

Offline Fiverr Goldmine

You are not allowed to give this WSO away and share it. Thanks for not violating my rules. Good luck!

Thank you for investing in this WSO. My products are known for being short and to the point, and you will find this WSO to be no different.

So, you're probably wondering, what is this WSO and why does it involve offline marketing with Fiverr?

Before you start guessing, this isn't about buying on Fiverr but selling higher elsewhere. This isn't about selling on Fiverr either. You'll be using a gig that can help you land clients.

Ready?

The point of this WSO is to get those people who offer testimonials. No, you aren't going to get them to give you reviews or testimonials on your site.

*****You're going to hire one of them to create a short video talking to a business owner selling a service.*****

The key is to simply tell the "testimonial reviewers" to create a short 60 second video (or a video of any length) that will tell business owners about succeeding with the service you want to sell.

If I am selling mobile sites, I'll simply tell the video reviewer to say the following in their video:

"Hey! Me and my friend (Your Name) are Internet marketing consultants and we were just dropping by your site looking for (Their service, product etc..) on our iPhones and we noticed that it was really hard to see your site.

This is because your site isn't designed for mobile phones. We actually are wonderful mobile site designers, and we can easily redesign your site to fit well on mobile phones. We were supposed to call you, but we just didn't want to bother you.

If you want to email me and talk about how we can help you, you can send us an email at (EMAIL). See ya!"

If you are fine with being called by offline clients, which can actually bring you higher conversions, then let the gig provider say "If you want to call me, you can reach us at 777-7777. See ya!

If I am selling website design, I'll simply tell the video reviewer to say the following in their video:

"Hey! Me and my friend (Your Name) are Internet marketing consultants and we were just dropping by your site looking for (Any service, product etc..) and we noticed that your site is slightly outdated.

We actually are wonderful web design artists, and we can easily redesign your site. We were supposed to call you, but we just didn't want to bother you. If you want to call me and talk about how we can help you, you can call us at [777-7777](tel:777-7777). See ya!"

If you want to sell another service, all you have to do is simply edit the above examples.

Tip: I used the first script, and it was that one that landed me three mobile clients in three days.

Now that you know how the method works completely, you want to go into this step by step?

Let's get started!

Step one: Decide on a service

This is the first step, and it can be anything. Here are a few services to give you a couple of ideas:

Mobile sites

Reputation Management

Website design/redesign

Website setup + hosting
Copywriting/article writing
Flyers
SMS marketing
Mobile marketing

That should help you get started!

Step two: Find a gig reviewer

(You want to first sign up to Fiverr which is pretty self explanatory.)

The next step is to find a good "testimonial" person who can accept your request of acting as if they were your friend and saying the above script.

Here is a couple of people you can try.

Before you buy their gig, ask them this as a message.

"Hi there, I would like to hire you but I just want to ask if this specific script is something you can do. (submit your script here)

Just let me know if you can do that in less than one minute (or whatever time limit they have) and I will order a gig from you as soon as possible.

Thanks!"

Once they reply saying "yes", simply order the gig from them. You do this by visiting their main gig profile and clicking on "Buy Now". It is a really simple process. You will then need to implement the script in the "Instructions Box". Give them the following instructions:

"Hey there, here is the script:

(Implement your script right here)

Thanks again for doing this for me. If possible, can you really make it sound like you know me. Just have fun and don't be so serious. You can wear ordinary clothes or nothing for all I care. LOL :) Just make it fun and look playful. I want you to look playful and general since I will be sending this off to different business owners via email to buy (the service) from me. Anyways, have fun and thanks again."

So, you see. This is easy to do and implement. Now, you probably want to know how to get people to watch the video, right?

Step 3: Upload

Once you receive the video from the gig provider, you want to download it to your computer. You then want to upload the video to YouTube. Just sign up at the "Create a YouTube

Account" button which usually shows up at the right side of the YouTube homepage.

Click on "Upload" in the YouTube homepage after signing up and upload your video. After the short video is uploaded, you want to set the settings to a "PRIVATE VIDEO". Why? Because you really want to showcase to your potential clients that the video was made just for them.

Now, the only people who can watch that video are those who get the link. This gives you the chance to get as little views as possible, making it seem like a really personal video.

TITLES and Descriptions

In the title of the video, simply write "Mobile Site Design! I made this vid for you!"

However, what you will experience when uploading your video is that it has the file name as the main title. Usually this will be like "MP4video12312xxxbvx". If you get some weird code, KEEP IT. I honestly find this to be authentic because business owners will see that you hadn't had the time to do anything to the video. If you say the words "I made this vid for you" it can sometimes not feel so personal. But when you make the video look like it was just uploaded, they will feel more connected to it.

In the description, I usually don't write anything. I've reuploaded the same video many times and found that no description really works.

Step 4: Find Business Owners To Email

Once you generate your very first video, get the link and save it. You then want to start emailing business owners. Want to find a good looking offline client and their emails?

I didn't want to make this WSO focused on that alone. So.....

I decided to give you my other PDF file which teaches you how to sell mobile sites. However, in the first couple of paragraphs in that WSO, you will learn how to find clients in a precise manner. This alone is worth the several dollars you invested in my WSO. I released that WSO and sold a lot of copies. I uploaded that as an additional UNANNOUNCED BONUS. If you want to find clients, read the beginning of that WSO. It is attached with this WSO.

Once you get those emails, then you need to email them. Use the following message to email them:

Subject Line: Hey!

“Hey (business name),

I really wanted to call you about something very important, but I decided to create a video about it instead. I usually call business owners like you, but I just didn't want to bother you guys. Anyways, please watch this video here: VIDEO LINK

Regards,
NAME"

Last minute tips!

Let's say you uploaded the video last week and it has gotten around 100 views from different business owners, you actually want to consider reuploading that same video and keep it private again. This way, the next business owners see that the video date was just recently updated, making it pretty personal.

I really do hope you enjoyed this cool new WSO! I wanted to make it as short as possible. It is one very smooth and simple way to get yourself a client as soon as possible. If you are looking for a new way to make money, then take action on this.

Thanks again for buying!