



‘The Fastest, Easiest Way to Build
A MASSIVE
PROFIT-PULLING LIST!’

By Derrick Van Dyke

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The goal of this training is to help you build a list and make money at the same time by setting up a simple sales funnel and driving targeted traffic to your offer!

I'm giving you a *proven system* and all the tools and resources to make it work. So if you *really* want to be successful, please follow every step carefully.

This is my promise to you... If you take immediate action on everything I teach you in this report, you can have this entire system set up and ready to make money by tomorrow night.

In fact, if you implement everything I teach you in this course and you *don't make money*, **I'll give you double your money back!**

That's how confident I am that this system can work for anyone.

So just do it, okay?

To your success!

Derrick Van Dyke

The Battle for Your Inbox

I will be sending you emails as part of this training to motivate you and keep you on track.

I know that you get a lot of emails. Some get your attention. Most don't. So make sure to whitelist: support@derrickvandyke.com so you don't miss any updates from me.

If you use Gmail, create a filter in so my emails never get sent to your spam folder and they are marked as important.

Go to Settings > Filters > Create New Filter

Search **All Mail** ⌵ ✕

From

To

Subject

Has the words

Doesn't have

Has attachment

Don't include chats

Size **greater than** ⌵ **MB** ⌵

Date within **1 day** ⌵ of

[Create filter with this search »](#)



from:(support@derrickvandyke.com)

[« back to search options](#)

✕

When a message arrives that matches this search:

- Skip the Inbox (Archive it)
- Mark as read
- Star it
- Apply the label:
- Forward it to: [add forwarding address](#)
- Delete it
- Never send it to Spam 
- Always mark it as important
- Never mark it as important
- Categorize as:

[Create filter](#)

Also apply filter to matching messages.

[Learn more](#) 

Note: filter will not be applied to old conversations in Spam or Trash

The Big Picture

Rhetorical question: if you could earn \$2 for every \$1 you invest, how much money would you invest?

The problem: a lot of marketers will tell you to just put up a squeeze page with some PLR freebie and buy some solo ads to build a list. That's not only *bad advice*; it's a sure path to failure.

Before you even think about driving traffic, **you need to have a sales funnel in place that will pay for your list-building costs or even make a profit.**

For example, if you spend \$100 to buy 250 clicks, you would want your sales funnel to make at least \$100 back, so you're effectively building your list for free.

And if your squeeze page converts at 40% you'll also get 100 new subscribers on your list and the money you'll make from those subscribers is pure profit.

Think about this...

If you can build a sales funnel that consistently generates \$2 per click, you can pay 50 cents per click and make money while building your list at the same time!

Once you have a basic funnel set up, you can test and tweak it to increase your profits. You can split test your opt-in page to

increase conversions and get more subscribers from the same amount of traffic. You can try different offers, different sources of traffic, and improve your followup sequence.

And remember, once you get them on your list, you can send promotions for other products and services.

This is the ultimate list-building system because you get instant traffic you get to build a list for free!

Now I'm going to walk you through the steps to set up what I call an "Affiliate Sales Funnel" consisting of...

- A high-converting affiliate offer
- A squeeze page with a quality, free offer
- A download page with related offers
- A followup sequence with quality content and offers

And don't worry...

I'll give you everything you need so you can copy and paste my entire system and start profiting as soon as possible.

And the cool thing is... You can use this system to build a list in almost any niche you choose.

Let's get started...

Step One: Find Products to Promote



This part is easy. Just head over to [Warrior Plus](#) or [JV Zoo](#) and find 3 or more offers related to list building or making money online with a Net EPC of 50 cents or more.

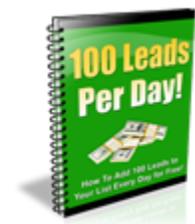
Net EPC is how much you earn per click as an affiliate.

Warrior Plus shows Visitor Value in the stats, which is the same as EPC. So if the visitor value is 80 cents and the offer pays 50% commission, that's a Net EPC of 40 cents. But an offer that pays 100% with a visitor value of 60 cents has a Net EPC of 60 cents.

If you want to promote my *Extreme List Building System* for 100% commission, [click here to request your affiliate link](#).

Important: make sure you mention in the notes that you're one of my customers. Do this now, because you'll need to add the affiliate link to your squeeze page in the next step.

Step Two: Brand and Upload Your Free Report



[Sign up](#) for my affiliate program and get your affiliate links for my *Extreme List Building System* report (what you're reading). Then, sign up for [Aweber](#), [Udimi](#), and [Safe Swaps](#) to get your affiliate links for each one.

Next, open the 100LeadsPerDay Doc or ODT file and change the links to your affiliate links.

Next, save it as a PDF and Zip the file up. Then, use WordPress or FTP to upload the file to your site and copy the download link.

Step Three: Set Up Your Squeeze Page

Below is the squeeze page I'm using to get over 50% opt-in rate. Feel free to copy it and create your own design.

Attention! This Offer May Be Removed At Anytime...

FREE! Brand *NEW* Report Reveals How to Generate 100 Leads Every Day for Free!

Where can I send your free, list-building report?

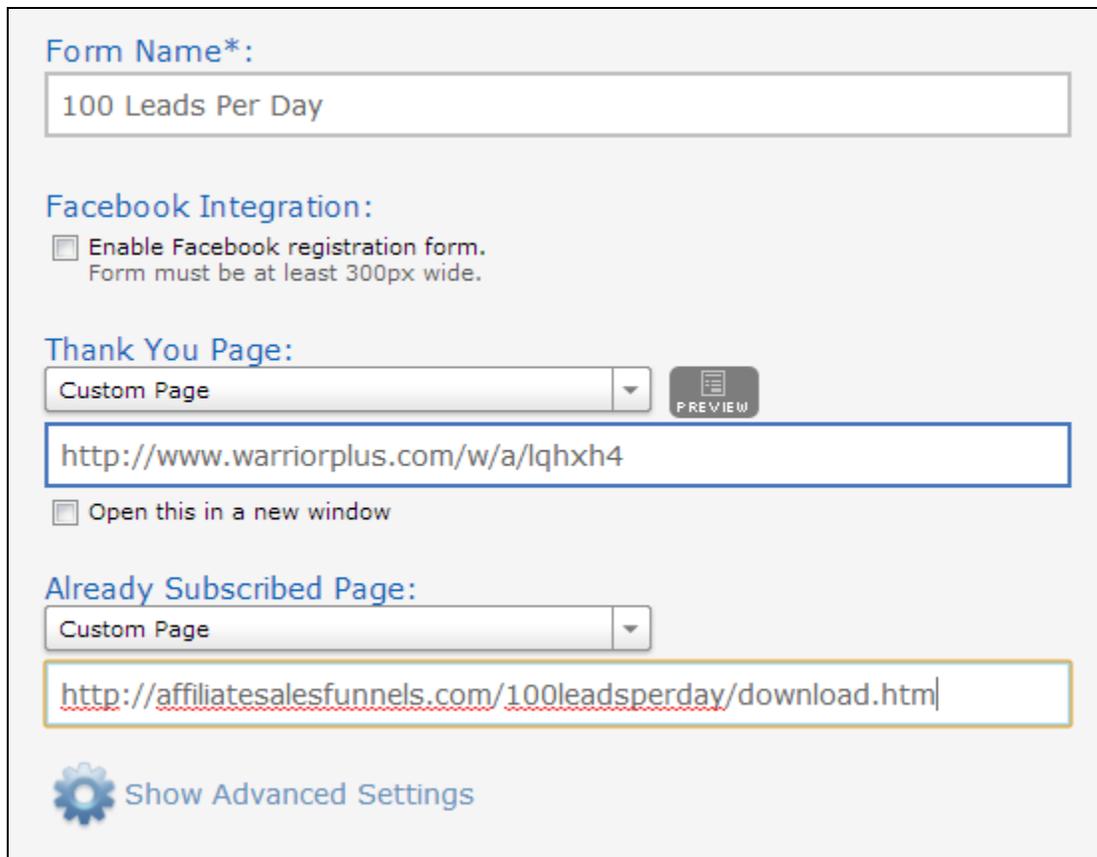
Download Now

The WordPress plugin I use is called *WP Sales Copy* and you can get it at <http://wpsalescopy.com>

Tip: omitting the name field from your optin form will boost conversions by around 10%.

Get your web form code from [Aweber](#) and add it to your squeeze page. Under Basic Settings, set your redirect to go directly to the upsell through your affiliate link.

Under Thank You Page, select Custom Page and enter your affiliate link. Under Already Subscribed Page, enter the download link.



The screenshot shows a form configuration interface with the following sections:

- Form Name*:** A text input field containing "100 Leads Per Day".
- Facebook Integration:** A checkbox labeled "Enable Facebook registration form." with a sub-note "Form must be at least 300px wide." The checkbox is currently unchecked.
- Thank You Page:** A dropdown menu set to "Custom Page" with a "PREVIEW" button to its right. Below it is a text input field containing the URL "http://www.warriorplus.com/w/a/lqhxh4". A checkbox labeled "Open this in a new window" is located below the URL field and is unchecked.
- Already Subscribed Page:** A dropdown menu set to "Custom Page". Below it is a text input field containing the URL "http://affiliatesalesfunnels.com/100leadspersday/download.htm|".
- At the bottom left, there is a gear icon and the text "Show Advanced Settings".

Tip: if you use [WP Sales Copy](#), you can create a “redirect page” that tells the subscriber to check their email for the download link and then redirects to the upsell.

Step Three: Set Up Your Download Page

Your new subscriber will have to check their email to get the link to your download page, which is a great place to promote other products. Here’s an example

Thank You!

"How I Made... \$3856.50 in 7 Days"

[CLICK HERE TO DOWNLOAD](#)

[CLICK HERE TO DOWNLOAD MY WSO BLUEPRINT](#)



The best time to present an offer is right after your prospect has taken action and shown interest in your offer.

Tip: You can add tracking links to the free offers of your click banking partners (more on that later).

Step Four: Add Followups to Your Autoresponder



Once you have the lead generation system in place, it's time to load [your autoresponder](#) with a series of email messages that will be

sent automatically to your new subscribers.

I've included the followup messages for the ***Extreme List Building System*** in the same folder as this report. Extract and open each file and then copy and paste into your autoresponder.

The first message is sent immediately after a visitor subscribes. This is a good time to start building a relationship with your new subscriber.

Thank them for requesting your free gift and give them a link to the download page. And then tell them a little about yourself, how you got started in this business, and what they can expect from you in the future. Give them a reason to stay on your list.

Tip: If you've had success with the product you are promoting, let them know by telling your story. Include a testimonial or endorsement for the affiliate product.

The next message should be queued for the following day. Ask if they got a chance to read the report and what they thought of it. Include a tip, a benefit, or something you learned from the product you're promoting at the close of the message.

Tip: To get messages opened, use short subject lines that create curiosity like "How to Get Instant Traffic".

The third message should go out the next day. This should be another tip or method that you learned from the product you're selling. And then give them a link to buy.

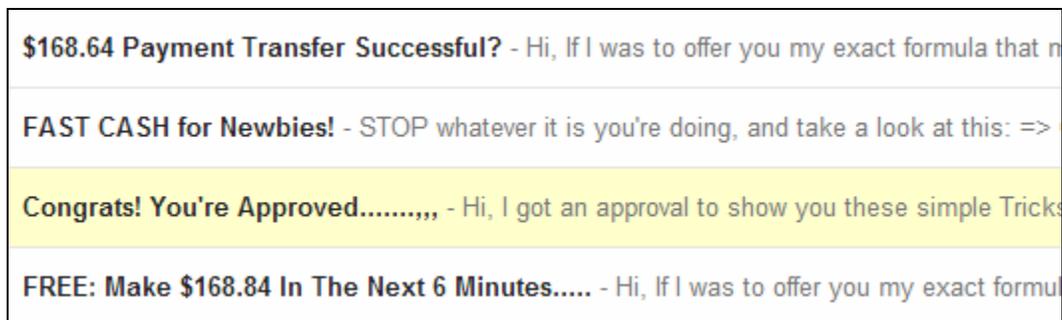
Two days later, you could send a second free gift that's related to another affiliate offer and then repeat the process.

You can add more followups over time until you have at least 30 days of moneymaking content being sent automatically.

Tip: every time you send a broadcast that gets a good response, you should add it to the end of your autoresponder series.

Once you have your sales funnel set up, it's time to start driving TRAFFIC!

Tip: Before you buy a solo ad or set up an ad swap, you should opt in to the marketer's list and review the free content they are giving away. Make sure it's valuable content that your subscribers will appreciate. Also, look at the emails you receive. If you're getting 3 or 4 per day that look like this, run!



How to Get Your First 200 Subscribers



In the next section, I'm going to show you how to add 100+ subscribers to your list every single day. But first, you'll need to build up an initial seed list of around 200 subscribers.

Once you have 200+ subscribers, you can use that list as leverage to build your list faster using the combined power of ad swaps, funnel swaps, and solo ads.

If your squeeze page converts at 40% you'll need 500 visitors, to reach your goal of 200 subscribers. That's enough to get the ball rolling.

To get 500 visitors, you'll need to spend between \$180 and \$250 on solo ads. As you can see from the screen shot below, prices vary from 36 to 50 cents per click at [Udimi.com](https://www.udimi.com).

 <p>Adrian Costan • Power ★ 100% 👍 525</p> <p>80%+ Top Tier Traffic, over 450+ happy customers, Buyers Included!</p>	<p>Price \$0.36</p> <p>Clicks 400</p> <p>Accepts in 3 hours</p>
 <p>Heather Alessandra • VERIFIED Promoted ★ 100% 👍 822</p> <p>**UDIMI SPECIAL OFFER** 70%+ Tier1, 100s of FRESH LEADS added daily! very responsive, buyers included.</p>	<p>Price \$0.36</p> <p>Clicks 500</p> <p>Accepts in 4 hours</p>
 <p>Joseph Then VERIFIED Promoted ★ 100% 👍 45</p> <p>HQ solo ads at realistic price!</p>	<p>Price \$0.50</p> <p>Clicks 300</p> <p>Accepts in 8 hours</p>

Simply click “Find Sellers” or “Solo Deals” and click on a seller's name to view the profile page. You can filter the search by date, clicks, price, etc.

FIND SELLERS SOLO DEALS MAKE MONEY FORUM HELP LOG OUT					
Date	Anytime	Accepts in	Any	Last seen	Any
Clicks	Any	Ratings	Any	<input type="text" value="Name"/>	
Price	Any	Niche	Any	Found 100+ sellers. View favorites	
 <p>Adrian Costan • Power ★ 100% 👍 525</p> <p>80%+ Top Tier Traffic, over 450+ happy customers, Buyers Included!</p>	<p>Price \$0.36</p> <p>Clicks 400</p> <p>Accepts in 3 hours</p>				

On the profile page (below), you can see where the traffic originates and the percentage of traffic that is filtered.

Udimi has built-in fraud protection so you only get quality traffic. You can read more about the filtering system [here](#).

In the screenshot below, you can see the percentage of traffic that comes from top-tier countries, the percentage of people who are using a home computer, and the percentage of people using a mobile device.

The screenshot shows a Udimi seller profile for Adrian Costan. On the left is a profile picture of a man in a suit. To the right of the picture are buttons for 'Send Message' and 'Add to Friends'. The seller's name 'Adrian Costan' is followed by a 'BUY SOLO' button. Below the name, it says 'online' and '80%+ Top Tier Traffic, over 450+ happy customers, Buyers Included!'. A list of statistics follows: List size (22331 not verified), List niches (Finance, Health and Fitness, Internet Marketing), Awards (Seller, Shaker), Recommended by (24 members), and Joint ventures (15%. Paid: \$100+ to 4 JVs. Promote). At the bottom left is a 'Udimi average' bar chart with categories: filter, home, mob, web, proxy, top tier, refund, and accept. At the bottom right is a world map with several countries highlighted in dark blue, representing top-tier traffic sources.

Click “Buy Solo” to submit your email swipe and select the number of clicks you want to buy (I usually start with 200).

Tip: to increase your opt-in rate, be very specific in your email copy so only people who are genuinely interested in your offer will

click. Longer copy is better because the reader has to consume the information before clicking the link at the bottom.

Swipe subject

Swipe text **B** *I* U  Font ▼ Size ▼ A ▼

Clicks ▼ *at \$0.36 per click, plus \$2 for click filter and payment protection by Udimi*

Extras Custom swipe + \$5.50
 Custom squeeze page + \$55.00

Order total **\$74.00** [BUY SOLO](#)

How to Leverage Your List to Build it Faster

Solo ads are, without a doubt, the easiest way to build a list FAST! You can easily add 100 to 500 fresh leads to your list every single day with this method alone. And as long as you're breaking even on your ad spend; you're essentially building your list for free.

Now I'll show you how to take your list from a few hundred to a few thousand subscribers *very quickly* using the methods below...

Method #1: Email Swaps

An email swap is where you make an agreement with another list owner to promote his offer to your list and in return, he promotes your offer to his list (it works for the ladies too)☺. In most cases, you'll both be promoting a free offer.

You'll also agree on a minimum number of clicks (anywhere from 10 to 1,000 or more). For example, if you agree on 100 clicks and you can only get ~50 per email, then you have to choices:

1. You could send the same email to your list 12 hours after the initial email. People live in different time zones. So you could send one broadcast at 4 PM EST and then schedule the same email with a different subject line for 4 AM EST, which is 12 PM in the UK and 11 PM in Australia.
2. You can re-send the same email to subscribers who didn't open it the first time. This is a standard feature at [Aweber](#) and [GetResponse](#). You should wait at least 12 hours before re-sending. See the help section at your autoresponder service for detailed instructions.

If you fall a little short and you need a few more clicks, you could add the swap link to the P.S. of another broadcast.

Method #2: Funnel Swaps

In addition to the email swap, you may also want to suggest that you both advertise each other's freebies on your download pages as a bonus.

This can be a simple link, a banner, or even an exit pop!

Here's an example of a banner I give my swap partners:



Warning: do not use these techniques to build a list for the sole purpose of selling solo ads. You'll just wind up with a huge list of confused prospects who don't buy anything and you won't get good ratings or repeat business from your solo ad buyers.

Where to Find Swap Partners

[Safe Swaps](#) is hands down, the best place to find thousands of ad swap partners who can send you anywhere from 10 to 1,000 clicks per mailing. You don't need a huge list to get started and scale up fast.

They have everything automated and integrated with the top autoresponder services. They have built-in click and conversion tracking and a rating system to keep marketers honest.

This person has a rating of 100% from 1272 swaps. He can send 100 to 300 clicks per mailing. So if you can match that with one or two mailings, click “Book Ad Swap” To send a proposal.

The screenshot shows the 'safe swaps' website interface. At the top, there are navigation links: FIND PARTNER, MAKE MONEY, FORUM (5), HELP, and LOG OUT. On the left, a sidebar contains links for My Page, My To Do List, My Swaps, My Funnel Swaps, My Messages, My Friends, My News, My Swipes, and My Settings. The main content area features a search filter table with columns for Mailing date, List size, Clicks to swap, and Accepts in, with various options like Anytime, Any, and Internet Marketing. Below the filters is a user profile for Chris Mollo, showing a 100% rating and 1272 swaps. His bio reads: "I have a very responsive list and I am looking for honest marketers to do 100-300 click swaps. No co-reg, rotators, or double squeeze pages." To the right of the bio, there are statistics: List size 11993 (with a green checkmark), Last seen online, and Accepts in 3 hours.

They also have a system for tracking funnel swaps. You upload a banner that you want to display on your partner’s sites.

The screenshot shows the 'safe swaps' website interface, specifically the 'My Banners' section. The top navigation is the same as in the previous screenshot. The left sidebar is also the same. The main content area has tabs for General, My Banners, and My Sites. The 'My Banners' tab is active. The text reads: "To start swapping funnel clicks with others, upload your banners. You can have as many as you wish." Below this, there are two input fields: "Banner" with a "select image file" button and "Link" with a text box containing "http://". A note below the link field says "All traffic will go to specified link." At the bottom right, there is an "ADD" button.

Then you add the banner code to your download page where you want your partner’s banners to be displayed.

- My Page
- My To Do List
- My Swaps
- My Funnel Swaps
- My Messages
- My Friends
- My News
- My Swipes
- My Settings

General My Banners **My Sites**

Site

This site will show banners of your partners.

Banner code

Put this code on your site in place of banner rotation.

Cancel

ADD

Tips to Improve Your Success

Here are a few tips to help improve your success with ad swaps:

- Don't base the ad swap solely on the size of the list. Big lists aren't always responsive. It's the number of clicks you get that matters most and ultimately, the number of leads.
- Find swap partners with *quality*, free offers that will actually benefit your subscribers. That's the best way to maintain a good relationship with your list.
- If a swap goes well, ask about setting up a funnel swap.
- Track conversions on your squeeze page and split-test to increase your opt-in rate.

Combining the power of email swaps, funnel swaps, and solo ads is an extremely effective way to build your list fast! If you take action on what you've learned, you can easily add hundreds of new subscribers to your list every week!

Do not underestimate the vast potential of this system. It'll definitely be one of the most powerful strategies that you will ever use in your business.

Conclusion

You now have a complete system for building a list of responsive buyers and making money online from affiliate offers. Once you apply this information, you'll have an ***automated profit system*** that will give you consistent income every month.

If you take action right now and start building your affiliate sales funnel, you can be driving traffic and making money in the next few days...

And if you implement all of the methods outlined in this report to drive consistent traffic to your squeeze page, there's no limit to how much money you can make every single month.

I've given you the game plan. Now you just need to follow it and stay focused on your goals. If you can do that, success is guaranteed. The ball is in your court...

Keep an eye out for my emails because I'll be sending you updates and unadvertised bonuses very soon.



To your success!

Derrick Van Dyke