

Week #17 (Full Order)

Remember, the hyperlinks in each email actually work within this pdf. Click each one to be taken to the affiliate page for the product being promoted.

There, you will grab your affiliate link (or request permission to promote).

Once you have your affiliate link, simply replace the links I've included in this pdf with your actual affiliate links. This is how you'll get paid!

Be sure to load these emails into your autoresponder service of choice.

You can set them to go out daily, every other day, or essentially however frequently you'd like.

If you'd prefer to send them out as newsletters (aka broadcasts), that's fine, too... though I really don't see much advantage to doing so. But I never claimed to see all things! ;)

In any case, thanks and enjoy.

I hope you LOVE this week's installment!

-Lee

P.S. Please contact me at lee@listbuildingwithlee.com if any of the products being promoted have been taken off the market. This happens from time to time, and there's really no way for me to monitor such things... so you can be my eyes and ears.

If a product has been taken off the market, I will find a replacement product for you to promote. Thanks.

*****IMPORTANT NOTE FROM LEE*****

Some of my students and customers have voiced concerns over not getting approved by product vendors to promote offers. Listen, it is up to you to make this happen! Do whatever it takes. PM or Email the sons of bitches... over and over again, if that's what it takes.

You are certainly welcome to drop my name. Let them know that you're a student of mine and that you're using my content to promote their stuff. But while that will certainly win you some points with many vendors, I don't have relationships with all product creators on Earth, contrary to what you may think!

As such, let them know that you're a real person. Don't be rigid in your approach. Be laid back, maybe a bit playful. Use words like "brother, my friend, amigo, etc." Don't suck up too much. Make them perceive you as valuable. If you beg them to let you promote, you're gonna look like a schmuck.

I've never used that word. Ever. That's how serious I am, apparently. ;)

If you have to contact a vendor more than once, do it. If you have to contact them more than twice, do it.

Also, remember that as you continue using these emails, building your list, and making sales...

You will start getting approved by more vendors more quickly.

C'mon, don't be helpless, okay? :D

You got this, baby!

Rock it out.

Thanks and enjoy,

Lee Murray

Promo #1 – “How To Write Sales Letters That Sell” by Reed Floren

Subject Line Options:

1. Conversions: Where The Rubber Meets The Road
2. Can You Really Steal Converting Copy?
3. Paint By Numbers To Massive Paydays...
4. Conversion Guarantee? Who Does That?
5. Trust Me ... It Works

Body:

Doesn't matter how much traffic you throw at an offer or sales page. If the copy is lousy, sales just don't get made. So WHY do people always focus on more and more, and more traffic?

Surely there's a better way. Some simple tweaks to be made to a sales page that will turn those tire kickers into buyers, yes?

For the real hot shots the solution is expensive copywriters. For mere mortals like us, wouldn't a simple, proven-to-convert template be the solution?

>> [Get Your Conversion Busting Templates Now!](#)

Inside you'll access not one but two powerfully converting, *fill in the blank* sales page templates that you can instantly deploy to products or offers of your choice.

That are literally guaranteed to convert, or your money back. No quibbles.

These templates come from months of testing from a product creator who has

create 5 WSOs of the Day in a row ... I'm thinking he knows a thing or two about converting copy.

Of course it's presented in both video and PDF so you can pick up every little bit of what's happening. From a simple formula to follow, through words to avoid, exactly what questions need answering, and so much more.

But it's all distilled into two paint by numbers super simple templates that you can just set into action whenever you want. This is some seriously good stuff.

>> [Click Here And Make More Sales!](#)

Finally, a solution that costs pennies instead of thousands. You're welcome.

(Your Name)

Promo #2 – “Make \$107.68 Every Time You Press Go” by Tom Glover

Subject Line Options:

1. Pass Go, Collect \$107
2. 3 Steps, 90 Minutes, A Hundred Bucks?
3. [Case Study] This Listless, Clueless Guy Makes \$100 By Pressing Go
4. This Dummy STILL Earns from His List...
5. No List + No Experience = \$107 in 90 Minutes? WTF!

Body:

Sure, the money's in the list. Got it. What's that? You don't have a list?
Not even sure where to start? Don't sweat it...

Every so often a course comes out that is so fresh, so novel that you're left scratching your head, thinking “Will this work?”

Not to worry, I know it does. I was hesitant on this as well until I put each of Tom's 4 simple steps into place to see if it worked.

And, uh, ya it worked – better than expected!

>> [Get Your Hands On This Now!](#)

From no list, with no experience and really no clue whatsoever, Tom discovered a sweet little 4 step system that pumps over \$100 into his pocket every time he turns it on.

For about 90 minutes “work” and that's if you're a complete beginner. Having done it once I think I could cut that time in half next time around.

Everything's included for the newest of the new to finally start seeing some positive results. Three ways to promote, traffic generation, and even a live case study of how the creator achieved these results personally inside of 90 minutes.

>> [**You Got This!**](#)

This is more than short term profits and a flash in the pan solution. Sure you can earn quick, but also build long term using an evergreen strategy that will continue to pay you long term.

(Your Name)

Promo #3 – “Email Click Magnet” by Shawn Pringle

Subject Line Options:

1. Video In Your Emails? That's Just Crazy...
2. Care For A 40% Increase In Clicks?
3. Are You Suffering From “Click Anemia”?
4. Get More Clicks, Lickety-Split...
5. The BEST Way To Make Your Emails Stand Out...

Body:

This message can't do justice to simply how awesome this new tool is. In fact, I think you should just go right ahead and

>> [Check Out The Demo Now!](#)

The 2 challenges most email marketers face are getting their messages opened, and their links clicked. Plenty of courses exist to teach you how to increase your open rate.

But until now there haven't been that many that could effectively increase your click rate. And this technology takes advantage of one of the most engaging forms of media available.

Video. That's right. INSIDE of your email messages. Never before possible. Imagine having a video with a clickable link inside of your message.

In testing this has increased click through rates by 40%. When you're promoting a great offer, how would that kind of increase affect your bottom line?

I'm guessing a lot. A whole lot. And now you can put this never before seen

technology to use for your own personal gain.

>> **[Get All The Details Here!](#)**

This will likely change the face of email marketing. Get in on the front end.

We'll talk again soon,

(Your Name)

Promo #4 – “JVZoo Leaderboard Crusher 2.0” by Henry Gold

Subject Line Options:

1. How To Sell 500 Copies In 48 Hours...
2. The Mere Mortal's Guide To Crushing Leader Boards
3. 97% Of Product Launches Fail ... Wanna Make The Other 3?
4. Why Launching Products Is A Waste Of Time
5. Time To Add Serious Buyers To Your List...

Body:

There's really no better way to build a power list, one chock full of buyers, than by releasing your own products.

And plenty of training is readily available to show you just how easy it is to create and release your own. But that ain't the whole ball game...

Let's say you spend a weekend putting together an awesome product. Then put it out on the market, and “oops” you fall into the 97th percentile of other product launchers and have a miserable flop on your hands.

Meaning? All that work, and less than a handful of buyers being added to your list. Enough to make you want to reconsider this whole IM thing.

Please don't reconsider. Instead, consider this. Let's make sure your first, or next product becomes so massively successful that you add hundreds of buyers to your list, yes?

>> [Click Here To Find Out How!](#)

Here's a program by a top JVZoo product seller that shows step by step how to make sure YOUR product absolutely crushes it when you launch.

So you profit on the front end. On the back end. And add a boat load of lucrative buyers to your list.

Thing is, it's a system. The reason 97% fail is they spend all their time on the product, not working the system. Want buyer leads? Then listen up...

You need to know the right types of product to market.

You need to craft a high converting offer.

You need to know how to recruit affiliates to promote for you.

You need to know how to boost your conversions.

All of the above and so much more are included in this step by step course.

>> [Check It Out Now!](#)

Never made a product? No problem. Covered in the bonuses. As well as a private FB mastermind group and launch checklist. No room for error.

(Your Name)

Promo #5 – “The Fiverr Bankroll” by Fergal Downes

Subject Line Options:

1. Part Time Job For Full Time Pay?
2. Sell It, Don't Buy It With Fiverr!
3. Huge Market + No Providers = Massive Potential
4. How About A Simple Part Time Gig?
5. Let's Get Paid Today, Cool?

Body:

There are a number of people out there looking for something more realistic from the internet, namely, a simple part time income.

Ya know, those realists that aren't interested in “life changing schemes” or “overnight riches”. Perhaps you're one of them?

Maybe all you're after is a few hundred extra bucks a week without a major time investment. If that's you, well here's some good news.

You don't have to invest in a major program that's going to have you building websites, setting up blogs, and doing all sorts of networking. In fact you can make a comfortable \$24 to \$48 per hour starting as soon as tomorrow...

>> [Click Here To Get Started With a REAL Part Time Income Now!](#)

We're talking about one of the fastest growing sites online, where people are constantly going looking for services.

And we'll be tapping into one of the largest markets that is severely under-served. Which means there are buyers lined up looking for US.

The concept is simple – literally any beginner can plug right into this. Every template is included, as well as the very simple process for sourcing buyers for your service.

Copy and paste to fifty bucks an hour? Sounds good to me. [Get the details here.](#)

(Your Name)