

Get Free Traffic from Your Content

One simple way to get a boatload of free traffic is from writing high quality content. Not a great writer? Not to worry there are still ways you can produce quality content without having to write it from scratch yourself.

There are several ways you can create content for your blog regularly. The first way is to use a method that is known as “Content Curation’. Basically this is where you find quality articles on a certain topic and then quote from them within your own blog post or article. So all you have to write is a short introductory paragraph and a conclusion. In your main article you would intersperse with your own thoughts and comments. Before you know it you have a complete article on a popular topic created.

The best way to find this type of content is by subscribing to popular blogs that are related to your niche or business field. You can do this by bookmarking links into a folder, which you would then check every day or so. Or you can subscribe to the blogs using an RSS readers such as Feedly. Then you simply check your reader each time you need to find new content. The nice part about using an RSS reader is that it is giving you access to blogs that are active and have new content recently published.

The next type of content you can use is PLR, or private label rights material. This is content which is written for the specific purpose of being resold for others to use on their websites and blog. Always look for quality PLR providers, most will have a free sample that you can download first.

After you have purchased your related PLR you will still need to rewrite it to a certain extent. View your package as a great starting point or as research material. Then go through it and rewrite it gently so that it sounds as though you wrote it.

To change up the PLR and make it look different, remember other people will have purchased the same PLR too, just add a video or images to your work before publishing it.

Using PLR is a great way to generate new content regularly. In turn this keeps your blog full of new content which has two purposes: 1) to be seen in the search engines and attain a higher ranking and 2) to get a flood of new visitors on a regular basis.

So now you have no excuses for creating new content even if you don't like to write!