

# The Three Types of Cloud Storage

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If you are thinking about using some form of cloud storage you should be aware that there are three different types of storage available. It will depend upon your requirements as to which type would be best for your purpose. Obviously if you need cloud storage for your business needs you may require a different platform to that for your personal needs.

## **Private Cloud Storage**

This type of cloud storage is normally used for large businesses. They are designed for one company and are specific to your requirements. You can choose from two types one that is hosted externally and the other would be located on your premises.

Private cloud storage could also suit a small home based business as well. This type of system offers more control for you in the way it is used.

Businesses who would select this option are those that have dozens of employees. An on premise solution would also be able to be used to host software programs. This makes this solution very cost effective for a larger business.

When too many users are attempting to access the cloud, via a hosted solution, this can really slow upload and download times. Ultimately this can affect work productivity. Plus if the internet connection is lost employees can still keep working if the storage system is on your premises.

## **Public Cloud Storage**

The advantage with public cloud storage is that you do not need to maintain your system. It is hosted online and you can access it from any location and with any device, provided you are connected to the internet.

Public cloud storage would probably suit most people's needs. This would be a good choice for storing your personal documents and for small business owners.

## **Hybrid Cloud Storage**

As its name suggests hybrid cloud storage is a combination of both public and private clouds. You can easily customize features as necessary. You have the option of storing your more important information on a private cloud and your less important on a public cloud.

Some of the most popular cloud storage companies include Dropbox, Google Drive, Microsoft One Drive/SkyDrive, Box and Just Cloud. These are most suitable for small business purposes and individual needs.

As more companies look to use some type of cloud storage this generates more competition between companies. The plus for you is that you may be able to get good pricing for your storage needs.

Try to choose a cloud storage plans that accommodates your current needs, but one that can be upgraded as your business grows.