

WP U Pop

Published by Exclusive PLR Offers

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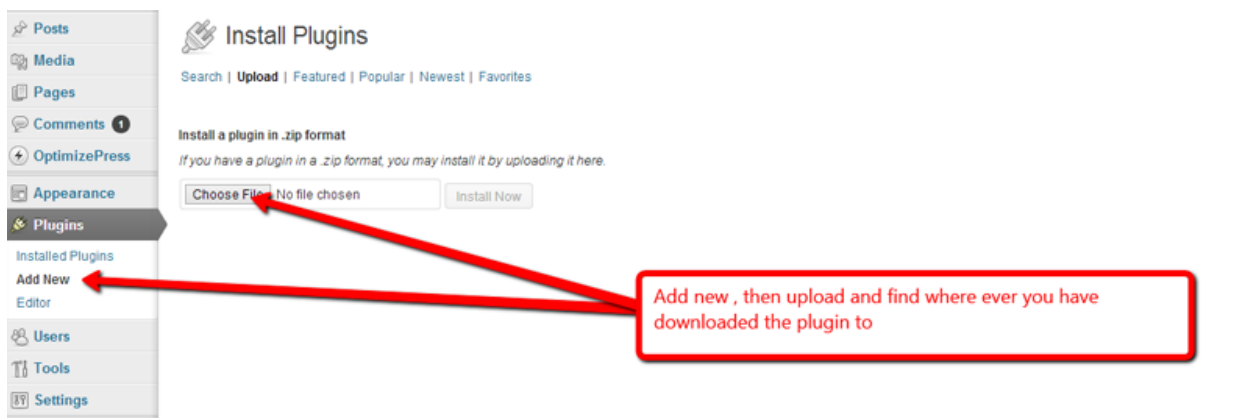
Downloading Installing The Plugin

Congratulations on buying WP U Pop this is a great plugin for getting your visitors to click where ever you want.

The first thing you need to do is download the zip file for WP U Pop from the download page.

Once you have that downloaded you need to install that into your Wordpress site.

So go across to plugins add new then upload and find where ever you have downloaded the zip file to.



Then click install now and let the zip file upload.

Once you have done that you will see the file has uploaded and unpacked so all you need to do is activate the plugin.

Unpacking the package...

Installing the plugin...

Plugin installed successfully.

[Activate Plugin](#) | [Return to Plugins page](#)



Click activate the plugin

Once that is done you will see the plugin activated in the left hand column of your Wordpress dashboard.

Now we can begin setting up the plugin.

The Settings For The Popup

In this first section we will walk through the popup settings and what each of them do.

Popup Settings

Active The Plugin	<input type="checkbox"/>
Active For Posts	<input type="checkbox"/>
Active For Pages	<input type="checkbox"/>
Vertical	<input type="radio"/> Top <input type="radio"/> Middle <input type="radio"/> Bottom
Horizontal	<input type="radio"/> Left <input type="radio"/> Center <input type="radio"/> Right
Popup Size	Select Size <input type="button" value="v"/>
Timed Popup	Second <input type="button" value="v"/> Minute <input type="button" value="v"/> <input type="radio"/> Active
On Action Popup	<input type="radio"/>
Name	<input type="text"/>
Color	<input type="button" value="Color"/> <input type="text"/>
Icon	<input type="button" value="Choose File"/> No file chosen
User Image	<input type="button" value="Choose File"/> No file chosen
Commented By	<input type="text"/>
Text	<div> <input type="button" value="Add Media"/> <div>VisualText</div> </div> <div> <div> B <i>I</i> ABC <div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> </div> <div>“</div> <div>≡</div> <div>≡</div> <div>≡</div> <div>🔗</div> <div>🔗</div> <div>📄</div> <div>📄</div> <div>📄</div> </div> <div> <div>Paragraph</div> <div>U</div> <div>≡</div> <div>A</div> <div>📄</div> <div>📄</div> <div>🔗</div> <div>Ω</div> <div>🔗</div> <div>🔗</div> <div>🔗</div> <div>🔗</div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Path: p</div> </div>

Active The Plugin

You need to make sure this is ticked for the plugin to be activated before you do any other settings.

Active For Posts

If you wish to make the popup active on posts then you need to make sure this is ticked.

Active For Pages

If you wish to make the popup active on pages then you need to make sure this is ticked.

To make the popup work across all pages/posts make sure these settings are ticked.

Vertical/Horizontal

These settings refer to where you want the popup to activate on the page or post.



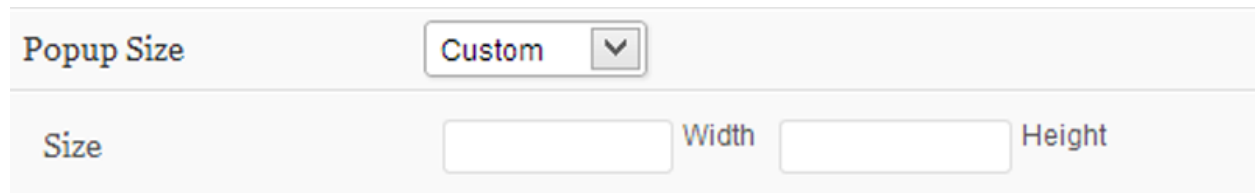
The screenshot shows the WP U POP settings form. The 'Active The Plugin' checkbox is checked. The 'Active For Posts' and 'Active For Pages' checkboxes are unchecked. The 'Vertical' section has three radio buttons: 'Top' (selected), 'Middle', and 'Bottom'. The 'Horizontal' section has three radio buttons: 'Left', 'Center', and 'Right'. The 'Popup Size' is set to 'Select Size'. The 'Timed Popup' section has 'Second' and 'Minute' dropdown menus, and an 'Active' checkbox. A red box highlights the 'Top' and 'Right' radio buttons with the text: 'if you selected top right the popup would appear in the top right corner of the visitors page'. Red arrows point from this text box to the 'Top' and 'Right' radio buttons.

Active The Plugin	<input checked="" type="checkbox"/>
Active For Posts	<input type="checkbox"/>
Active For Pages	<input type="checkbox"/>
Vertical	<input checked="" type="radio"/> Top <input type="radio"/> Middle <input type="radio"/> Bottom
Horizontal	<input type="radio"/> Left <input type="radio"/> Center <input type="radio"/> Right
Popup Size	Select Size
Timed Popup	Second Minute <input type="radio"/> Active

If you selected top in vertical and right in horizontal the popup would appear in the top right hand corner of the page.

Popup Size

For popup size you can have small medium large or a custom size. If you select custom size then a drop down box will appear and you can select what size you want the popup to be.



Popup Size Custom ▼

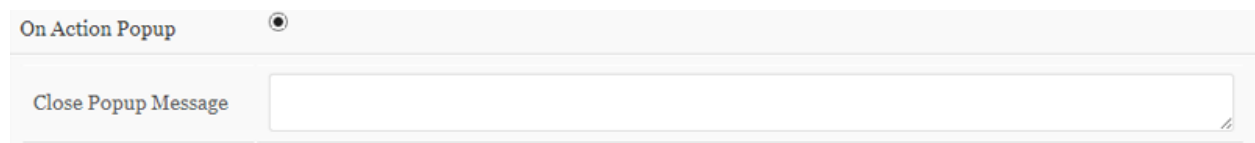
Size Width Height

Timed Popup

You then have a timed popup selection where you can select if you wish the visitor to see the popup after a set amount of time. This is ideal for making it look like Facebook chat messages. You can set it for 1sec to 1hr.

On Action Popup

If you select on action popup the popup will display as the visitor goes to leave the page and a message will be displayed that you can set.



On Action Popup ☒

Close Popup Message

Name

This can be set with either your own name or the name of your product/site.

Color

Use the color picker to choose the color for your popup.

Icon

Choose an image icon this could be either your product or sites image.

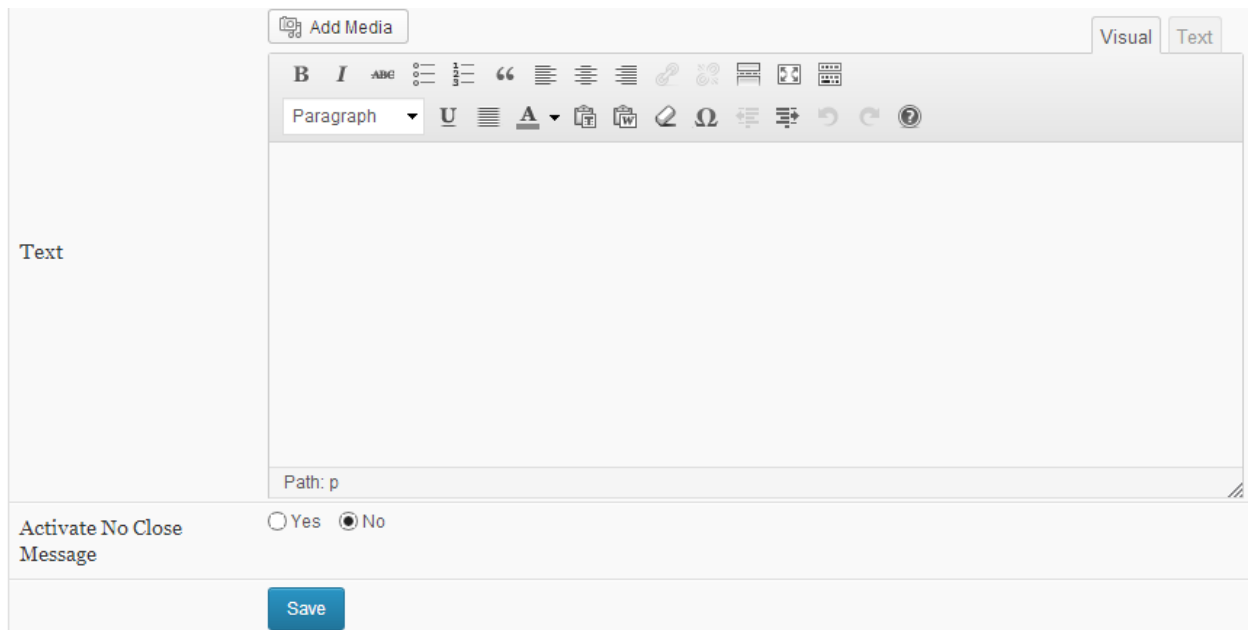
User Image

To make this similar to facebook chat we have included a section so you can add your own image.

Commented By

Here you can add your own name or you can use your sites name.

And lastly we have the visual edit screen just like you see in your Wordpress post in here you can add anything that you wish to show in the popup. This can be text, hyperlinks, images and all types of media.



We have then activate no close message which we will talk about later.

You then just need to save the popup and it is all ready for adding into your posts or pages.

Short Codes Using The Popup

Once you have saved the popup it will be ready to start adding to any pages/posts that you wish to use it on by the use of short codes.

The screenshot shows the WP U POP configuration interface. At the top, there is a form for creating a new popup with fields for 'Text', 'Path', and 'Activate No Close Message'. Below this is a 'Save' button. Underneath the form is a table titled 'Popup Lists'.

Popup Name	Short Code	Stop	Action
test	[wp_u_pop id="1"]	Stop	Edit Delete
Popup Name	Short Code	Stop	Action

A red callout box with the text 'Copy the short code to add to your posts or pages' has a red arrow pointing to the short code '[wp_u_pop id="1"]' in the first row of the 'Popup Lists' table.

You copy the short code and add it to the page or post that you wish the popup to display on.

All popups can be edited as they are running by clicking the edit button and changing anything that you need and it will reflect in any popups that are using that short code.

This is handy if you have popups running on posts or pages and you want to try a different message or product it can be quickly and easily edited.

The No Close Message

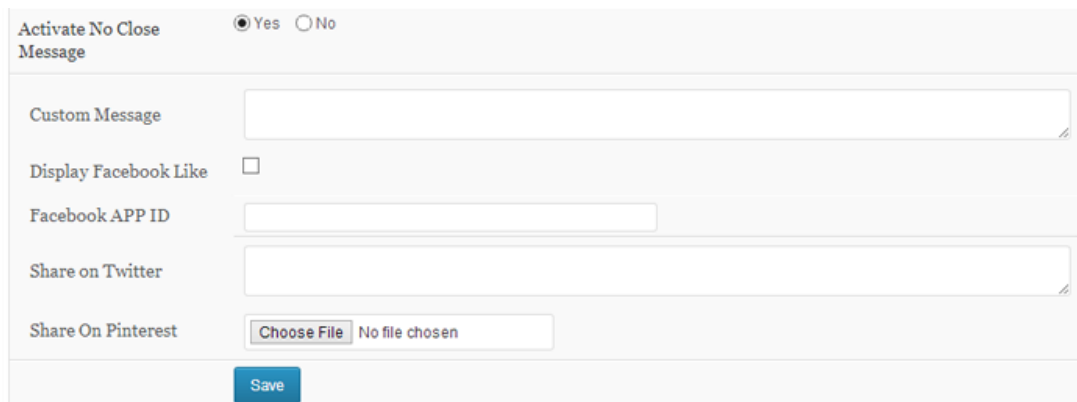
This is an optional feature for the plugin which acts as a locker for the popup. So if this feature is activated the popup can not be closed until one of three actions are taken. That is:

Liked a set page on Facebook

Tweeted a message

Or posted a set image on Pinterest.

To activate this feature just tick activate and a whole new set of settings will drop down.



The screenshot shows a settings form titled 'Activate No Close Message'. At the top, there are two radio buttons: 'Yes' (selected) and 'No'. Below this, there are several input fields: 'Custom Message' (a text area), 'Display Facebook Like' (a checkbox), 'Facebook APP ID' (a text field), 'Share on Twitter' (a text area), and 'Share On Pinterest' (a file upload button labeled 'Choose File' and 'No file chosen'). At the bottom of the form is a blue 'Save' button.

Donun Lists

Custom Message

This refers to the Facebook like on that custom message you set what ever you want posted on to the visitors wall. A url and a message about your site works well.

To use the Facebook like you need to make sure Display Facebook Like is selected and your Facebook APP ID is added.

A Facebook app id can be created here
<https://developers.facebook.com/>

Share On Twitter

You add in the custom message that you want shared on Twitter by any of your visitors closing the popup.

Share On Pinterest

Add in a custom image that you want the user to share on Pinterest. This could be a product ad with your url on.

After anyone of the above actions are taken the popup will then close.

This is great for driving viral traffic back to the page.