

Week #13 (Full Order)

Remember, the hyperlinks in each email actually work within this pdf. Click each one to be taken to the affiliate page for the product being promoted.

There, you will grab your affiliate link (or request permission to promote).

Once you have your affiliate link, simply replace the links I've included in this pdf with your actual affiliate links. This is how you'll get paid!

Be sure to load these emails into your autoresponder service of choice.

You can set them to go out daily, every other day, or essentially however frequently you'd like.

If you'd prefer to send them out as newsletters (aka broadcasts), that's fine, too... though I really don't see much advantage to doing so. But I never claimed to see all things! ;)

In any case, thanks and enjoy.

I hope you LOVE this week's installment!

-Lee

P.S. Please contact me at lee@listbuildingwithlee.com if any of the products being promoted have been taken off the market. This happens from time to time, and there's really no way for me to monitor such things... so you can be my eyes and ears.

If a product has been taken off the market, I will find a replacement product for you to promote. Thanks.

*****IMPORTANT NOTE FROM LEE*****

Some of my students and customers have voiced concerns over not getting approved by product vendors to promote offers. Listen, it is up to you to make this happen! Do whatever it takes. PM or Email the sons of bitches... over and over again, if that's what it takes.

You are certainly welcome to drop my name. Let them know that you're a student of mine and that you're using my content to promote their stuff. But while that will certainly win you some points with many vendors, I don't have relationships with all product creators on Earth, contrary to what you may think!

As such, let them know that you're a real person. Don't be rigid in your approach. Be laid back, maybe a bit playful. Use words like "brother, my friend, amigo, etc." Don't suck up too much. Make them perceive you as valuable. If you beg them to let you promote, you're gonna look like a schmuck.

I've never used that word. Ever. That's how serious I am, apparently. ;)

If you have to contact a vendor more than once, do it. If you have to contact them more than twice, do it.

Also, remember that as you continue using these emails, building your list, and making sales...

You will start getting approved by more vendors more quickly.

C'mon, don't be helpless, okay? :D

You got this, baby!

Rock it out.

Thanks and enjoy,

Lee Murray

Promo #1 – “Buyers List Arbitrage” by Phil Steptoe

Subject Line Options:

1. One of These is Worth 10 of Those
2. Quit Flying Solo!
3. All The Gains, None of the Pains...
4. Controversial List Building Hack = More Nap Time
5. Send The Window Shoppers to the Mall!

Body:

3 years ago all the talk was 'Build your list'.
In 2014 the talk has been 'Build a buyers list'.

Which of course spawned course after course on how to create products, cause how the heck are you going to get a buyers list without launching, right?

>> [Well This is How, Right Here!](#)

Step by step from zero to hero, this plan is a list builder's dream. All the goodies with none of the hassles. How to add buyers to your list in the fastest amount of time possible.

With very little effort. In fact you can even outsource the whole shooting match.

End result? A list chock full of people itching to take out their wallets and spend money, making you commissions for your quality suggestions.

No more solo ads. No more tire kickers. Just buyers. Good times.

Not much more to say. [It's that good.](#)

Until we Meet Again,

(Your Name)

Promo #2 – “\$500 - \$3000 Payday Formula” by Paul Nicholls

Subject Line Options:

1. Is Anyone Checking Out Your Back End?
2. What's Easier? 1 Sale or 100?
3. Time To Roll With The Big Dogs...
4. I'd Rather Sell a Lexus Than a Yugo, Thanks
5. Higher Commissions with Less Effort?

Body:

Who's happier? A realtor who sells mansions, or one who pushes 'fixer uppers'?

Sure higher commissions are sweet, but it's often easier to convert big ticket offers, *you just have to know how...*

In the info product game, it's all about having the right funnel. Taking buyers through a process to the point where some of them actually close themselves.

And that is exactly what Paul is revealing inside his latest course.

>> [Check Out His Secret Methods Now!](#)

He includes his 'super tool' to sell \$1500 products. And a step by step method to cashing large by promoting both the medium and big ticket.

Sure, you could keep on pushing \$7 ebooks. Or see how easy, fun and straight up profitable it is to promote for commissions that make you more with one sale than 50.

Less is more? You betcha.

Speak soon,

(Your Name)

Promo #3 – “Easy Sketch Pro” by Paul Lynch

Subject Line Options:

1. Sketch Your Way to Page 1
2. Google Loves Doodles!
3. Not ALL Videos Are Created Equal...
4. Be The Coolest Cat on the Block With This
5. Hollywood Quality Video for Peanuts...

Body:

By now you KNOW that videos are the ultimate marketing medium, right? On average people spend more time on YouTube than watching TV...

Which is great news if you know what you're doing. But have you ever watched a video and thought 'I might have more fun watching paint dry?'

Let's stand out from the crowd a bit. By posting top ranking, cash sucking videos on demand that are more engaging than some of the top Hollywood movie trailers...

>> [See The Demo Here ... It's Hard to Believe!](#)

Combine the highly engaging effects of whiteboard animation with live video in a way never seen before.

Customize anything you like, even add 'doodle text' to live videos, add your own music, voice overs and more.

Your audience will never have seen something so cool.

Meaning – your engagement will skyrocket, your conversions will go through the roof, and people will wonder how the heck you put together something so slick.

Not only is this fun as all get out, it's a completely new way of creating amazing videos that will take your promotions to an entirely new level.

And if you're into offline at all, you can market this service for TOP dollar to local businesses. It's a triple win from every angle.

Wanna make world class video? [See how easy it is here.](#)

We'll talk again soon,

(Your Name)

Promo #4 – “Reverse Sales Machine” by Cameron and Mario

Subject Line Options:

1. Want a Business or a 'Scheme'?
2. Recurring Payments = Your Holy Grail
3. A Freebie That ACTUALLY Makes You Money
4. Consulting For Crazy Commissions
5. What? This Guy's Customers Sell FOR Him!

Body:

In list building the 'freebie' just isn't as effective as it once was. But in many areas of business it's alive and very well...

Imagine offering a company a completely free service. Then they turn around and start paying you as much as 2K per month on a repeat basis?

That is a business model. No hare-brained scheme to make 50 bucks a day on autopilot. We're talking about a lifestyle, all grown up, sustainable business.

And it's actually EASIER if you don't have sales experience!

Cameron and Mario are sharing their exact blueprint for how they offer consulting services and get paid monster commissions each month.

This complete course shows how to get free, qualified leads from scratch. Then exactly what to offer to get your foot in the door. And more ways to close them on your ongoing service than you'll know what to do with...

Best part? You don't even need to be the one that performs the ongoing service!
That is what they call leverage.

Prospects calling you. Customers selling your stuff for you. That's what is covered in this ground breaking action plan. Their only goal for you?

A real business, supremely profitable, in the least amount of time possible.

>> [It's Yours for the Taking, Right Here](#)

Talk soon,

(Your Name)

Promo #5 – “Warrior Event Live Videos” by Sam England

Subject Line Options:

1. Want a Coach? Here's 12 ...
2. A MUST For Your Library
3. Superstar Marketers Tell It Like It Is
4. Be a Fly on The Hotel Wall...
5. Wanna Get Schooled? This One's All Class...

Body:

It's pretty rare that 12 of the most successful online marketers get together in one room to spill the beans on how they got where they are today.

So when it happens, thousands of people pay good money and travel far and wide to attend.

Well, too late. That event already happened this year.

So the event organizer prepared video recordings of EACH presentation so you can soak up every piece of their combined awesomeness...

Learn from the experts, the very best in their fields, on topics like:

List Building, Sales, Unlimited Traffic, Video Ranking, Authority and way more...

The entire goal of this session is to show ANYONE how to launch, expand and grow their online business as quickly as possible.

With both HD video and audio files, you'll be able to refer back to this over and

again. It's like having 12 expert coaches in your living room ... but without them raiding your fridge.

>> [Click Here Now to Learn from The Best!](#)

Quadruple score times 3.

Until next time,

(Your Name)