

# **WPSalesToolBox.com**

## **WordPress Plugin**

### User Manual

#### **THE FOLLOWING TERMS AND CONDITIONS APPLY:**

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subjectmatter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

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# Installing “WPSalesToolBox”.

Installing the plugin is like installing any other WP plugin.

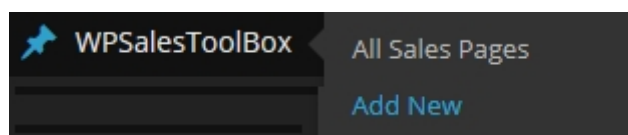
**Step 1:** Go to the "Plugins" section and click.

**Step 2:** Click "Add New" and Upload the included zip file.

**Step 3:** Activate "WPSalesToolBox".

# Using “WPSalesToolBox”.

After activating the plugin, you can start creating sales pages by going to the WPSalesToolBox Menu (Admin Sidebar) ---> Add New.



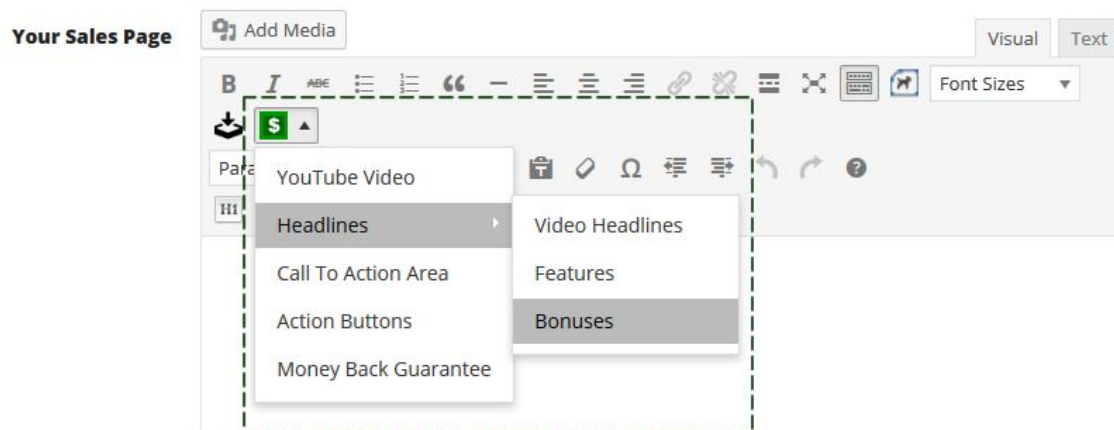
First, set some page settings (Page Title, SEO, Background Color/Image).

A screenshot of the 'Add New' page settings form in the WPSalesToolBox plugin. The form has several sections: 'Page Title' with a text input field containing 'My Sales Page' and a note 'This title will be visible in the title bar (browser).'; 'SEO (Meta Description)' with a text input field containing 'Use a short description of your sales page (for search engines).'; 'SEO (Meta Tags)' with a text input field containing 'Keyword 1, Keyword 2' and a note 'Use keywords separated by comma (for search engines).'; 'Page Background Color' with a red color picker and a 'Select Color' button; and 'Background Image' with an 'Add or Upload File' button. A large red curly brace groups the 'Page Background Color' and 'Background Image' sections, with the text 'Easily Apply a Background Color (or Image) to Your Page.' to its right. A note at the bottom of the brace says 'Upload an image or enter an URL. If you use an image, the background color will not be used.'

Comment: If you select an image, the background color won't be used.

After setting these options, you'll be able to use enter the content of your sales page below ("Your Sales Page" field).

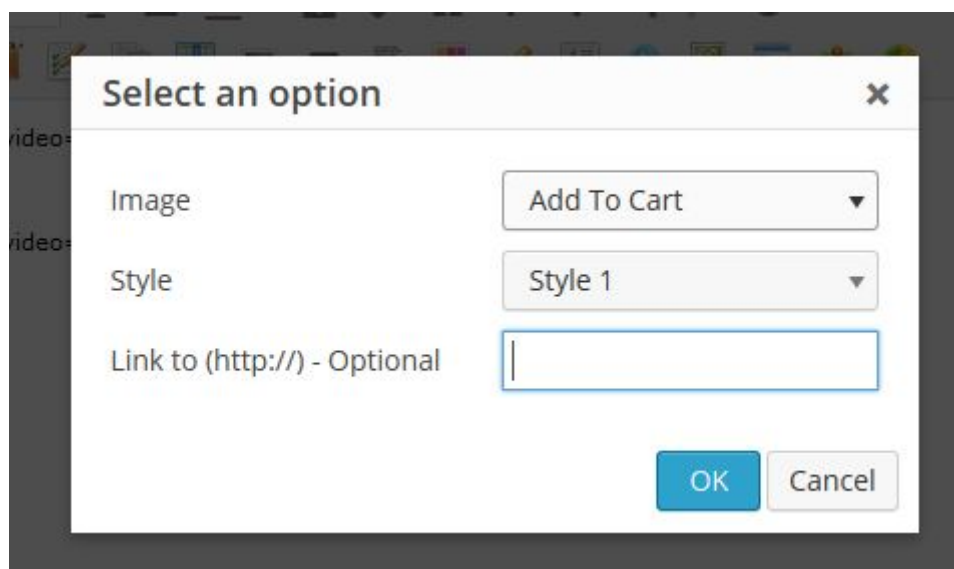
You'll see the "WPSalesToolBox" icon from where you can add different elements to your sales page.



*Your current version may include more more elements.*

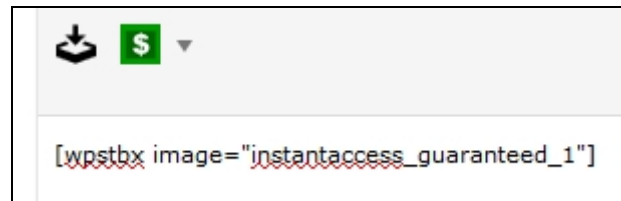
Just click an element of your choice and a window with more options will Popup.

For Example, here you can see the "Action Buttons" window...



The process it's simple: You just select a image option from the drop-down (add to cart, buy now etc), a style (some elements are available in 2 styles) and when you're ready click "OK".

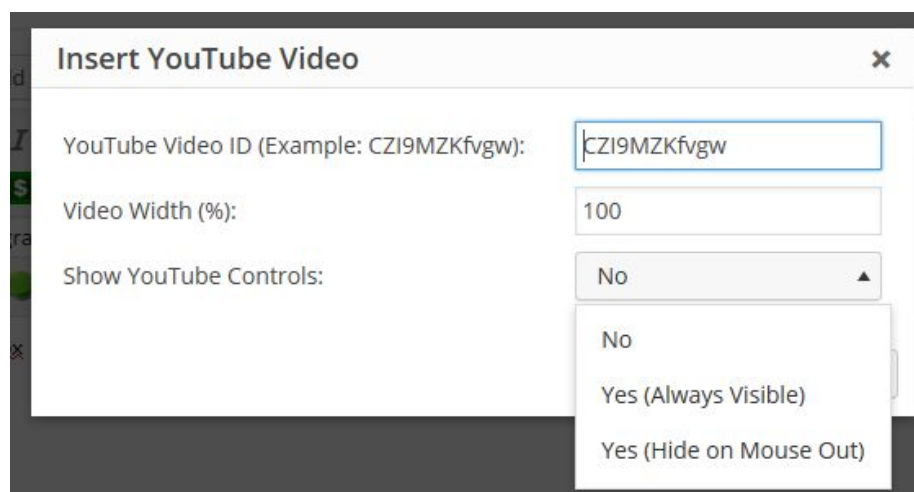
This will insert a shortcode inside your sales page (you can see an example below)...



... and you can see the final output (what the user will see), after publishing your page (publish and view).

Adding different elements (headlines, buttons etc) it's really easy.

An element that it's slightly different from the rest is the “Insert YouTube Video”.



Here, the most important part is to enter the video id of a youtube video.

Locating the video id of a youtube video is very easy: Just open a video and in the address bar of your browser, you'll be able to see the id after The “?” symbol. Example:



Just copy and paste that id it into the “YouTube Video ID” field.

You can add as many elements (shortcodes) and content (text / images etc) as you want.

Once you're ready, click "Publish" and you're page will be ready without all the disturbing wordpress elements (menu, sidebar and so on).

That's all.