

This information is not intended for use as a source of any legal, business, accounting or financial advice. All readers are advised to seek the advice of competent professionals with respect to any legal, business, accounting, or finance advice that is needed.

The publisher makes no guarantees as to future income or specific results that may be possible using the information provided. Readers are urged to use reasonable

caution when implementing any strategies or tactics that have been presented herein. No part of the contents may be altered or deleted in any manner whatsoever. Any links must remain in their original form and not be redirected or modified in any way. Any rights conveyed are shown below.

[NO] Can be sold.

[NO] Can be packaged.

[NO] Can be offered as a bonus.

[NO] Can be added to paid membership sites.

[NO] Can be edited or modified and your name put on it.

[NO] Can be given away.

[NO] Can sell Resale Rights.

[NO] Can sell Master Resale Rights.

[NO] Can sell Private Label Rights.

[NO] Includes Sales Page.

Thank you for investing in this WSO. This WSO is definitely your secret to success. There are some people who are looking for real ways to make money in the offline world, but with so many fakes on the Warrior Forum, people fall for some of the same things every single time. This WSO is going to be different, just as all of my other WSOs.

You are going to get my two other WSOs in the offline niche. These are not only professionally made and crafted, but they are worth looking into if you want some other cool strategies that are going

to help you get more sales in the offline niche.

So you are probably wondering – What is this WSO about? What service is InternetMarketer1 talking about that other Elite marketers do not even know about? What is this?

This service is something that most people underestimate because it takes on the ordinary form of marketing but changes it to suit the need for something else.

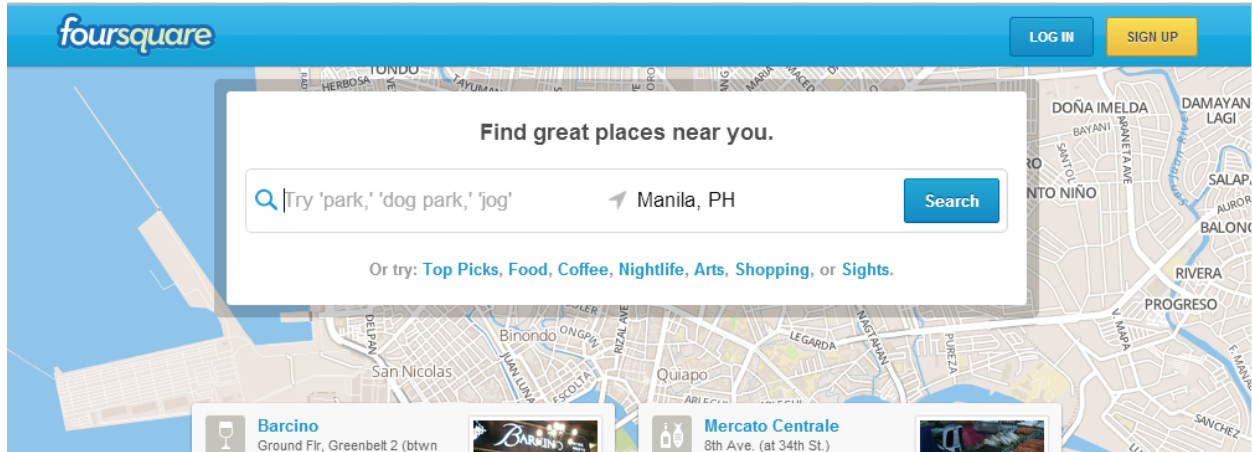
The reason why I came up with this idea was because before I ever got into doing WSOs, I always loved offering a certain service to business owners. This service is what I taught in one of my other WSOs, the Overnight Offline Cash, which you are getting for free as a bonus, but I changed it up just a little bit and made it something even more unique.

My Overnight Offline Cash Report was simply a different version of Reputation Management, but this WSO isn't Rep Management at all. In fact, it is totally different and completely new that

nobody has taught on the Warrior Forum.

**Are you ready?**

This simple service involves offering business owners the chance to increase their business using Foursquare. Now before you go on questioning or thinking about what I am doing, let me finish off what I am trying to say.



Foursquare is an online Check In Service. People who visit a certain restaurant will simply visit Foursquare on their phone and simply “Check in” to that restaurant to show that they were just able to finally eat there.

There are some people who are devoted to this because the more times a person checks in at a certain restaurant, the more times they are able to get the

chance of being a Mayor for a certain place if they are currently the person who has checked in the most in a specific establishment.

Foursquare actually is one of the most respected location based check in services of all time.

Here's a couple of facts regarding Foursquare:

10 million people currently use Foursquare



3 million check-ins occur each day

400,000 businesses use Foursquare as a marketing tool

78,387 venue mayors are ousted each day

358 million check-ins have occurred outside the United States

Do you see the power of this great new website that very few businesses are aware of?

“Yes, Joel, I get it, Foursquare is great! But what is this service? Will we be getting them on Foursquare? Almost all of them are on the site already.”

There have been a few WSOs on getting businesses to Foursquare, and while they have worked, they all weren't that interesting. They simply show you how to get Foursquare set up, but that isn't a viable idea that is going to create a long term business, since one way or another everybody is going to be on Foursquare. However, there are many businesses who need help with their Foursquare campaigns.

This is when everything is going to be just a slight bit interesting.

Basically, you are going to offer business owners the service of posters to help boost their advertising. There are some people who don't know how to monetize their business through the power of Foursquare. Your goal should be to simply offer a way to help them get more tips and check ins on their Foursquare accounts.



**How will more tips and check ins help them get more business?**

On the Internet, a certain study was done to see how powerful Foursqaure really is. Here is an anecdote from the Huffington Post explaining how a businessman saved his business through the power of gaining more and more tips and check ins.

“Use an inexpensive, easy and effective way to engage your customers, not by outspending your competitors, but by outsmarting them. Joe Sorge turned around his failing restaurant, AJ Bombers in Milwaukee, through his creative use of Foursquare and other social media platforms to build his customer base. AJ Bombers once had a special that gave customers a free cookie in return for posting a tip on Foursquare. The promotion led to hundreds of tips, most of which were highly favorable about the restaurant and its menu. Your competitors might not be checking in for a while, but they will check in eventually. Don't wait for others to pave the way. Be the leader.”

Feel free to read that article here:

[http://www.huffingtonpost.com/2011/11/01/7-ways-to-make-money-on-foursquare\\_n\\_1033681.html#s446585&title=Knock Out The](http://www.huffingtonpost.com/2011/11/01/7-ways-to-make-money-on-foursquare_n_1033681.html#s446585&title=Knock Out The)

The article is aimed towards business owners, but it's a great read as well.

Basically, his business was failing. If you want to succeed and help businesses make their customers want the need to come back, simply make those businesses feel the need to get advertising for their Foursquare account.

We will offer the business owners a professionally designed set of posters that they can place throughout their establishment to help them out with their business.

The design of the posters will be made to help business owners get more attention for their Foursquare account. Of course, this service isn't going to make you a monthly income, but business owners need this kind of marketing and it is so easy to get clients nowadays with this simple idea. If you

are looking for a new kind of service that is simple, short, and easy to do, then I will outline for you an easy outline to follow to help you succeed and get clients fast.

Now that you know what this service is, I am sure you want to learn how I get clients, not to mention how I go about giving this service off to business owners. There are certain things you will need to do to make sure that you succeed and make a lot of cash from this method. First, you must understand how to go about convincing people about how this service works. Second, you



must be persuasive and show how they need Foursquare. Third, you must make sure that you deliver this service the right way.

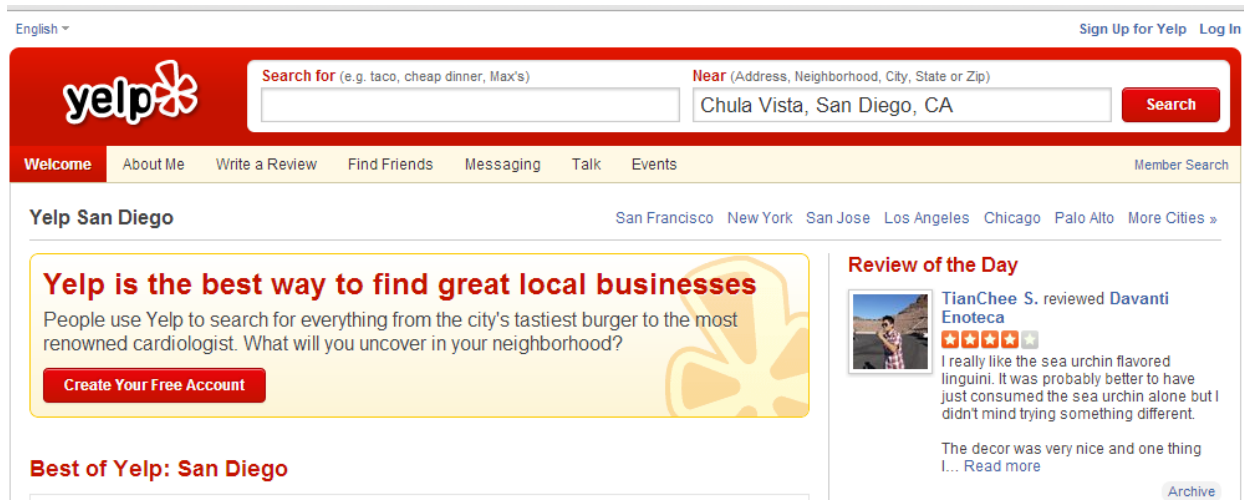
I am going to show you how to finish and accomplish all of these steps from the get go. No need to feel lost or scared thinking “Ok, what do I do now?”

**You ready? Let’s make some big cash!**

---

## **Finding The Right Clients**

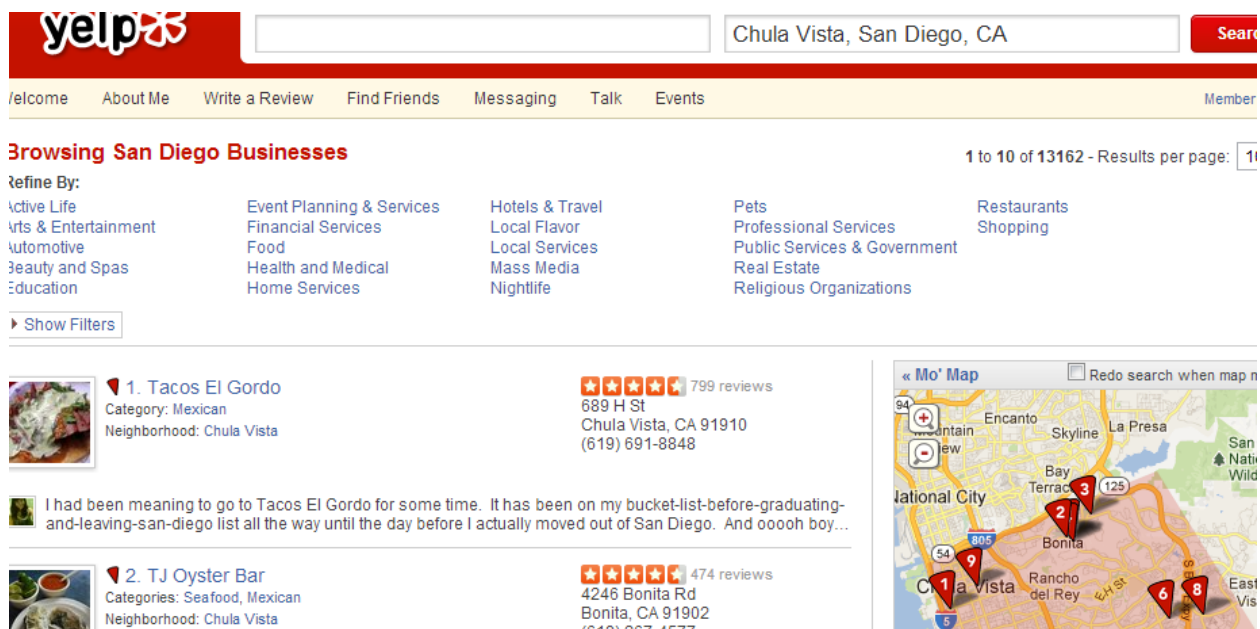
There is a certain way I discover clients. I simply visit Yelp.com.



My goal is to always look at the Yelp city and to see which one I just want to target. This isn't supposed to be hard, so take your time.

Once you know which city you want to target, simply type it into the search box.

Your goal next is to simply click on enter once you type in the city and state. Simply click onto enter, and you will then be brought to this place. This is a list of all the businesses in that city.



The screenshot shows the Yelp website interface. At the top, the Yelp logo is on the left, and a search bar contains 'Chula Vista, San Diego, CA' with a 'Search' button. Below the search bar is a navigation menu with links like 'Welcome', 'About Me', 'Write a Review', 'Find Friends', 'Messaging', 'Talk', 'Events', and 'Member'. The main heading is 'Browsing San Diego Businesses'. Below this, there's a 'Refine By' section with various categories like 'Active Life', 'Arts & Entertainment', 'Automotive', 'Beauty and Spas', 'Education', 'Event Planning & Services', 'Financial Services', 'Food', 'Health and Medical', 'Home Services', 'Hotels & Travel', 'Local Flavor', 'Local Services', 'Mass Media', 'Nightlife', 'Pets', 'Professional Services', 'Public Services & Government', 'Real Estate', 'Religious Organizations', 'Restaurants', and 'Shopping'. A 'Show Filters' button is also present. The search results show a list of businesses. The first result is '1. Tacos El Gordo' with a 4.5-star rating, 799 reviews, and contact information. The second result is '2. TJ Oyster Bar' with a 4.5-star rating, 474 reviews, and contact information. A map on the right shows the location of these businesses in Chula Vista.

1 to 10 of 13162 - Results per page: 11

Refine By:

- Active Life
- Arts & Entertainment
- Automotive
- Beauty and Spas
- Education
- Event Planning & Services
- Financial Services
- Food
- Health and Medical
- Home Services
- Hotels & Travel
- Local Flavor
- Local Services
- Mass Media
- Nightlife
- Pets
- Professional Services
- Public Services & Government
- Real Estate
- Religious Organizations
- Restaurants
- Shopping

Show Filters

1. Tacos El Gordo  
Category: Mexican  
Neighborhood: Chula Vista  
689 H St  
Chula Vista, CA 91910  
(619) 691-8848  
799 reviews

I had been meaning to go to Tacos El Gordo for some time. It has been on my bucket-list-before-graduating-and-leaving-san-diego list all the way until the day before I actually moved out of San Diego. And ooooh boy...

2. TJ Oyster Bar  
Categories: Seafood, Mexican  
Neighborhood: Chula Vista  
4246 Bonita Rd  
Bonita, CA 91902  
(619) 257-4577  
474 reviews

Mo' Map  
Redo search when map n

The businesses we should be targeting are those who have a campaign already

up on Foursquare. So it is alright if you send out emails even to those who are most popular on Yelp.com. Try not to email those who are within the first 10 pages. They probably receive way too many emails. I always go to the 10th page or so and start emailing. I don't even check if they have a Foursquare account. I simply send them my email templates. It will take way too long to try and see if they have a Foursquare account set up.

Check their Yelp page if they have a website. Visit their website and look for their email. You can check their About

Us Page and their Contact Us Page. You can even check their Services Page.

### Hans & Harry's Bakery Corp

★★★★★ 277 reviews [Rating Details](#)

Category: [Bakeries](#) [\[Edit\]](#)

5080 Bonita Rd  
Ste B2  
(between Central Ave & Acacia Ave)  
Bonita, CA 91902  
Neighborhood: Chula Vista

(619) 475-2253  
<http://www.hans-harry.com/>


**Hours:**  
Mon-Fri 6:30 am - 6 pm  
Sat 6:30 am - 5 pm

**Price Range:** \$\$  
**Accepts Credit Cards:** Yes


**Parking:** Private Lot  
**Wheelchair Accessible:** Yes

[Edit Business Info](#)

[Add Photos](#)

[First to Review](#)  B W

map email specials



home gourmet cakes strudels pastries **contact**

welcome

WAIT - The truth is... setting up a Foursquare campaign for them is not easy. I would rather offer them posters and stickers to a business owner rather than set up their Foursquare account. It is quite hard to set it up since there is a \$10 fee to invest. Let them do all of that for you. This is why I target those who are already using Foursquare.

There are a few WSOs that teach you how to set one up for your business or for the business of somebody else.

The goal of this WSO is to simply offer the service of posters. However, and that's a big HOWEVER- if you find a business owner who asks you to set up their campaign for them, go ahead and do it. I have never done it, so I am not advertising that! Well, I did it once, and it was quite confusing.

There are some people I know who do that, but for me, I like simplicity.

If you plan on making this a full service of monitoring a Foursquare campaign for a business, below are a few resources

for setting up a Foursquare account for a business owner.

<http://www.businessinsider.com/how-to-use-foursquare-for-business-2011-1?op=1>

<http://www.blogtrepreneur.com/2012/02/20/how-to-use-foursquare-for-business-%E2%80%93-8-smart-tips/>

<http://mattersofgrey.com/how-to-set-up-your-business-on-foursquare/>



Okay, now that you know how to get a campaign set up, it is up to you to decide if you would like to create a campaign for a local business.

As for me, I will stick to the simpler side of things and offer only posters to help with their marketing ventures.

Now where were we?

Okay, so after you find their websites, you should then look for their emails which is quite simple to do.

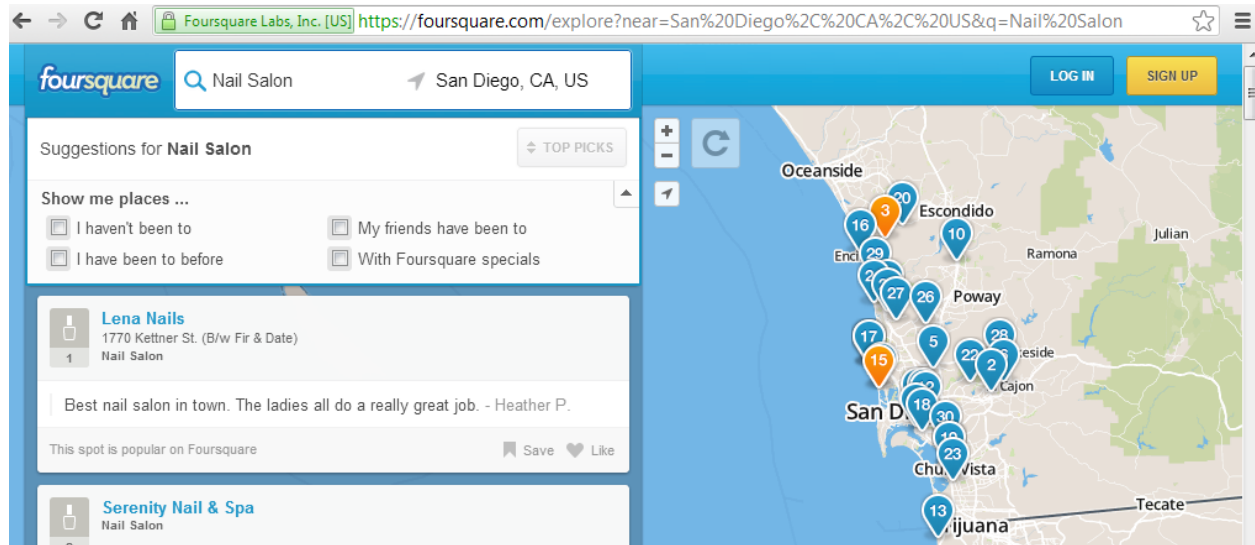
Just visit their site and look through their Contact Us Pages or About Us page. It will be mesmerising to see their emails because once you get their email, it is go time. Now I'm going to show you a few email swipes/strategies that will increase your chances of getting more and more customers to buying those posters from you.

Remember, you don't even need to see if they have a Foursquare account. I have contacted a few of businesses who didn't have an account but only had one

setup by other people, and I told them to “CLAIM” their business. I gave them the links above that I gave you for setting this up. A few days later I would message them back and ask how it went. (I don’t like setting Foursquare accounts up, so I let them do it. You can do this if you want! Don’t forget to charge more!) I then told them that I could create professional posters for them to post around their store. Eight business owners out of ten was my ratio on the businesses who took advantage of this offer after I told them about Foursquare.

Before I give you my email swipes, here is how you can use Foursquare to find business owners who have low check ins and tips.

Simply visit Foursquare.com and type in the business owners and the place that you want to target. Just type in “nail salon, burgers,” or anything that you want. Look for the business owners that have low check ins and Tips and simply visit their site found on their profile.



That's it. Simply look for their website on their Foursquare listing.

**Now let's get onto those email swipes:**

## **Email Swipe #1 – The Friendly Approach**

“Do you guys use Foursquare to offer discounts? My friends have been visiting your “restaurant/establishment” for a long time and would love to get a few discounts for when they check in your restaurant?”

They will usually say that they have one up and stuff like that. Below is the next email swipe you should use. Make sure that you add a bit of it to make sure that it fits into the email which they reply back to you. But below is a sample email swipe that you could use.

“I was asking because I actually offer business owners posters as stickers to display across their store. It helps get the attention of customers. I can design a few of them for you if you’d like and have them shipped to your establishment/restaurant.”

## **Email Swipe #2 – The Offer**

Here is an email swipe that you can use today that can help make you sell plenty of Foursquare sales right off the bat. I use this if I want to get their attention

right away. I send this only to those whom I know have low check ins.

“I noticed that your restaurant/nail salon/establishment uses Foursquare. You guys have very little tips and check ins. How would you like it if I helped increase those check ins and tips for you?”

Feel free to add in your name as well!

Here is the email swipe that you can use which is simple for convincing them about your service. Basically, they will



reply to the above email in a nice way, but it still does depend upon the business and how they think of your professionalism. After you get that first reply, answer back with this email:

“I actually design posters, and I can create 3 to 5 of them for you that you can place throughout your establishment to help increase your check ins. You just need to decide on what kind of free service you want to offer for free every time somebody leaves a tip, and I will just design it to convince them to buy. I can design them

for you and have them shipped to you within the next few days.”

Usually they will reply saying to you yes or no. The majority of them who already have an account on Foursquare will probably say thank you and be happy to ask you about price. I will let you decide on what kind of way you will talk to them about price, but below is one of the messages that I have sent out a few times that may be of great help. Just remember that you may not be able to use this email based on what they reply back to you.

“Great! I only charge \$397 for the posters. I will design it all for you and make sure that your logo and business name is on it. Oh yeah, what do you want to give away for every tip/check in so I can write it down on the poster? The size of the posters will be 18 x 24. Do you want me to send you a PayPal invoice?”

We are charging \$397 since it will cost you around \$100 or so to charge for the shipping costs and the designing fees if you don't know how to design your own

poster. After all of the shipping and designing fees, you get \$297 easily!

As you can see, all it takes is a couple of email swaps with the business owner to succeed. Now that you know how to grab clients and make them want to pay for this service, along with how to find those business owners, now it is time to find out how to deliver this service.

Delivering this service is definitely easier than what most people believe. No, you do not need to learn how to design posters, and no, you can do this all

without any problems. You can even outsource this. In fact, you get an additional PDF attached to this that showcases how your outsourcer does this. Nonetheless, I will show you exactly how I go about delivering this service to offline business owners. It is easy and simple to follow.

## **How to deliver this wonderful Foursquare service**

Go to Fiverr and find a poster designer. There are a few that I have used. Here's some of them:

I'd recommend this one the most. Very reliable designer.

<http://fiverr.com/buddhik/design-any-type-of-cover-poster-banner-visiting-cards-and-any-photoshop-works>

I haven't used this one, but you can consider trying him or her out.

<http://fiverr.com/lawoods/design-a-cool-awesome-poster>

Just make sure that you really let them know about what you really want. For

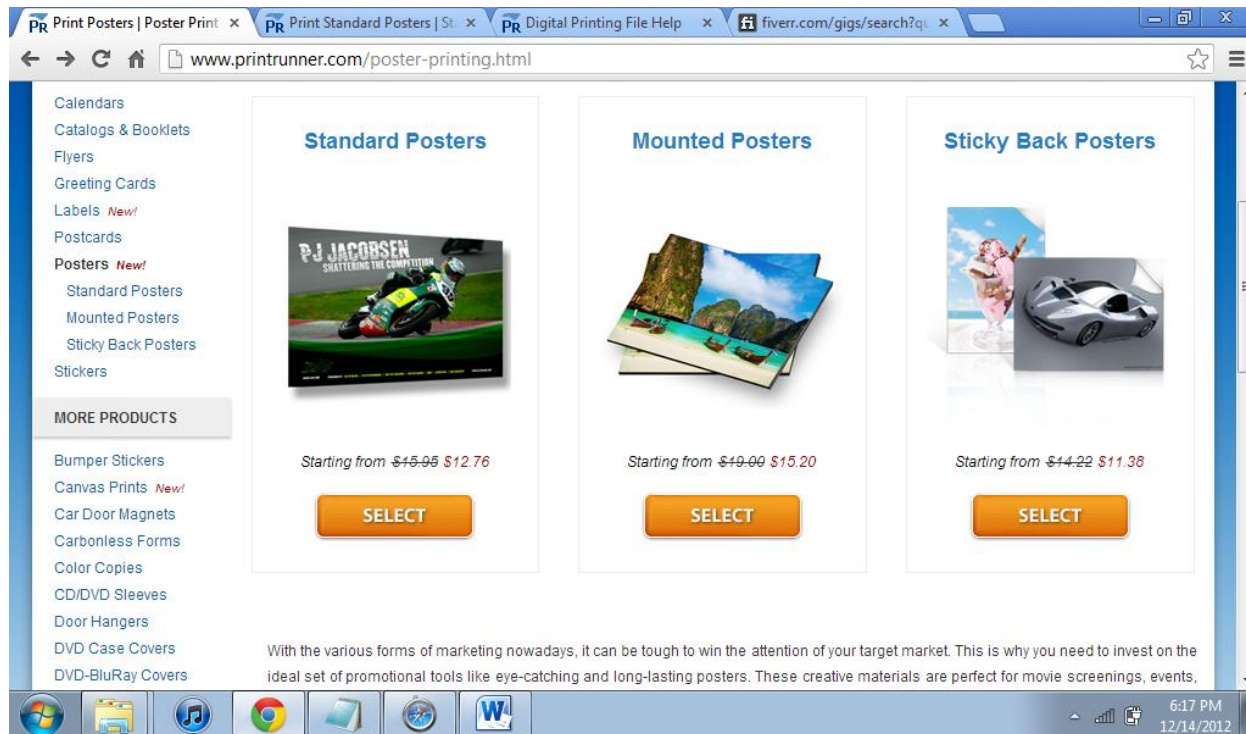
example, let them know about the size, the paper it will be on, and everything else to make sure that you get it looking its ultimate best. Tell them what you want to avoid making mistakes on having them to continuously revise the poster.

Once that is done and you have your poster design, go and do the following.

Visit [Printrunner.com](https://Printrunner.com)

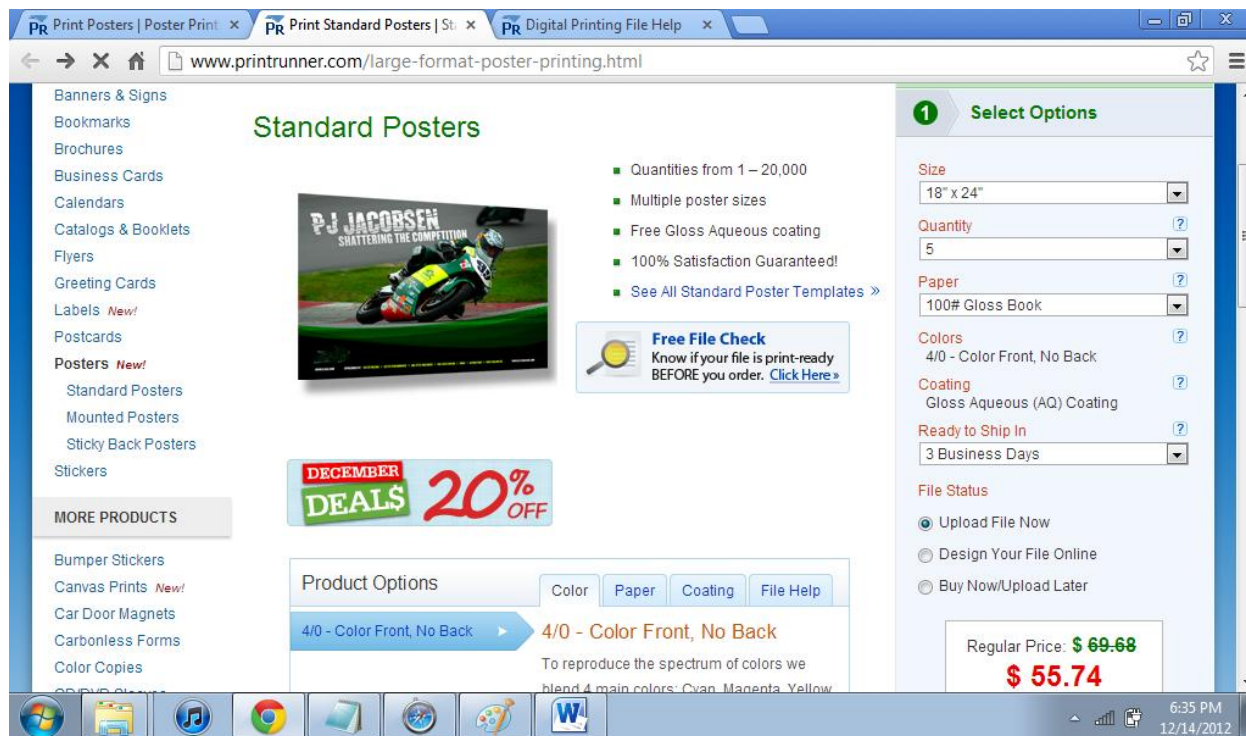
Consider visiting this part of the website first.

<http://www.printrunner.com/poster-printing.html>



Basically, I would recommend selling to the business owner the Standard Flyers or the Sticky back. I have used both and business owners love them.





If you pay close attention, you will notice that the above criteria is already what you should do. Make sure you order 5 at the size of 18" X 25". This is the best size that the majority of my clients chose and love. However, you are given many choices from Print Runner. Simply ask

your clients what they want by giving them the choices based off of what Print Runner gives. Here's a list of the sizes they offer:

11" X 17"

12" X 18"

13" X 19"

18" X 24"

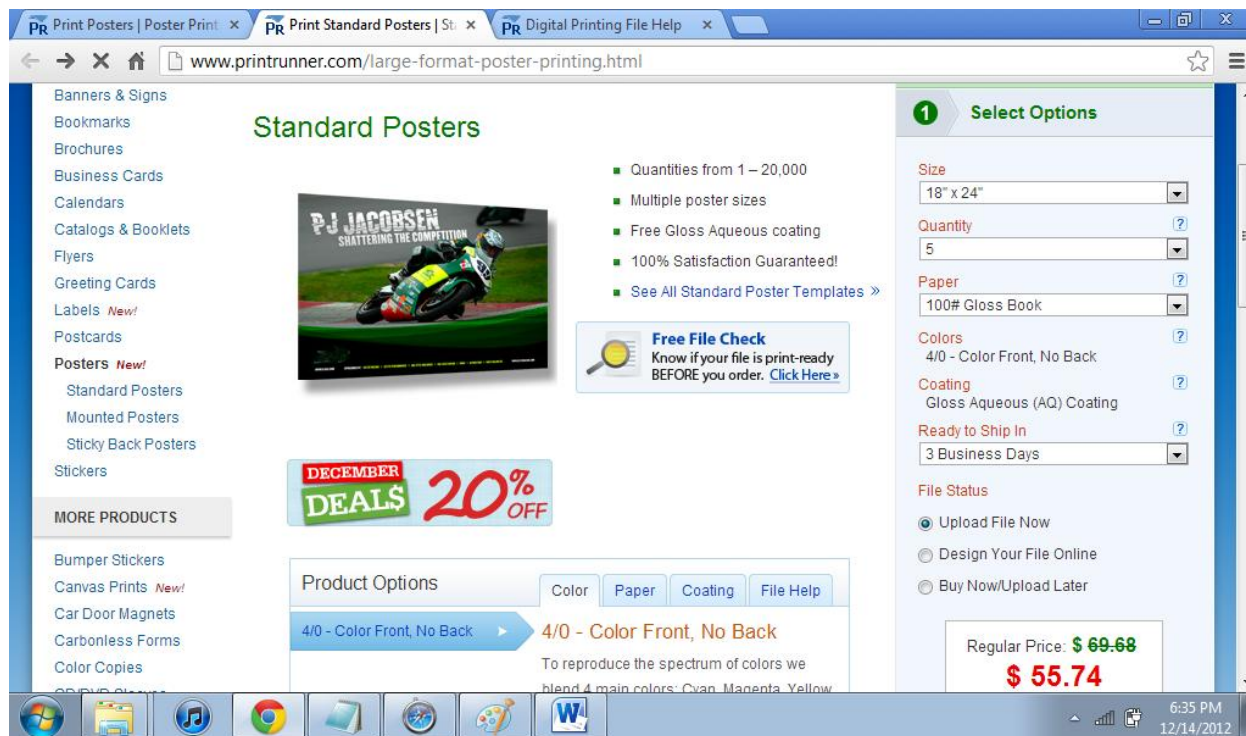
19" X 27"

24" X 36"

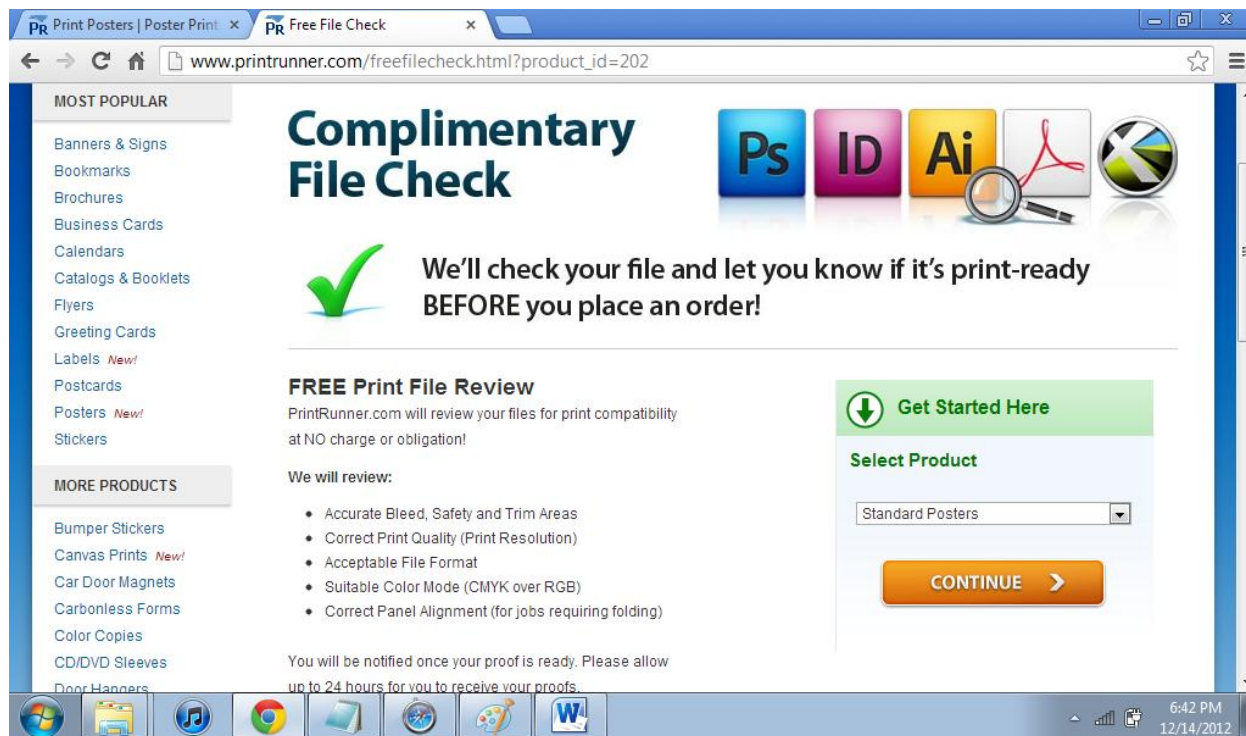
27" X 39"

Remember, you can always charge more than \$397 for the bigger orders. If they order something smaller like the 11" X 17" posters, then don't be afraid to offer lower prices and charge higher for the bigger sizes. Just remember that your goal is to add on at minimum an extra \$297 for yourself.

What you should do next is click on the FREE FILE Check Button in the middle of the screen.



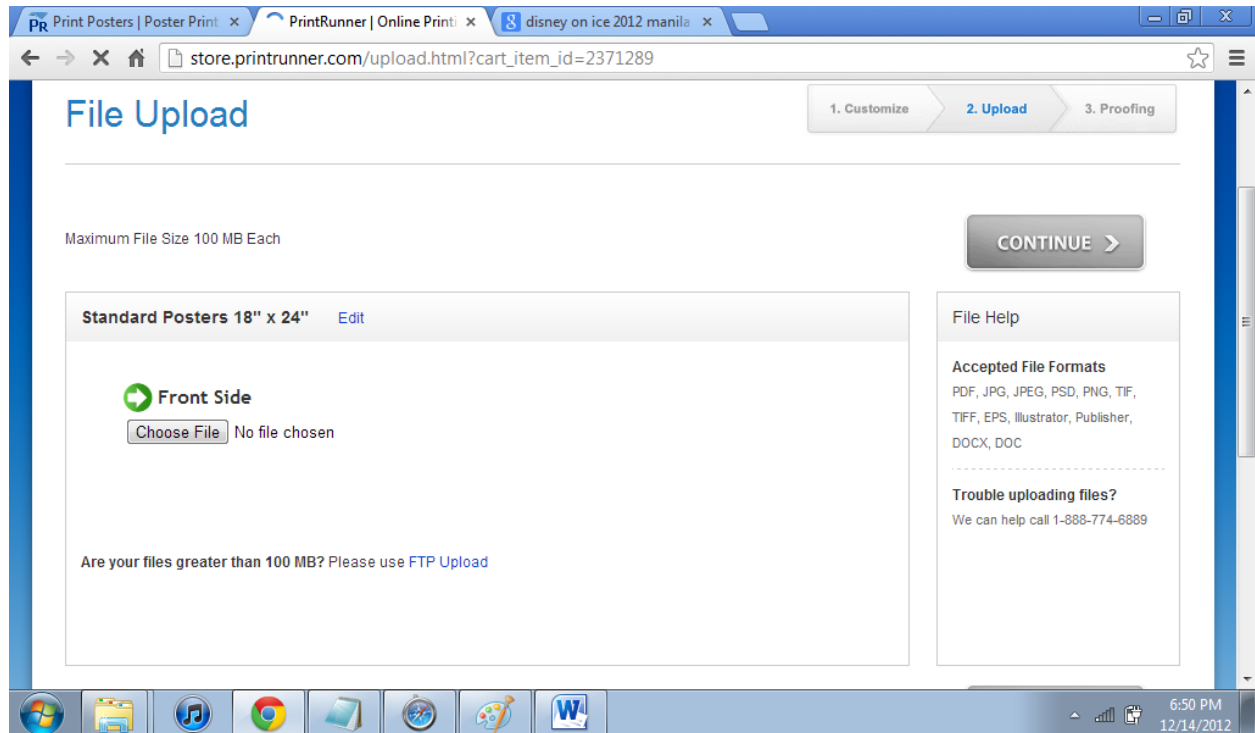
Make sure that you get your file checked first before ever ordering. This ensures that your file is going to be printed just right in the end.



Simply click on Standard posters in the search function and click Continue.



Make sure to click on your desired size and click on Continue.



Simply upload your file. Make sure that it is in PDF, JPG, or any of the files listed above in the “Accepted File Formats”.

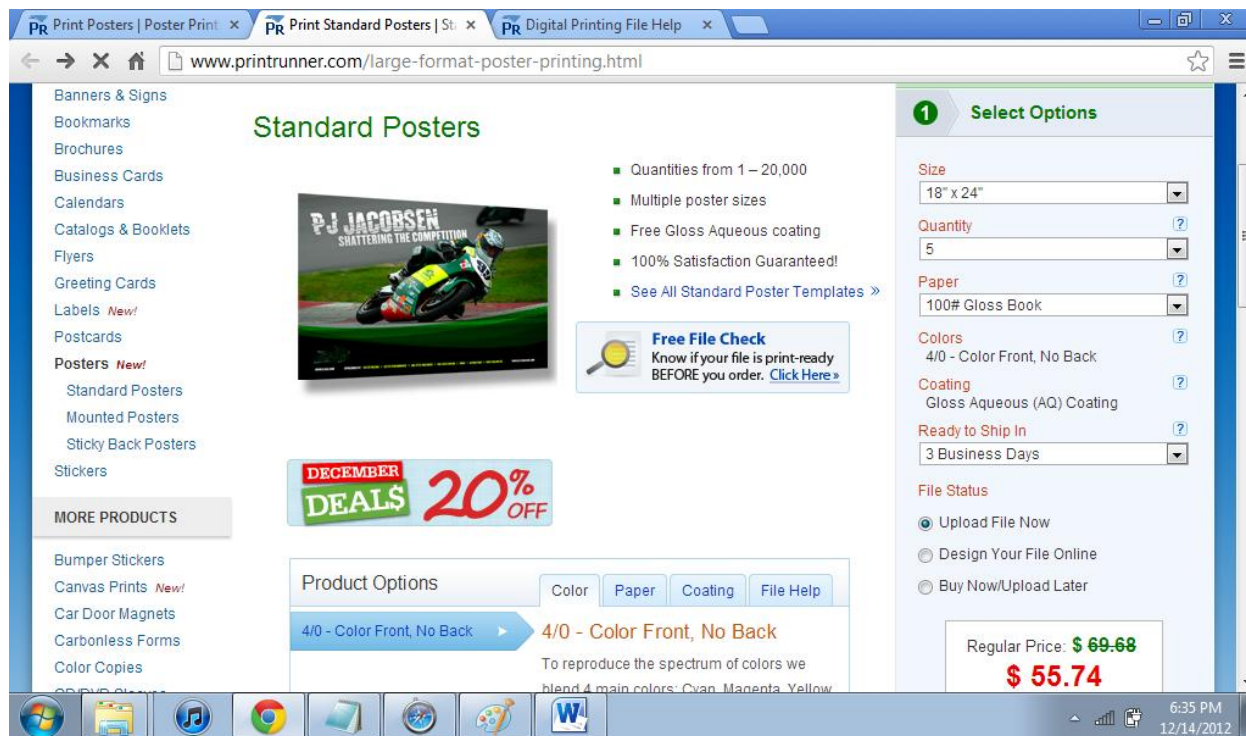
Simply click on Continue and you will be able to find out within 24 hours of when your File is going to be approved. You

will need to let them know about your email to get an email about your file and if it is going to be good in the end.

You are going to do this to make sure that you know when your file is very ready to be printed.

Once you find out that it is ready to be printed, make sure that you get ready to print it out.





Again, make sure that when you order that you get the right size, the right number of items bought, and you choose the right shipping at the bottom.

Simply order the posters and finally type in the shipping addresses. Type in the address of your client's establishment.

Make sure that you choose BLIND SHIPPING. This makes it show that there isn't any address shown. This can help save you time from questions from those clients asking you about your location and stuff like that.

### **List of outsourcing fees:**

The average cost of flyers is around \$55 for 5 posters in the standard posters section.

\$55 Flyers

\$12 Shipping – 2 Business Days

\$5 Fiverr Poster Design

If you calculate that minus the \$397 fee, you earn more than just \$297. I charge all kinds of fees to clients, so it really does depend on you.

I hope that this WSO has helped you out. This service is in-demand and help bring clients to you starting today. Just use the email swipes above. It definitely is going to help you out a whole lot to use my email swipes. Try to add a bit of a

personal touch to them. Try to say their businesses name in the emails, and you should even try to type in your own name at the bottom.

If you feel as though this WSO has helped you out, then please leave a testimonial or a review of my official thread. I know that may not seem to be something you may want to do, but it would be very helpful. Even just a short review would already be helpful.

Anyways, PLEASE USE THIS WSO! Do not let it stay on your hard drive. Get to

work! You can still earn an extra \$297 within the next few days to get you a quick set of Christmas Cash!

Thank you again for investing in this WSO. I hope you enjoyed it!

Merry Christmas and Happy Holidays!