

Free Plugins

1. [Google Analytics](#)

Google Analytics is the most powerful analytics available for free. Most bloggers use it just to see how many people visited their site. However, it can be very powerful.

You can run split tests, track links, track conversions, goals and get the real insights into how your users interact with your site.

2. [Amazon Product in a Post Plugin](#)

This popular free plugin is for Amazon Affiliates. Amazon is world's largest online shopping site with thousands of products to choose from. This plugin allows you to easily add Amazon products to your blog posts. It is perfect for bloggers who don't like Amazon's banners and widget layouts. You will need an Amazon API key along with your Amazon associates id to use the plugin.

3. [Rel NoFollow Checkbox](#)

When you link to an external website you are giving away link juice to them. Adding the nofollow tag tells search engines that they should not pass on link juice to those external links. Rel NoFollow Checkbox solves this problem by adding a nofollow checkbox in the insert link section.

4. [Akismet](#)

Maybe the most used plugin, since it comes built in wordpress. Anyway – Akismet is working like a comment spam filter. If some bot is trying to make a spammy comment Akismet will automatic mark it as spam.

5. [All in One SEO Pack](#)

This tool is great for all bloggers that cares about SEO on their blog. AIOSP let you create unique descriptions and titles on posts and pags. It can also help you with not getting duplicate content. (Disabling indexing of the the archives etc)

6. [Yet Another Related Posts Plugin](#)

Displays related post on the bottom of each post. Great way to keep your readers on your site and give them fresh posts which they might like.

7. [Shareaholic](#)

You have access to a variety of different looks for your social sharing buttons, all of which are more eye-catching than the usual native buttons.

You will need to register an account to access all of the features that Shareaholic has to offer, but it's free which is awesome.

Premium Plugins

1. [Better Links Pro](#)

Better Links Pro is a new plugin from Chris Guthrie. This plugin can do a number of things for you, including shortening your affiliate links. You can easily create short links directly from the post editor, or from the link creation screen. You can also replace any keyword on your site with an affiliate link automatically. You'll be able to choose from multiple re-direction types, and set options like opening links in a new window and adding nofollow tags.

With Better Links Pro you can also do split testing between different links to see what converts the best, helping you to make more money. And if an affiliate program requires visitors to be sent to a country-specific page, Better Links Pro will automatically send the visitor to a URL based on their location.

Pricing starts at \$27, which allows you to use the plugin on all of your own websites. The developer's license costs \$37 and allows use on client sites and sites that you flip.

2. [WP OptinBoxes](#)

This software allows you to build the most professional looking optins on the market with zero technical know-how. Revolutionary 2-step optin system PROVEN to get you 30% more leads with NO other changes. Add pop-ups that LOOK great and FEEL great to your customer so they're non-obtrusive. Neat Call To Action Function: Push visitors to any destination you like. Over 30 Templates Already Integrated, Tested & Proven To Bring In Leads.

3. [Popup Domination](#)

Popup Domination is another extremely useful plugin for growing your email list through popups. With this plugin you can quickly create your own popups, integrate them with your email list manager, and configure when and where your popup should be displayed to visitors. It has plenty of features like A/B testing, analytics, and lots of customization options. Pricing starts at \$47 for a single site license.

4. [EasyAzon V4](#)

EasyAzon plugin lets you link amazon products more effortlessly in less time. It helps you to search the product and include it as a link just from the wordpress post editor. So the days have gone when we used to go amazon.com and find products.