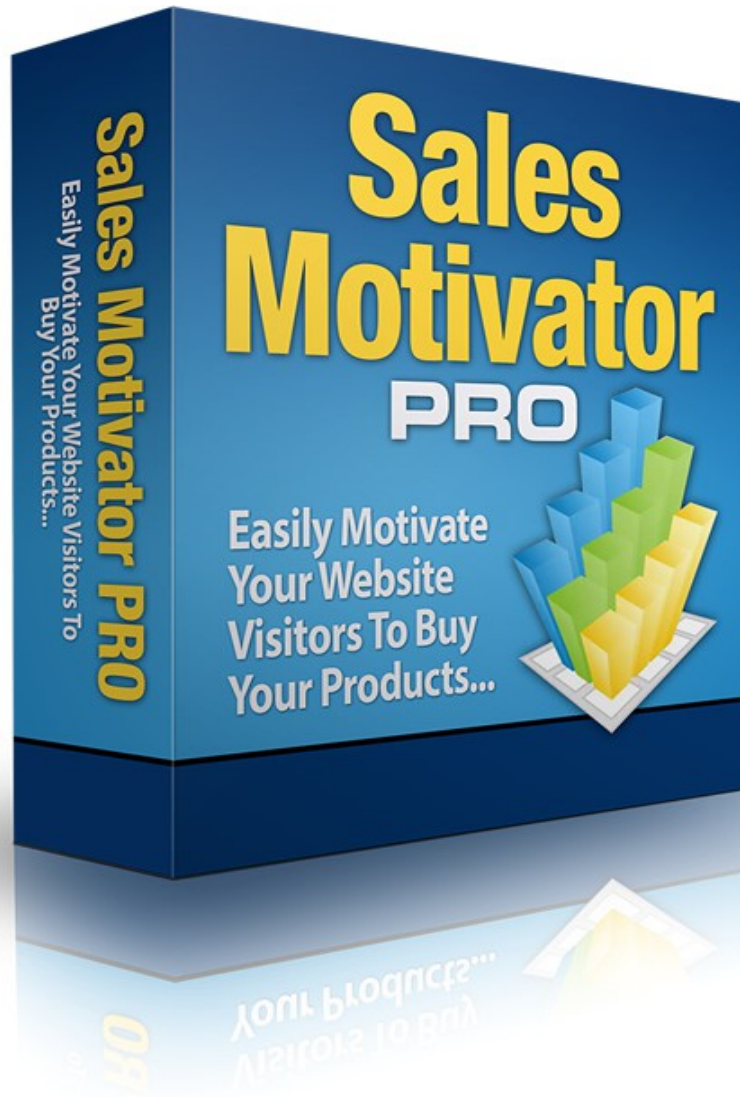# Sales Motivator PRO v.2.4
USER MANUAL

"Thank You For Purchasing "Sales Motivator PRO v.2.4"

Installation

No installation required!

Just double click on the "SalesMotivatorPRO.exe"
file you found in this folder to open software.

How To Use

This software is designed to be very easy to use.

All you really have to do is fill in information the way
you would do when you are filling out any other form.

Step #1:

Open up the software.

Step #2:

Simply follow the instructions in the software
filling in the required information as you go.

Step #3

Once, you are done, you can save the HTML code as a HTML
file on your computer, or copy it to your clipboard to edit it.

Step #4

Upload your saved HTML page to your server and link to it.
Your sales page with the Sales Motivator bar should now be ACTIVE.

e.g. http://www.yourdomain.com/salespage.html

*** If you DO NOT have a server, you can copy the HTML code and
paste into any free service e.g. blogger that allows HTML code.*

Motivator Order Button Image HTML

When you use the image order button in the banner, use this code.

`<img src="`http://yourimageurlhere.com/image.jpg`" border="0">`

Upload your button, to your server and link to it replacing the URL above.

You can also click on the link in the software to get access to more buttons. However it is recommended that you still go ahead download and upload the buttons to your server, that will ensure they always show up when needed.

Additional User Tips

User Tip #1: When the field asks you to enter your color choice, the first color codes in the example are the same color codes as in the demo pages. You can just copy and use those as your preferred color choices.

User Tip #2: When you are using a button image, leave the fields for the button background color, border color and call to action text blank. Leave out the order button URL when not using an image.

User Tip #3: For a Text Only order link, use the same colors for the button as your Sales Motivator's main background color.

User Tip #4: For the Motivator Text color, black and white are the recommended colors. All the other colors will often make your Motivator look cheesy.

User Tip #5: The ideal product image size is *50 X 40px.* The height of your Sales Motivator is determined by the height of the product image. If you want to change the height adjust your image height. *30 X 25px* is also a good size.

Have fun with the software! :)

www.SalesMotivatorPRO.com