

# Get More Traffic with Your Google Account

There is no denying that Google is the largest search engine around. Therefore it makes perfect sense to create and use your own Google account. If you haven't yet created a Google account you could be missing out on a ton of traffic.

Once you have created an account you will have easy access to Google+, YouTube, Google News, Google Docs, Gmail and more. Not that you have to use them all, but you should use Google+ and YouTube at the very least.

Google+ allows you to link to your website and this will show up in the search engines. Have you seen those results where they have a photo attached to them? This is how that is done.

You should also be aware that Google now owns YouTube, so it makes sense to have an account there too. By posting YouTube videos on your website your site will be favored by Google.

Another feature of having a Google account is that you will have access to Google Hangouts. This also allows you to quickly create and upload videos into your YouTube account. Once your Hangout is complete the upload will begin automatically. Plus you don't have to actually Hangout with anyone. You can create a quick video by yourself.

Just remember that videos can be a great source of traffic so don't overlook this fact. People love to watch or listen and all you have to do is turn your blog post into a video. You don't have to show your face if you don't want to. Just read your text and show some related slides at the same time.

The nice part about having a Google account is that you can log into all the features with one user name and password. This means that you can write an email, post to your Google+ wall, and check out YouTube videos without requiring separate passwords.

By using your Google account and all of its features regularly, you should see a good increase in your traffic sources. As with any type of traffic you need to post interesting blog posts and videos to capture the reader's attention first. This will create the desire in them to bookmark your site and revisit it often.

Creating a Google account can really help you find and benefit from a lot more sources of traffic. Plus your website could find itself ranking much higher in the search engines than before.