**Email #1**

Subject: Here’s how you can unleash the power of testimonials to make more money today.

Body:

Hey {name},

We’ve all been there…

Scratching our heads and trying to figure out why we are not making as much sales as we should.

Then, we think about adding testimonials and suddenly we discover that it surely helps to make more sales.

Well, today I would like to tell you about a new WordPress tool that will allow you to effectively and conveniently display testimonials, reviews and even quotes with just a single click of your mouse.

Want to know more about this terrific tool?

Click here now (insert link here)

If you have a lot of testimonials to include it can take you a lot of time…but now that problem is solved because this little nifty tool will drastically reduce the effort.

It’s seriously a game changer!

Download this WP plugin now…

(insert link here)

Thanks for reading and talk soon,

{Insert Your Name Here}

**Email #2**

**Subject**

**Body:** WP Testimonial Pro…and how you can leverage the power of social proof.

Hey {name},

You are probably aware that social proof (especially, testimonials) is vital to your online success.

It can help you to convince other people to buy from you and help at the same time, to make more people aware of your product or service.

Well, now the task of displaying testimonials has become easier.

WP Testimonial Pro is a solid and powerful plugin that allows you to quickly and easily display testimonials in a very enticing way in less than 30 seconds flat.

Basically you will save time and at the same time you will increase signups, opt-ins and sales…like never before!

Want to check it out in action?

Click HERE now. (insert link here)

But perhaps the cool thing about this incredible plugin is that it comes with a solid 30-day money-back guarantee…in case you are not satisfied you will get your money back.

There’s no risk!

I strongly suggest you grab a copy right now!

(insert link here)

Thanks for reading and talk soon,

{Insert Your Name Here}