

Finding Free Traffic for Your Website

Once you have a website or blog up and running your next step is to drive traffic to it. This is where numerous people get a little stuck. Where and how do you find traffic or visitors for your site? This article will help explain this.

There are basically two types of traffic, free and paid. Both types will help you generate visitors to your site when done correctly. For now we will concentrate on free methods of driving traffic to your sites.

One of the simplest things you can do to increase traffic to your site or blog is to post content regularly. Each time you publish a new post or article it will be found by Google's spiders and will be indexed in the search engines. This ranking will help your site get indexed quickly. What this basically means is that each time someone types in a search query in Google, your site is more likely to show up in the rankings. Higher rankings equates to more visitors to your website, which of course is what you want.

Creating a blogging calendar can help you stay on track and get those posts published regularly. Always write posts that are informative and helpful to your readers, this way they will return to read more at a later date. Try to post two to three times a week. Pick a schedule that you can stick to without overwhelming yourself.

Other ideas for driving free traffic to your site include visiting forums and leaving well thought out comments to questions. Plus you can also try commenting on related blogs. Both methods can work extremely effectively and provide you with a good source of new traffic.

When leaving comments don't be spammy. Instead answer the question in a thoughtful manner. Leave helpful advice and information. Most blogs will allow you to link back to your last blog post. This way anyone interested in your comment can visit your blog.

Another way to drive more traffic to your blog is to use videos. People enjoy watching video and are more likely to share great videos with their friends. Your videos don't have to be that long. Two or three minutes is long enough. You can just record yourself reading your blog post if you don't know what to create a video about.

Use these simple ways to easily drive more traffic to your website on a regular basis.