

# Flippa Listing Template

Below is a template for a Flippa listing. Please DO NOT directly copy but use as an example to write your own listing. This will be beneficial for the longevity of your sales. You can view my live demo auction here:

<https://flippa.com/2944210-5-year-old-pr-4-travel-site-that-will-knock-your-socks-off>

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Welcome Welcome! I'm selling BlueTidalWave.com – a PR4 Travel site focusing on everything from traveling tips to destinations. The travel industry is absolutely massive, there is a ton of growth potential here and you can jump in now with your opportunity to own an absolutely GREAT looking website with KILLER, high quality content.

The site has some great backlinks (over 1800) and aside from posting only the highest quality travel articles, BlueTidalWave.com would be a great asset for anyone buying for SEO purposes! There is a ton of room to grow, expand and market the website, with a niche as vast and expansive as the travel niche, you will not have a problem finding and promoting content. I can help the new owner if they have any questions regarding promoting the site and driving traffic.

If you're looking to start or grow your website portfolio, BlueTidalWave.com is an excellent addition. Even if you're new to the website owning world this is a great place to jump in (see below for more info.)

Without further ado, let's look at some stats:

Page Rank: 4

Age: 5 Years

Domain Authority: 22

Page Authority: 35

Backlinks: 1,861

Premium Theme: BlueTidalWave.com is built on the Structure Theme by Organic Themes (\$69 Value!)

All Content 100% Unique and used ONLY on this site

## **Content**

All content is high quality, written by a team of native English speaking writers who focus on writing travel content. Take a look at some of the titles from live content on the site:

- **Best Gastronomic Journeys Around Europe: What To Eat and Where to Eat it**
- **12 Tips for Finding Cheap Airline Tickets**
- **Budget 101: How to Create a Budget for Your Travels**
- **Proven Safety Tips For Backpacking In Europe**
- **World's Top Street Foods**
- **The Strangest Things to See and Do in Las Vegas**

The new owner of BlueTidalWave.com will receive contact information for all my writers if they're interested. With the sale of BlueTidalWave.com I'm also including another 7 pieces of content for the new owner that have not been posted to give the new owner a bit of breathing room before posting. I'll have those queued up with images upon transferring the site.

The website has high quality images posted throughout the site and in each post. If you need help getting these setup I can do that as well.

## **Monetization Options**

The site is not currently monetized HOWEVER if the new owner is looking to monetize the site the EASIEST way would be to sell blog post. With the current age (5 years) and the page rank (4) and the niche (travel) you can EASILY sell blog post of the site for between \$60 and \$125 EACH.

What exactly does that mean?

In this new age of SEO (i.e. you can't just spam low quality forum backlinks and spun content) the value of a legitimate page rank backlink has gone through the roof, as has the price.

Ranking is harder these days, people pay quite a bit for related guest post on high page rank sites. If you can sell just 3-5 blog post per month you can net \$180 - \$625 a month as soon as you take the site over (and if you're unfamiliar with selling guest post, I can help you with that as well!)

On top of that you can monetize the site by building up and driving traffic and promoting offers in the travel industry as well as using other ad networks like BuySellAds.com or Adsense. There are thousands of CPA offers as well promoting everything from airfares to luggage, monetization would not be a problem.

### **Newbie Friendly?**

OF COURSE! If you can use a word processor you can use wordpress. If you need help you can always email me with support questions, I'll gladly jump on skype or shoot you an email and help!

Even if this is your first website purchase I'll help you throughout the process, help familiarize you with wordpress, answer any questions you may have and take care of transferring the site over. I'm here to help.

### **Running The Site / Who Can Run**

ANYONE can run this site. If you have an interest in travel, great. If not? Still fine. Content and images are easy to get, posting is a breeze and I can help you with promoting the site and driving traffic.

### **What You Get**

- Aged PR 4 Domain: BlueTidalWave.com
- Rights To All Content On Domain
- Rights To All Images
- 7 Additional Queued Pieces of Content
- Contact info for writers
- 3 Months Hosting Included
- Free Transfer To Your Host
- Support FOR LIFE
- A KILLER website in a profitable niche

### **Transfer**

Domain is on Godaddy and upon winning the domain will be pushed to your Godaddy account. Have your own hosting? I'll gladly transfer the site over and set everything up for you on your hosting. Or I can continue to host the site for you for 3 months free of charge.

### **Potential & Growth**

The travel industry is a multi-billion dollar industry. BlueTidalWave.com is a great looking travel site with high quality content in a niche that isn't going anywhere. Instead of working your way up with a new domain and content, jump in feet first with a great site from a seller who is dedicated to helping.

If there are any questions, send them over in the comments or PM and I'll answer them immediately.

I will accept Paypal, Escrow, Credit Card or even Money order or Check - Whatever is most convenient for you.