WP Popper Pro
USER'S GUIDE

WP Popper Pro Documentation

WP Popper Pro is a WordPress plugin designed to display a custom content on a page or post that can only be viewed once the user reaches the point where the content popup has been added. The custom content will initially be hidden and will only appear once the user focuses on the section it has been added. Additionally, you can add a secondary content popup that can contain optin forms, buy button and/or social sharing icons.

**Note**: The lite version of the plugin lacks the feature to show statistics and effects.

TABLE OF CONTENTS

How to Use WP Popper Pro

This guide assumes that you have already logged in to your WordPress admin area and that you have already installed and activated **WP Popper Pro**.

Once the plugin has been activated, you should see from the left admin panel its plugin option.
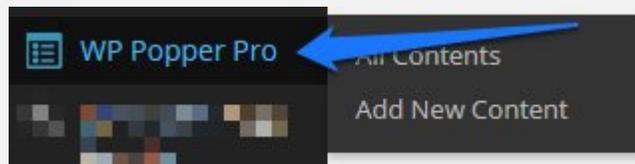
How to Add a Content Popup

1. Move your cursor over WP Popper Pro menu item from the left admin panel then click Add New Content. Alternatively, you can click the menu item directly and from the plugin's dashboard, click the Add New Content tab.
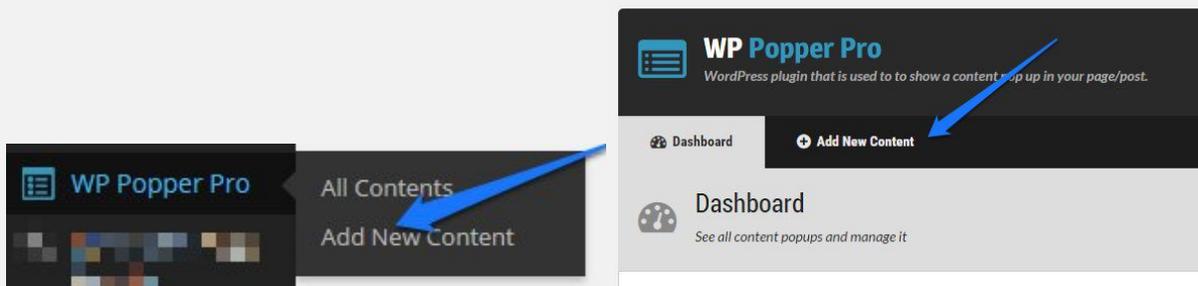
2. The Add New Content page should now display the **General** settings section that you will need to provide the basic information to create the content popup.
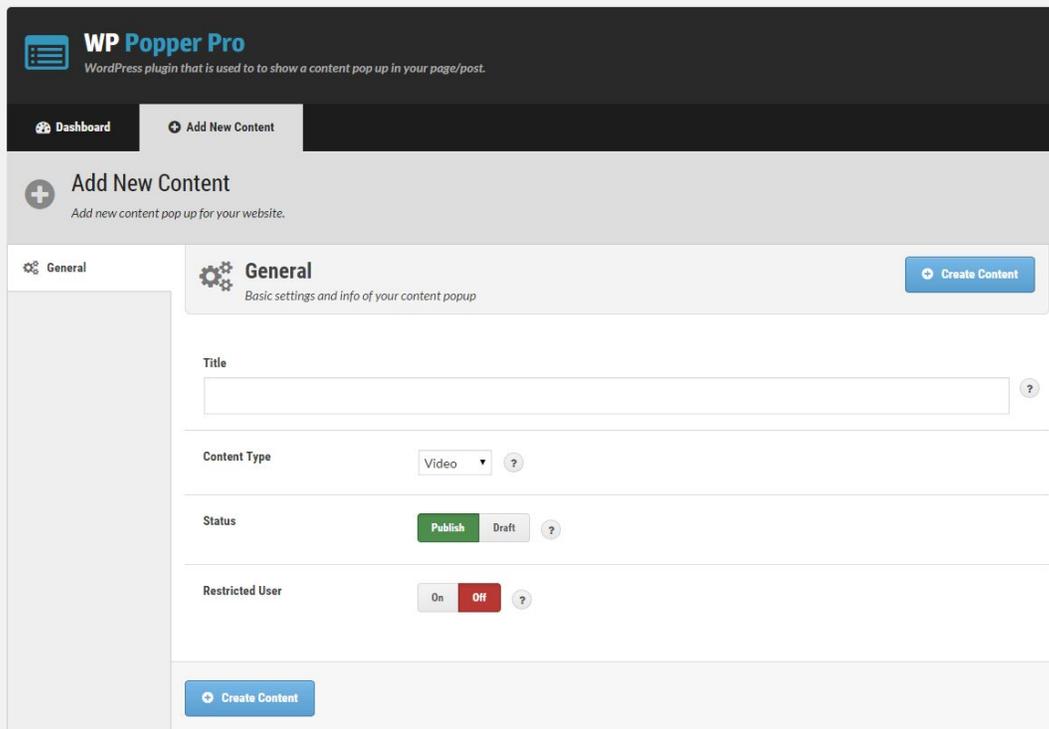
- **Title**. Fill in this field with a unique name or title that will help you determine the content popup upon management.
- **Content Type**. Select what type of content popup you would like to create from the dropdown. The options include:
    - ◆ **Video**.
    - ◆ **Image.**
    - ◆ **Text**
    - ◆ **Product**
    - ◆ **Profile**
    - ◆ **Article**
- **Status**. This switch determines whether you would like to make the content popup available for use by selecting **Publish** or keep it as **Draft** if you are still in the process of building it.
- **Restricted User**. This option will allow you to enable the display of the content popup for logged in users when the switch is **On** or make it available for all the users who are viewing the page by selecting **Off**.

3. Once all the information has been supplied, reviewed and finalized, click the **Create Content** button to save and proceed customizing the contents and layout of the content popup.

Now that you have successfully added and saved the content popup, you can now see additional options to customize the content and the layout of the content popup.

How to Configure Contents for Different Content Types

1. Click the **Content** tab to start adding contents to be displayed on the video content type popup.

Video Content Type

- **Title**. The title field should be filled in with the title or heading of the popup in the page or post you would like it to be displayed.
- **Info**. Provide this field with information you would like to deliver to the users such as a description for instance.
- **Youtube Video URL**. Supply this field with the complete URL of the youtube video you would like to display in this content popup.
- **Redirect URL**. Enter the complete URL of the field where you would like to redirect the user once the video is done playing.
- **Size**. Supply each field with numerical values equivalent to the width and height of the video to be displayed, respectively.
- **Autoplay**. Turn the switch **On** if you would like the video to automatically play once it displays on the page or post the content has been added. Select **Off** if you prefer the user to play it instead.

Image Content Type

- **Title**. Supply this field with the title or heading you would like to be displayed on the frontend.
- **Info**. Fill in this field with relevant information regarding the image being displayed.
- **Image**. Click the **Select Image** button to choose an image you would like to display in the popup from your computer or you can choose one in the media library that has been previously uploaded.
- **Image URL**. Enter in this field the complete URL of where you would like to redirect the user once the image has been clicked.

Text Content Type

- **Content**. Use the WYSIWYG editor to enter the text content you would like to display in the popup.

Product Content Type

- **Product Title**. Enter in this field the name or title of the product you will display in the popup.
- **Product Description**. This field is where the details and information of the product should be entered.
- **Product Image.** Click the **Select Image** button to choose an image to display or use one from the media library that had been previously uploaded.
- **Product URL**. Enter in this field the complete URL of the page containing further details and information about the product.
- **Product Price**. Supply this field with a numerical value that would represent the price value of the product.
- **Button Read More**. Enter the button label where the product URL is embedded to redirect users to the full details and information page of the product.

Profile Content Type

- **Full Name**. Enter in this field the complete name of the person you would like to feature in the popup.
- **Short Info**. Supply this field with a person's short info such as the position for instance.
- **Profile**. Fill this field with the person's profile data.
- **Photo**. Click the **Select Photo** to upload the image of the person featured in the profile content or choose from the image in the media library that has been uploaded previously.
- **Website**. Enter in this field the complete URL of the person's website or a link that contains the person's detailed information.
- **Facebook URL**. Fill this field with the complete URL to the person's facebook profile.
- **Twitter URL**. Enter in this field the complete URL to the person's twitter profile.
- **Google Plus URL**. Enter the complete URL of the person's Google Plus profile.
- **LinkedIn URL**. Fill this field with the link to the person's LinkedIn profile.
- **Pinterest URL**. Supply this field with the link to the person's Pinterest profile.
- **Button Read More**. Enter in this field the label you would like to appear on the button that links to the person's detailed profile page.

Article Content Type

- **Title**. Enter the title of the article in this field that you would like to display in the popup.
- **Subtitle**. Supply this field with the subheading of the article.
- **Content**. Provide this field with the article's excerpt or a teaser of the article.
- **Image**. Click the **Select Image** button to upload an image for the article or use a previously uploaded image from the media library.
- **Article URL**. Enter the complete link to the full article in this field.

- **Button Read More**. Enter the text label you would like to appear in the button where the link is embedded to the full article.

2. Once all necessary information has been supplied and other relevant options have been set, click **Update Content** to save the data.

How to Configure the Content Popup Design

1. Click the **Design** tab to configure the style and layout of the content popup.
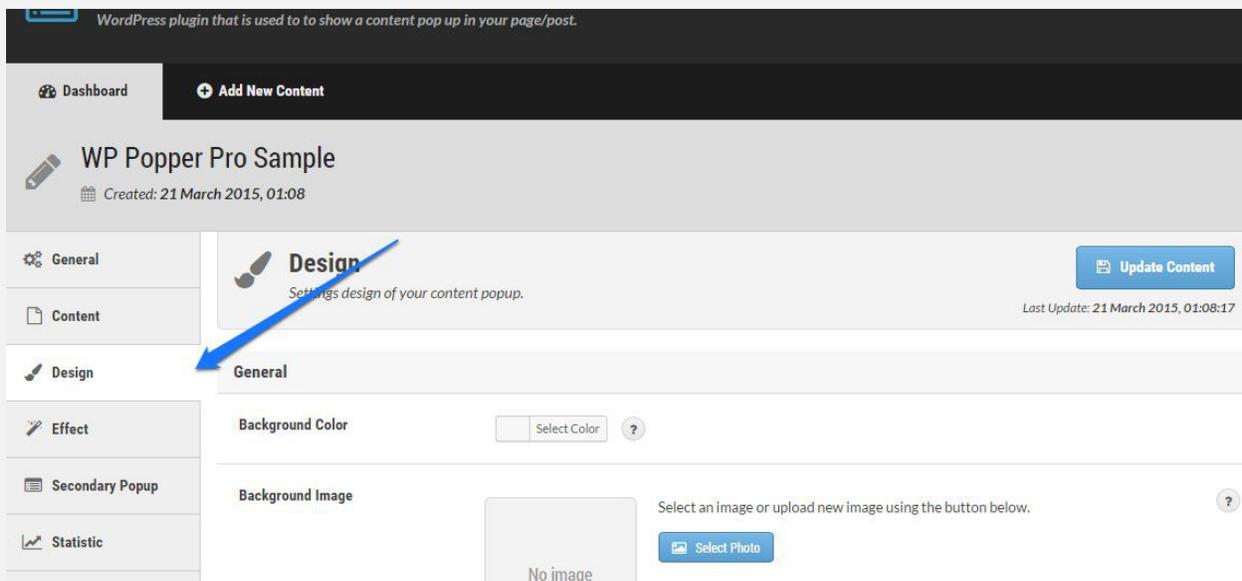
- **Content Style**. This design option is only available for the Product, Profile and Article content types. What this option does is that it allows you to choose the style or layout of the content type.
- **Button Style**. Just like content style, this option is only available to the Product, Profile and Article content types. This allows you to select the button style to be applied to the read more button.
- **Button Color**. This option allows you to choose the color of your preference from the list of predefined ones to be applied to the read more button which is only available when you are using the content types Product, Profile and Article.

- **Button Size**. From the dropdown, define the size of the read more button from the list of predefined sizes in the dropdown. This is only applicable to Product, Profile and Article content types.
- **Icon Social Style**. This option is only available to the Profile content type. If offers different social icon styles that you can use to link to the person's social media profile. Not that the icons that will be displayed are only those that had been provided with a URL in the content tab.
- **Background Color**. Use the built-in color picker to select the background color that will be applied to the content popup.
- **Background Image**. Click the **Select Photo** button to choose an image from your computer and upload or choose an image from the media library and apply it as the background image to the content popup.
- **Background Image Repeat**. Choose how you would like the background image to be tiled in the content popup.
- **Border**. If you would like to apply a border to the content popup, supply the first field with a numerical field that would determine the width of the border in pixels. Set the color of the border using the color picker and finally choose the style of the border from the dropdown.
- **Border Radius**. From the dropdown select an option to define the border radius of the content popup.
- **Font Size**. Supply the field with a numerical value that will define the size of the texts of the content popup in pixels.
- **Font Family**. Choose from the dropdown the font you would like to use for the text contents of the popup.
- **Text Color**. Use the color picker to define the color of which the texts are to be displayed.
- **Close Link Icon**. Choose from the 3 predefined close link icons which one you would like to apply in the content popup.
- **Close Link Color**. Use the color picker to determine the color of the close link icon.
- **Form Layout**. Choose from the 2 layout options from the dropdown how you would like your optin form to be displayed. Note that this is only applicable when you enabled the secondary popup.

- **Input Background Color**. Use the color picker to define the background color of the optin form's text fields.
- **Input Text Color**. Use the color picker to determine the color of the input texts of the optin form.
- **Input Border**. Apply a border to the input fields by supplying the text field with a number that will be equivalent to the width of the border in pixels. Use the color picker next to select the color of the border. Lastly, define the style of the border using the dropdown.
- **Input Border Radius**. From the dropdown, select how you would like to define the border radius of the text fields.
- **Input Font Size**. Supply the text field with a number that is equivalent to the desired size of the texts in the input fields in pixels.
- **Input Font Family**. Select from the dropdown the font you would like to use and apply to the form's input fields.
- **Submit Button Style**. Use the dropdown to select the button style you would like to use to the form's submit button.
- **Submit Button Color**. From the dropdown, select from the predefined colors which one you would like to use and apply to the optin form's submit button.
- **Submit Button Size**. Choose from the dropdown your preferred size of the submit button.
- **Background Color**. Using the color picker, determine which color you would like to use as a background to the secondary content popup.
- **Text Color**. Use the built-in color picker to define the default text colors of the secondary content popup.
- **Border**. To apply a border on the secondary popup, enter a numerical value in the text field to set the width of the border in pixels. Next, use the color picker to select the border's color. Finally, choose thee border style from the dropdown.
- **Border Radius**. From the dropdown, select from the list of options to define the border radius of the secondary popup.
- **Font Size**. Specify the preferred font size you would like to apply as default to the texts in the secondary popup.
- **Font Family**. Choose what type of font you wish to use as default in the secondary content popup.

2. Once the desired options have been applied, reviewed and finalized, click the **Update Content** to save the changes.

How to Configure the Content Popup Effects

1. Click the **Effect** tab to configure the effects of the content popup to further customize the display and delivery to the user. Note that this feature is not available on the lite version of the plugin.

- **Content Show Effect**. Choose the type of animated effect you prefer to apply to the content popup once it is triggered to display.
- **Secondary Popup Show Effect**. Select the preferred animated effect you would like to apply when the secondary content popup is displayed.
- **Custom Show Audio**. Choose one of the preset sounds from the dropdown which one you would like to play when the main content popup displays.
- **Secondary Popup Show Audio**. Select the desired sound you would like to play when the secondary content popup is shown.

2. Once the desired options have been applied, reviewed and finalized, click the **Update Content** to save the changes.

How to Configure the Secondary Content Popup

1. Click the **Secondary Popup** tab to configure the secondary popup which displays right after the main content popup.
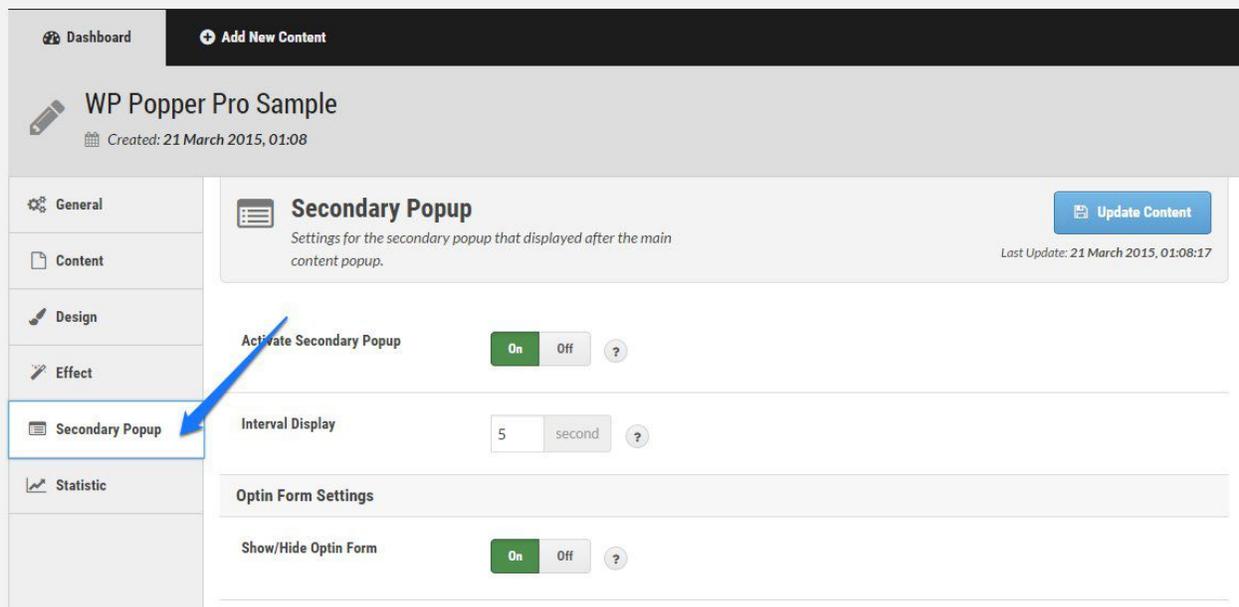
- **Activate Secondary Popup**. Turn the switch **On** if you would like to enable the display of the secondary popup apart from your main content popup.
- **Interval Display**. Supply the field with a number that is equal to the delay interval of when the secondary popup starts to display.
- **Show/Hide Option Form**. Select **On** if you would like to enable the display of an optin form in your secondary content popup.
- **Form Title**. Enter the title or the heading of the optin form when displayed in the secondary popup.
- **Form Info**. Fill in this field with description and other information regarding the optin form.
- **Form Code**. Paste the raw HTML code of your optin form in the field. Once the optin form code is in place, additional options will be available to customize the form actions and display.

- ◆ **Action URL**. This field will be automatically populated once you have provided the correct form.
- ◆ **Form Email Field**. If your optin form contains more that one field other than the email field, choose the email option from the dropdown. Next, provide the email field with the desired label.
- ◆ **Form Name Field**. Turn the switch **On** if your optin form has a name field available. Then from the dropdown, select the name option. Lastly, provide the name field with your desired label.
- ◆ **Show/Hide Form Label**. Turn the switch on if you would like to display the form field labels in the secondary content popup. However, if you prefer not to, the labels provided in each field settings will be used as a placeholder instead.
- ◆ **Submit Button Text**. Enter the desired submit button text in this field.
- ● **Show/Hide Buy Button**. Turn the switch **On** if you would like to display a buy button section in the secondary content popup.
- ● **Buy Button Image**. Click the **Select Photo** button to upload the desired buy button image from your computer or use an already uploaded image from the media library.
- ● **Buy Button URL**. Supply this field with the complete URL of where you would like to redirect the user once he/she clicks the button.
- ● **Size**. Define the dimension of the buy button by supplying a numerical value to the text fields that is equivalent to the width and height of the button in pixels.
- ● **Social Links Settings**. Turn the switch **On** if you would like to display social media icons embedded with links to your respective social media account profiles.
- ● **Style**. Select one of the predefined social icon styles from the dropdown you prefer to use when displayed in the secondary content popup. Below this option is a preview of how each social icon style looks like.
- ● **Size**. From the dropdown, choose one option to define the size of the social link icons.

- **Alignment**. Select from the dropdown your desired social icon alignment in the secondary content popup.
- **Social Links**. To display a specific social media icon from the secondary content popup, make sure that you have turned **On** the switch of the social media site and you have supplied the complete URL of your social media account/profile.

2. Once the desired options have been applied, reviewed and finalized, click the **Update Content** to save the changes.

Content Popup Statistics

Each content popup has its own statistics section where you can view how users interact with it. You can check how many views were made, how many subscribed to the list integrated to the content popup, the number of clicks made by users on the popup button and the clicks made on your social links. Additionally, you can filter the results based on a specific date. However, this option is not available on the lite version of the plugin.

How to Manage Content Popups

1. To manage previously created content popups, simply navigate to the plugin's dashboard by clicking the **WP Popper Pro** menu item from the left admin panel.
2. The plugin dashboard should display the list of content popups. Each content popup is indicated with a publish or draft label to determine which one is ready for use and which one is under development. Each content popup is also indicated with the date it has been created. Furthermore, on the far right portion of each content popup is an icon that contains options to manage it.
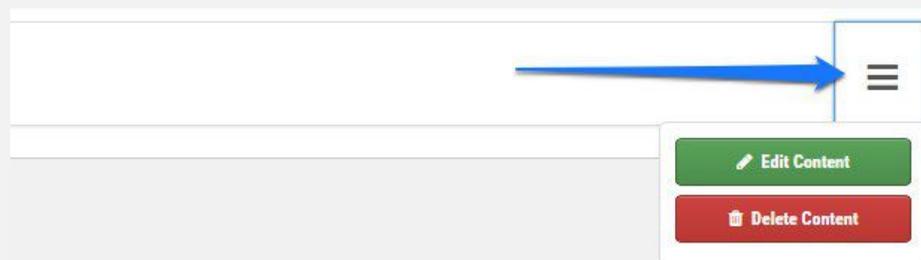
3. Click the **Edit Content** button to make changes on your content popup.
4. Click the red **Delete Content** button to remove the content popup from the list. Note that once you confirm and proceed with the action, all data and options will be permanently deleted so proceed with caution.

How to Insert Content Popups to Pages/Posts

1. To insert the content popup to a page or post, you will need to add a new or edit an already existing page or post.
2. Whether you are adding a new one or just editing a previous entry, make sure that the WordPress editor is set to Visual Editor mode and that the toolbar has been toggled on.
3. Click the blue list icon as shown in the image.
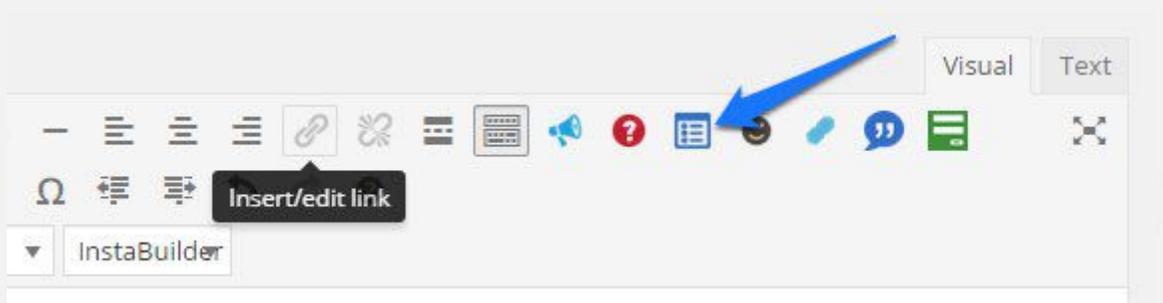
4. Once clicked, a popup window will be displayed containing a dropdown where all the published content popups are listed.
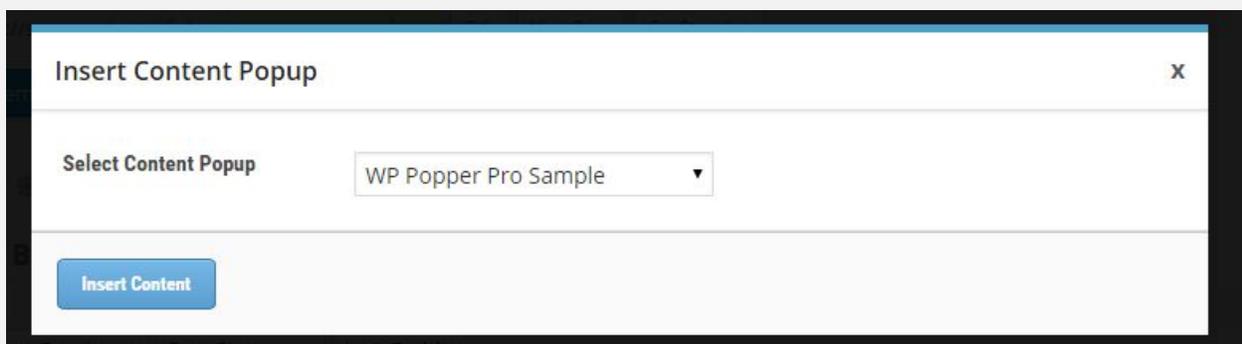
5. Select the content popup of your choice and click the **Insert Content** button to generate the shortcode of the selected content popup.

6. Publish the page if it is a new one or update if it has already been published to display the content popup.