

Offline Client Attraction

So, you bought this WSO. Thanks for buying. This is not the typical WSO that I usually produce.

I always try to create new techniques and find new business ideas. The hardest part when it comes down to making cash from offline marketing is the saturation.

When you contact a business nearby, you will find that they may have been contacted before by hundreds, if not thousands of different offline marketers like yourself.

The biggest problem I always noticed for some people was simply not knowing how to sell to a business owner.

One thing most business owners do not like is

being sold on SEO and other annoying services that are only going to make them lose their money. It is hard on them at times, but always understand that sometimes, it is how you approach the business, what kind of business it is, and what service you sell all makes a difference.

In this WSO, I will show you:

One specific niche you have to target (They barely get sold anything)

One specific set of services to sell (It's not just one service, but a multitude of services)

How to finally make sales from this market

How to find these prospects

The right way to attempt to talk to these business owners

What is the niche?

This niche is not what you may think it is.

It is the online store niche. No, you will not be selling stuff online.

You will be HELPING ONLINE STORE OWNERS succeed online and get more people to buy their most precious stuff.

There are businesses online selling their items ranging from Amazon to eBay. There are so many online store owners who want to begin making more cash online and earn more cash.

They have products that are already on the Internet and only need to be marketed.

This gives you the opportunity to help them. There is no more need for you to do anything else but to help them get more marketing.

But what do I sell them?

A mobile site? A fully blown out website?
What?

The service that you are going to give them is the right presence on Pinterest.

The truth about Pinterest is that a huge majority of the things that people do online is all related to crafts and products.

All you see throughout the entire usage of Pinterest is browsing, pinning, and repinning of images that are related to shopping items to practically everything online.

Did you know that 84% of people who are on Pinterest are women? Items, crafts, and product images are constantly being pinned and repinned online.

How does Pinterest work?

Pinterest is an online site that allows you and businesses to create a professional online set of boards that let you pin images to. The board you create will have a set of followers who will have the images you pin appear on their homepage. Think of it as a photo-version of Twitter and Tumblr.

If a business has 5,000 followers and they post images of their products to their boards, a huge amount of people will be buying their products. It can change their online presence drastically.

How does an online business owner succeed using Pinterest?

Or better yet..

How will an offline marketer make money using Pinterest off of these online store owners?

The key is to offer them different services that revolve around Pinterest. You first want to make them learn about Pinterest. Some of them may actually already have a Pinterest account to begin with.

You will be offering these business owners everything from followers, pins, likes, repins, and other kinds of services to help them with their online Pinterest brand.

Again, these business owners with their online stores will drastically gain more business when you help them with their Pinterest businesses. When people see their crafts or items on Pinterest, they can gain so many customers and have people buying from them so easily.

So. Let's go deep into what you should do first! There are several different ways to go about doing this, but here is a powerful system to help you do this the right way:

Create a FREE website

This is the first part that you need to take care of.

I promised you that I will teach you how to create a professional website. The way to doing this is super easy.

Sign up to Blogger.com and create a blog, but you do not have to edit it in any form.

Then grab a simple template for FREE from <http://www.webdesigntunes.com/freebies/free-responsive-blogger->

templates/#.Ugv1Rsu9KSM

Click on Get The Template, and then upload it to your Blogger blog. You will find that it works great if you get a simple blog to use. Fill up your blog with useful information on a daily basis and give away FREE info. (You can also use a free template already on Template. I would suggest the plain one they first give each blog.)

However, your goal should be to create one special page to showcase your packages.

Pricing On Pinterest Services

You want to start off small.

\$150 for 2,500 followers (go higher with time)

\$250 for 1,000 repins

It is hard to get repins. This is why I use this site <http://buypinterestfollowersfast.com/pins-repins/>. They charge \$74 for 1,000 repins, so I can still get \$176 of a profit. Of course, there are also people on Fiverr who can take care of this.

I would suggest going to Elance to try and find a skilled manager who can help you out with this. I sometimes just use the different websites found on Google and even some people on the Warriors For Hire section for outsourcers. If you have to pay \$50 for 1,000 followers, it is very worth it. I like to buy from cheap Pinterest followers sites because of how easy they can be utilized. They have a professional reputation to protect, so they always watch out for their reputation and name.

Create your buy buttons

If you go to:

<http://marketinginunderwear.com/freegraphiccreator/>

You can read through the site and easily create graphics and buy buttons. Make sure that you **WRITE DOWN THE SERVICE ON EACH BUTTON.**

You can edit them, and then upload them to your site. I like to add them through PayPal so that you can write down the price and have your customer instantly click on the button and go straight to PayPal.

Here is some info on creating and uploading that buy button to your site to ensure that people can click on your button.

<http://www.thesitewizard.com/revenue/add->

buy-now-button.shtml

MAKE SURE YOU DO THIS TO YOUR SITE

Creating the site first is very important. Once it is done, this may take two hours or so to complete. The next step is to actually go to CZ.CC

You can come up with any name you want, and it will create your very own redirection with a cz.cc domain name. While it is just a free subdomain, it looks much more professional than a .blogspot.com or a .weebly.com domain.

For example, you can try "pinterestmarketinginc.cz.cc".

Be creative and take advantage of the fact that you do not need to spend much. This is the best

thing I like to use to help increase visibility. Of course, once you make enough and you want to go more professional, I would recommend a .com domain.

Getting the clients

After your site is right, you need to reel customers in. You can't just build a site and instantly get clients.

You need to be marketing.

There are different ways I go around trying to accomplish this.

Where to find business owners

There are so many online stores on the Internet. One of the best sites to go to are Etsy.com. On Etsy, you can find plenty of different sellers.

There are practically millions of newbie marketers using this site to get themselves the money they need selling their very own items online.

There are more than 125 sites that you can find.

Here is a list I first used:

<http://www.artsyshark.com/125-places-to-sell/>

I only use 10 other sites on this site, but let me tell you, all you need is just Etsy and a few other sites to begin with.

- Send Them An Email

On certain sites like Etsy, you can create a profile and send them a message. We all know how cool it is to scrape emails and things like that online. I sometimes like to type in

site:facebook.com "@gmail.com" ""etsy"" on Google, and it will showcase every single email.

In your email, you can message them in two different ways.

1) Send them an email saying this

"Subject line" - I love your (etsy, ebay) page

"Hey there,

How are you? I have been a fan of your work for quite awhile!

I found your page, and your items are amazing. You should consider using Pinterest. It is one of the best ways to get your product images showing on the Internet.

A great thing about Pinterest is that when people click on the images of your product, they can easily be brought to your official product page, so you can gain a lot of traffic to your site.

Here is a link to my site on how to get started with Pinterest:

Best regards,
Your name"

As you can see from this part, you can easily lead them to your site. This is why I would recommend that you create your first blog post on your site full of helpful info on Pinterest. And then, when they go through your site, it will cause them to become interested on your services.

After they reply, wait for them to talk about

why Pinterest has helped them and how they are using it. Try to wait for them to tell you about why they need your help before you begin to sell to them.

Of course, do not be afraid to start talking to them if they do not reply back right away.

I would just like to say that one service I love so much is charging them \$599 for complete maintenance to their Pinterest page. However, this isn't just your typical list of followers. This involves working on their followers, giving them repins, and managing their accounts. I like to outsource the followers and everything, so I can still have a huge amount of time to get more clients.

Get Started Now

Now that you know how to get clients and

where to find them, get started!

If you need an additional push and you feel lost, please give me a quick email wt joelswsohelpdesk@gmail.com

I can easily help you out on making big cash when it all comes down to selling this service.

I have been doing this and offering it for so long, and the best part is that giving a Pinterest user followers can help you build trust.

Once they know you, you can upsell them on things like a mobile site or even more maintenance on other social media sites!

Go through this course right now to begin your journey on selling Pinterest services. The key is to start right now. Getting started is pretty tough, but you just need to try and get started!

In the end, you will succeed.

Conclusion

Please send me an email at
joelswohelpdesk@gmail.com for any help you
may need from me.