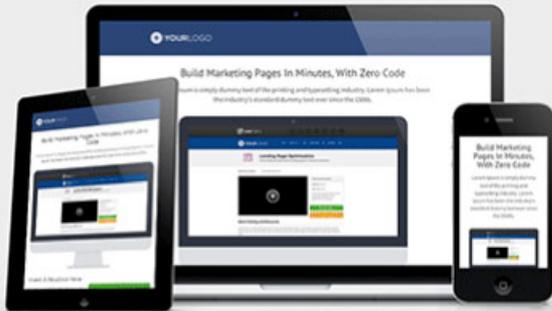
A great article on using Facebook Live for business.

9. OptimizePress

<http://optimizepress.com>

Build & Edit Your Pages in Real-Time with Our LiveEditor System

Edit your pages with our 100% Live editor - meaning you see the changes you make to your content and layout live on the page. No need to refresh, preview or reload...



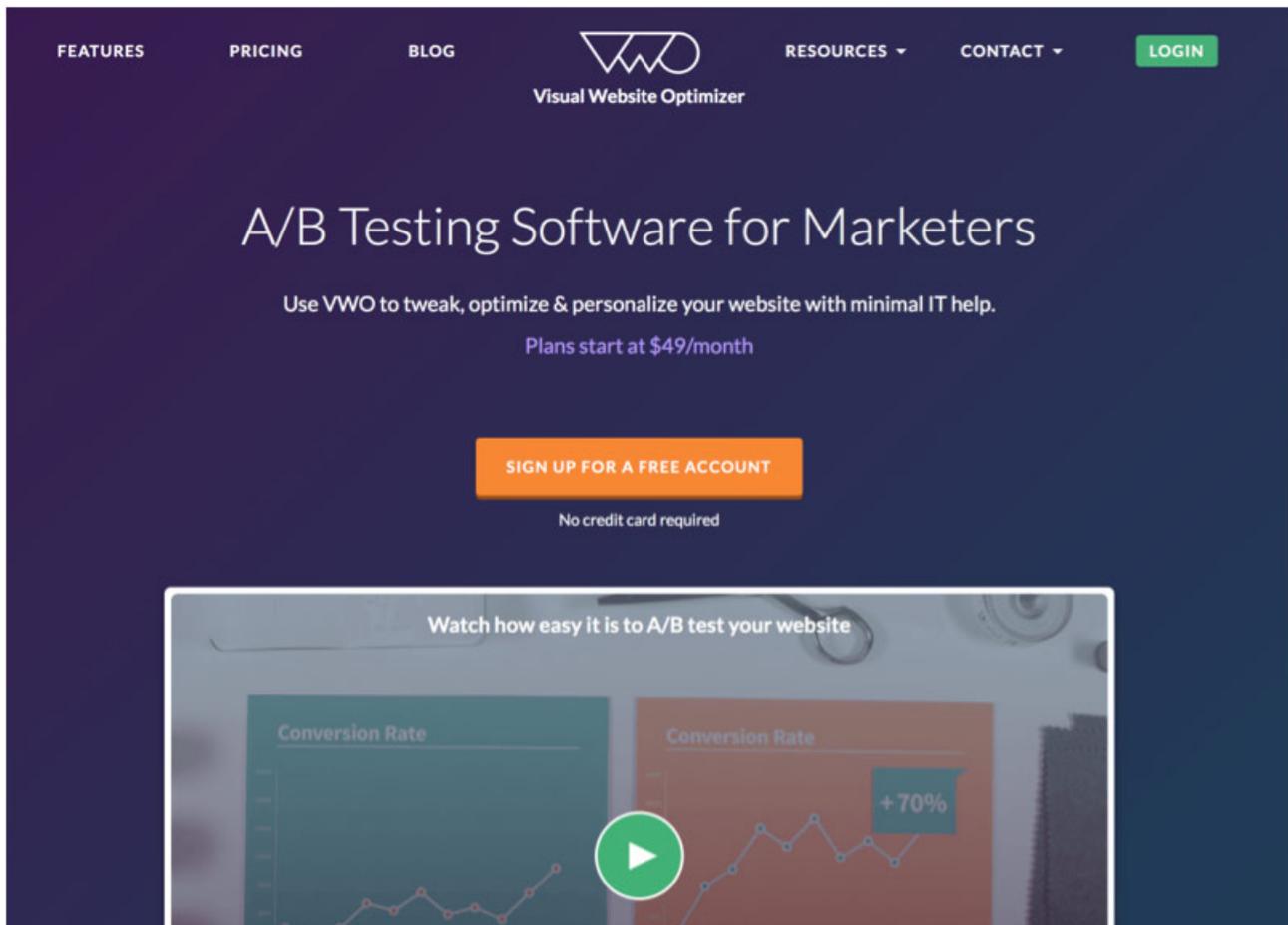
Fully Responsive "Mobile Ready" Pages Instantly

OptimizePress automatically generates fully responsive pages for you when you with no extra work. So now your landing pages, sales pages and membership sites will all look stunning on any device

One of the most popular Wordpress themes to use to build landing pages and sales pages for your products or services.

10. Visual Website Optimize

<https://vwo.com>



The image shows the homepage of Visual Website Optimizer (VWO). The navigation bar at the top includes links for FEATURES, PRICING, BLOG, RESOURCES, and CONTACT, along with a LOGIN button. The main heading is "A/B Testing Software for Marketers". Below this, a sub-headline reads "Use VWO to tweak, optimize & personalize your website with minimal IT help." and "Plans start at \$49/month". A prominent orange button says "SIGN UP FOR A FREE ACCOUNT" with the text "No credit card required" underneath. A video player is embedded, showing a comparison of two conversion rate graphs. The left graph shows a baseline conversion rate, while the right graph shows a +70% increase. The video player has a play button in the center.

Easily run split-tests to optimize your landing pages.