

# Week #11 (Full Order)

Remember, the hyperlinks in each email actually work within this pdf. Click each one to be taken to the affiliate page for the product being promoted.

There, you will grab your affiliate link (or request permission to promote).

Once you have your affiliate link, simply replace the links I've included in this pdf with your actual affiliate links. This is how you'll get paid!

Be sure to load these emails into your autoresponder service of choice.

You can set them to go out daily, every other day, or essentially however frequently you'd like.

If you'd prefer to send them out as newsletters (aka broadcasts), that's fine, too... though I really don't see much advantage to doing so. But I never claimed to see all things! ;)

In any case, thanks and enjoy.

I hope you LOVE this week's installment!

-Lee

P.S. Please contact me at [lee@listbuildingwithlee.com](mailto:lee@listbuildingwithlee.com) if any of the products being promoted have been taken off the market. This happens from time to time, and there's really no way for me to monitor such things... so you can be my eyes and ears.

If a product has been taken off the market, I will find a replacement product for you to promote. Thanks.

**\*\*\*IMPORTANT NOTE FROM LEE\*\*\***

Some of my students and customers have voiced concerns over not getting approved by product vendors to promote offers. Listen, it is up to you to make this happen! Do whatever it takes. PM or Email the sons of bitches... over and over again, if that's what it takes.

You are certainly welcome to drop my name. Let them know that you're a student of mine and that you're using my content to promote their stuff. But while that will certainly win you some points with many vendors, I don't have relationships with all product creators on Earth, contrary to what you may think!

As such, let them know that you're a real person. Don't be rigid in your approach. Be laid back, maybe a bit playful. Use words like "brother, my friend, amigo, etc." Don't suck up too much. Make them perceive you as valuable. If you beg them to let you promote, you're gonna look like a schmuck.

I've never used that word. Ever. That's how serious I am, apparently. ;)

If you have to contact a vendor more than once, do it. If you have to contact them more than twice, do it.

Also, remember that as you continue using these emails, building your list, and making sales...

You will start getting approved by more vendors more quickly.

C'mon, don't be helpless, okay? :D

You got this, baby!

Rock it out.

Thanks and enjoy,

Lee Murray

# Promo #1 – “The Super List 2.0” by Alex Jeffreys

## Subject Line Options:

1. It's A Bird ... A Plane ... It's Super LIST?
2. Your Ticket to 700 Subscribers in 7 Days
3. Size Doesn't Matter, Right?
4. Ready to Learn from a Master?
5. The Only Thing BETTER Than a List...

## Body:

Of all the shiny buttons out there in internet land, MAYBE a handful work. But there's one method that keeps on cranking like the Energizer Bunny...

And that's having a list. Sounds simple and I know you've heard it way too often. But to really make the most from this, you need a 'list with a twist'.

Some call it a power list.

But this one's even better, in fact it's just plain SUPER, okay?

>> [Get Your Own Super List Lickety Split!](#)

Most everyone online has heard of Alex Jeffreys. Not only is he monstrously successful, he's also highly respected.

Instead of wasting your time telling you how well he does, let's just share what some of his students have done following this system.

*One person added 700 subscribers in 7 days.*

*Another earned 20K inside of a week.*

*Still another was making 3K a day while hanging at the beach...*

Real life stuff taught by a master. Nothing held back, in fact he takes you inside his own business.

Plus how to set this up in ANY niche, never pay for traffic, and a customized quick start guide to have you up and running quicker than a bunny rabbit.

All for under 10 bucks, even including his own squeeze page software that has doubled his conversion rates.

Are you kidding me?

Super is an understatement. [Check it out right here.](#)

Talk soon,

(Your Name)

## Promo #2 – “How To Create Information Products That SELL” by Reed Floren

### Subject Line Options:

1. What 'They' Don't Want You to Know
2. Why Being an Affiliate is a Losing Proposition
3. It's So Simple, But Scares Everybody...
4. Ready to Take Control? Here's How
5. This 'PC' Ain't Politically Correct

### Body:

Plenty of folks think they can make a long term go of things just by being an affiliate. But if you look at the biggest affiliates in the game, they all have one thing in common:

They make their own products as well. Why?

First, and no one is sharing this: every time you make an affiliate sale, the person who buys through your link gets added to the vendor's list.

*Meaning you dilute your list every time you make a sale. And that just isn't a sustainable business model!*

Second, control. Control the product and it's your game. You set the commission structure, you control the profits.

>> [See How Insanely Easy It Is To Do!](#)

Reed's earned 5 WSOs of the Day *this year alone*, and counting. So when he tells you how simple it is to create and market your own product, who are you going to listen to?

Him, or the other experts who don't want you knowing just how easy it is?

Inside Reed covers it all point by point. From picking a hot niche with a proven market, to 8 different product models and how to piece yours together quickly and easily.

He also shares his secrets for creating best sellers that people don't just want, they actually NEED. And how to price for maximum profit and exactly how to set up a funnel to boost your conversions.

This really is easy and a lot of fun, it's just that until now the experts didn't want you to find out.

We'll talk again soon,

(Your Name)

## Promo #3 – “Authority Blogging Breakthrough” by Bryan Harkins

### Subject Line Options:

1. Have You Been Lied To?
2. Why Losing His Business Was The Best Thing For Him...
3. Do What You Like Most, Get Paid ...
4. Damn This Kid Hates the Big G [But It Loves Him]
5. Make Bank To Blog? No Way!

### Body:

Super quick internet history lesson. Back in the day, it was bloggers who basically created the entire online affiliate market.

It's true – these folks, with their controversial posts and stories, got pretty infamous pretty fast. And without even trying their stuff shot up the search engine rankings.

So then, savvy companies started approaching the more popular ones and said 'hey, wanna make some cash? Just sell my stuff'...

And Google didn't like that so much. SLAP a business closed. BAM another blog disappeared from the ranks. And so it went.

Actually happened to a friend of mine. Saw his entire business vanish overnight. So instead of crying about it, he got even.

>> [See How He Turned the Tables Here](#)

Bryan's built up a super simple way to make over \$100 per day by writing simple posts about things that interest YOU.

And no Google needed. Thing is, this works so well that if you follow along, the search engines find you, and things get even better...

Fun and profit at the same time? Indeed it is possible. Bryan is one of the funnest guys I know.

> [Go Have Yourself Some Fun Today](#) <

And hey – he's as good at explaining as he is at earning. Meaning this is 100% beginner friendly with hold you by the hand directions from scratch to cash.

(Your Name)

## Promo #4 – “Ant Cinderella” by Oz

### Subject Line Options:

1. You DON'T Want This Kind of Slap
2. Outrank YouTube in 90 Seconds...
3. The 1 Think Wikipedia Gets Right
4. Beating the Big Boys at Their Own Game
5. Free Organic Traffic Beating It's Way to Your Stuff!

### Body:

No matter WHAT you're trying to do to earn online, any type of positive search engine rankings are a plus, yes?

But with the Big G changing the rules every couple of months, how are you keeping up? Or aren't you?

Because let me tell ya, there's no traffic like free traffic, especially the kind that is actively looking for the stuff you have on offer.

So let's get ourselves some of that action, shall we?

Never fear another Google slap or penalty. Rank your content faster than YouTube in 90 seconds. Yes, this is not just possible, it's reality...

>> [Get The Details Here!](#)

Oz has really stepped up the game here. He's gone out and done the unthinkable. Literally mimicked what the top authority sites do to rank like champs for anything they want.

Sites like Wikipedia, YouTube, Amazon and WebMd. Why should they have all the fun?

With this revolutionary cloud-based software (Windows and Mac friendly) you can rank multiple, highly competitive keywords on page one.

Without getting too techy, it'll set up high quality backlinks to your sites in seconds. Add rich content that Google loves (like relevant videos) at the touch of a button.

All with one beautiful result – targeted, no cost, organic traffic. Pointing anywhere you want.

This white hat software does exactly what Google loves, and will continue to love in the future. Builds your authority and ranking the right way, long term.

Meaning? Traffic and sales, the names of the game.

[Not to Be Missed.](#)

Talk soon,

(Your Name)

## Promo #5 – “Social Post Manager” by Sam Becker

### Subject Line Options:

1. How To Ethically Steal Leads from Facebook
2. Trample the Competition In 3 Clicks...
3. Build Your List With Viral Content...
4. Social Media Traffic On Steroids
5. Explode Your Commissions with Facebook

### Body:

Everyone know Facebook is where the traffic is. So we're taught to set up pages, create ads, and all the rest...

What about a faster, way simpler way to drive leads anywhere you want?

For example, to build your own list?  
Or to affiliate offers, CPA, anything that pays you a commission?

Wouldn't that be a bit more fun?

>> [Check Out This Baby Now](#)

Social Post Manager is a web-based software that lets you instantly harness the viral power of Facebook to your unfair advantage.

Meaning your competitors are left crying in their breakfast cereal.

Because this nifty little software will find the most popular content on the web and allow you to post it to your own page for all to see.

Not only that – it'll let you put a pop up optin form OVER the content so in order for people to see the goods, they have to submit first meaning they're added to your list.

Heck you can even work this to post optin forms in the FB newsfeed itself. Talk about viral list building!

Drive traffic to affiliate offers, CPA offers or to your own list. Choice is yours. Possibilities are endless.

Didn't think this technology would be available for another 10 years ...

[Get Your Unfair Advantage Now](#)

Until next time,

(Your Name)