

Your Online Coaching Program

The internet really has opened up an entire new world for anyone looking to start a business online. One extremely popular business area is that of becoming a coach. Once you have set up your coaching program can you imagine the almost limitless reach you can have with it? You could ideally have students from all corners of the world in your program.

Delivering your coaching program online is so easy these days. You can use videos, webinar software, Google+ Hangouts, Instant teleseminars and more to deliver the content. The great part of running your coaching program in this manner is that it can be recorded. You can offer your students the recordings and then sell them as a totally different product to other people. Of course you can still use your phone to coach people or just jump on a Skype call with them.

In order to be a successful coach you need to have your own online presence. People are going to research you so the more information they can find the better. If you don't have a coaching website, set one up before you go any further.

You want to take advantage of the internet and the technology that it provides you. This way it will be easy for your students to access and use their materials. While recordings are great you should also provide your students with worksheets and homework guides. Watching is a great way to learn something, but so is actually putting it into practice.

When setting up your program you will want to take certain things into account.

- How will your students access the course?
- Will lessons or assignments be at set times?
- Will you be available at certain times to answer questions?
- Will this be a self paced course?

Being reachable as a coach is really important. Your students value your advice and see you as the expert. If you are delivering your course via weekly webinars then allow a set time period for questions. Or you may

want to set up a closed Facebook group for this purpose. Another option is to use a forum platform on your website. Each student can then log in to ask questions plus they can learn from questions that have been asked by others students.

It takes a lot of planning and thought to set up and run an online coaching program. Consider how you will deliver your program and make it easy for your students to get hands on experience as well.