

## Facebook Message Letters (Short)

Hey there - I noticed you were online. I think your business idea is really cool. Do you need a hand getting the word out? I'm an internet marketing specialist and I am reaching out to friends who I think I can help with growing their business. Interested?

What's up? I like your logo. I think you really could go places, with the proper marketing services. That's why I am offering friends a special discount on my services - to help them stand out in a crowded field. Msg me back if you are interested!

Yo - you seem cool, like you know what you are doing. I'm trying to meet like-minded ppl with good business sense. Are u interested in discussing marketing for your business? I specialize in niche businesses like yours and would love to tell you more. What do you think?

Hello. Just thought I'd take a sec since we're both online to introduce myself. My name is \_\_\_\_ and I have a little agency called \_\_\_\_ that deals with boutique clients, helping them get the word out about their cool services and products. If you want to hear more of what I can offer, just msg me back :)

Hi. I'm \_\_\_\_\_. How are you? Cool profile pic! How long have you been in business? I ask because I'm reaching out to ppl just like you who are seeking greater brand awareness. If you'd like me to tell you more about my services and latest specials, send me a message. Thanks!

Hello. My name is \_\_\_\_ and I am a professional internet marketing consultant. If you are looking to increase awareness, sales, and overall profitability, it starts with a strong marketing plan. Do you have one?

Good afternoon. I like your (business) page, but I noticed you have only (x) Likes. You deserve many more! I can help - I run a small boutique marketing firm, specializing in novel business ideas like yours. If you have a few minutes to chat, message me back.

Hi. I saw your site. I think it's cool, but then I had this crazy brainstorm about how you could really up your game. Got a sec?

Hey - congrats on starting your (new business)! I'd like to help you make the most out of your Facebook page. Internet marketing is more important than ever and Facebook - will 1 billion users - is the perfect place to do it! Want to hear more?

Hello? Is there anybody monitoring this page? I don't see a lot of likes or activity. Perhaps you need some help or ideas with social marketing. My name is \_\_\_\_ and I run a company that specializes in niche marketing. Can we talk?

## 10 Email Swipes (Short & Sweet)

Dear \_\_\_\_\_, Have you heard about Facebook's new graph search? Users are searching every day for businesses just like yours - and choosing the competition! Why? Because your Facebook presence needs improvement. My name is \_\_\_\_\_ and I am an internet marketing specialist. I can help optimize your pages and posts for maximum visibility over the entire Facebook network. Just reply to this message and we can set up a time to chat. Best,

Dear \_\_\_\_\_, Did you know that there are now upwards of one billion Facebook users? And they are online every day, interacting, searching, and liking... your competition's pages! That's because they've hired an effective internet marketing strategist to get their products out to the people who want them. Shouldn't you be doing the same? Let's chat, I can help. Regards,

Hello \_\_\_\_\_, First of all, congratulations on launching (your business). I'm glad you set up a Facebook page, but, to be honest, it looks a bit lonely! I Do you have the time and the know-how to make your page work for you? I do - it's my job. I run \_\_\_\_\_ a small boutique marketing agency, specializing in (business). If you have a few minutes, I can outline a Facebook strategy to take your business to the next level. Sincerely,

Hi \_\_\_\_\_. Do you need help setting up a Facebook page? Because, if you have one, I can't find it - and neither can the billion other users on the site! There are several tips & tricks you can do to increase traffic to your page and generate those all-important Likes. My name is \_\_\_\_\_ and I am an internet marketing strategist for \_\_\_\_\_. Our specialty is boosting your Facebook presence and right now we're offering new clients 10% off and a free consultation. So please email me back if you would like to take advantage of this opportunity. Sincerely,

Dear \_\_\_\_\_, As part of my job as an internet marketing strategist, I am constantly keeping track of the latest developments in social media. I am always reaching out to new clients to share my secrets and help them achieve dominance in their particular field. Your business seems like a good candidate for this opportunity. Could we discuss a personalized marketing plan to help you grow? I await your response. Regards,

Hello \_\_\_\_\_, Do you know how to read your Facebook insights and stats? The difference between "reach" and "engaged users" or how to analyze a post's "virility"? That's where I can help. My name is \_\_\_\_\_ and I am an internet marketing strategy expert. I know how to maximize your page's reach and energize people to talk and share about your brand. If you give me a few minutes, I can go over your stats and discuss ways to improve them. Please let me know if you are interested. Sincerely,

Hi \_\_\_\_\_, Social media management can be a time-sucking task, especially if you do not know what you are doing. What I mean is, there are marketing experts like myself that have the experience and skill to manage an ongoing online campaign. Shouldn't you be doing other things related to business management? If you would like to discuss how an effective, affordable internet marketing strategy can be included in your business's future, please email me back. Sincerely yours,

Greetings \_\_\_\_\_, May I offer you some friendly advice? A snazzy template for your Facebook page is a great way to stand out and attract visitors. You can design one that only reveals its content to people who have "liked" your page - a great incentive for new visitors. These are just a couple of the many ideas I have gleaned from being an expert internet marketing strategist. It's my job to get businesses like yours more attention! If you would like further information, do not hesitate to contact me back. Best,

Dear \_\_\_\_\_, Are you maximizing your Facebook presence? By that I mean not only having a current Facebook page for your business, but also someone to keep it relevant and interesting. An internet marketing expert such as myself can help you manage it, encouraging engagement with your visitors and fans. It's not expensive and you will see immediate results. Message me back if you'd like more details. I look forward to hearing from you. Sincerely,

Hello \_\_\_\_\_, A Facebook business page is a good start, but only a start. Did you know you can set up a targeted ad campaign within the Facebook network? You can control costs, location, duration, and more. But you need a social media expert to know how to monitor it, so you are achieving your desired conversion goals. My name is \_\_\_\_\_ and I run \_\_\_\_\_ a boutique marketing strategy firm that specializes in Facebook advertising. If I can take a few minutes of your time, I can run down the benefits of working with our services. Please let me know. Sincerely,

## 10 Facebook Comment Messages

Wow, I never thought of that! What do you think about using a service like this? (  
business url)

That's pretty cool! You should be selling millions. I can help: (url)

That's interesting. This should be reaching more people. If you'd like help spreading the word, let me know. (url)

I'm glad I saw this. Did you know that the average Facebook post only reaches 15% of its audience? I can help you boost that (url)

Original! I like this concept, but I think you need to tweak your message. I can fine tune it :) (url)

Thanks for the info. I'd love to hear more about your plans for world domination - I can help! :) (url)

This is an excellent product. I like your ideas and have a few of my own I'd like to share with if you are interested (url)

What a great idea. I wish more ppl knew about this. Want help? (link)

Question: if you know only 15% of your Facebook fans see an average post, would you use a service like this? (link)

Want to make your promotions more effective? Use an affordable internet marketing service like mine to raise awareness! (link)