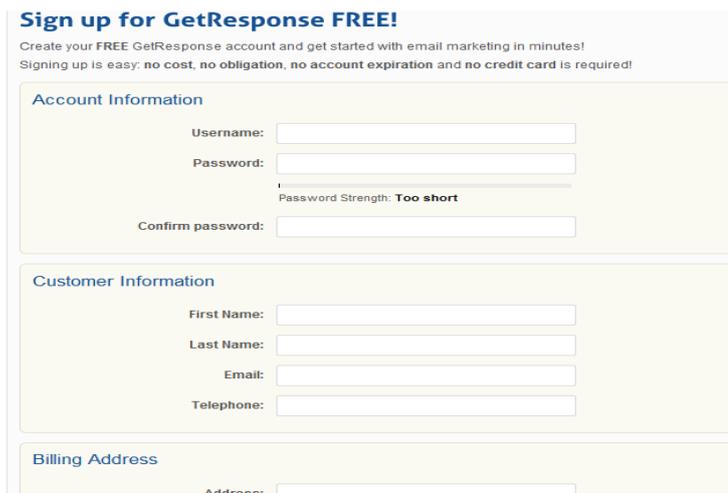


Set up an account on GetResponse

This was taken from the GetResponse blog:

“The most efficient and rewarding way of building a profitable mailing list is to offer an incentive to your visitors on your website and capture their details using the GetResponse web form.”

- a) Go to http://www.getresponse.com/create_free_account.html
- b) Enter your details and click on “Sign up free” .Now check your email because you need to confirm it.



Sign up for GetResponse FREE!
Create your FREE GetResponse account and get started with email marketing in minutes!
Signing up is easy: no cost, no obligation, no account expiration and no credit card is required!

Account Information

Username:

Password:

Password Strength: **Too short**

Confirm password:

Customer Information

First Name:

Last Name:

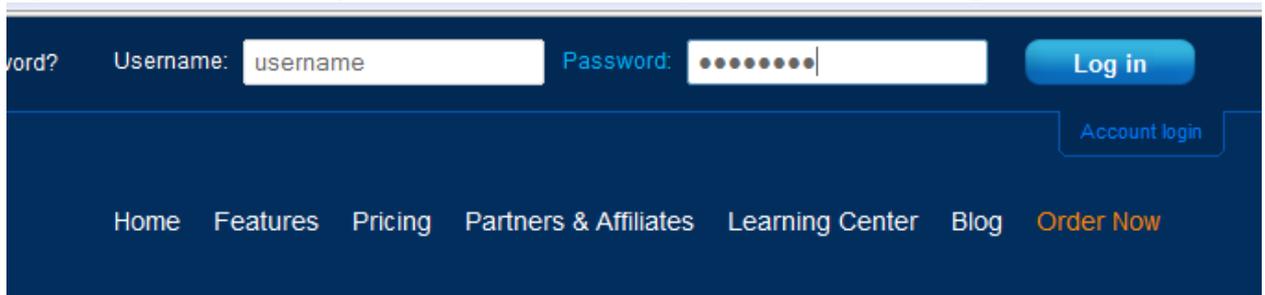
Email:

Telephone:

Billing Address

Address:

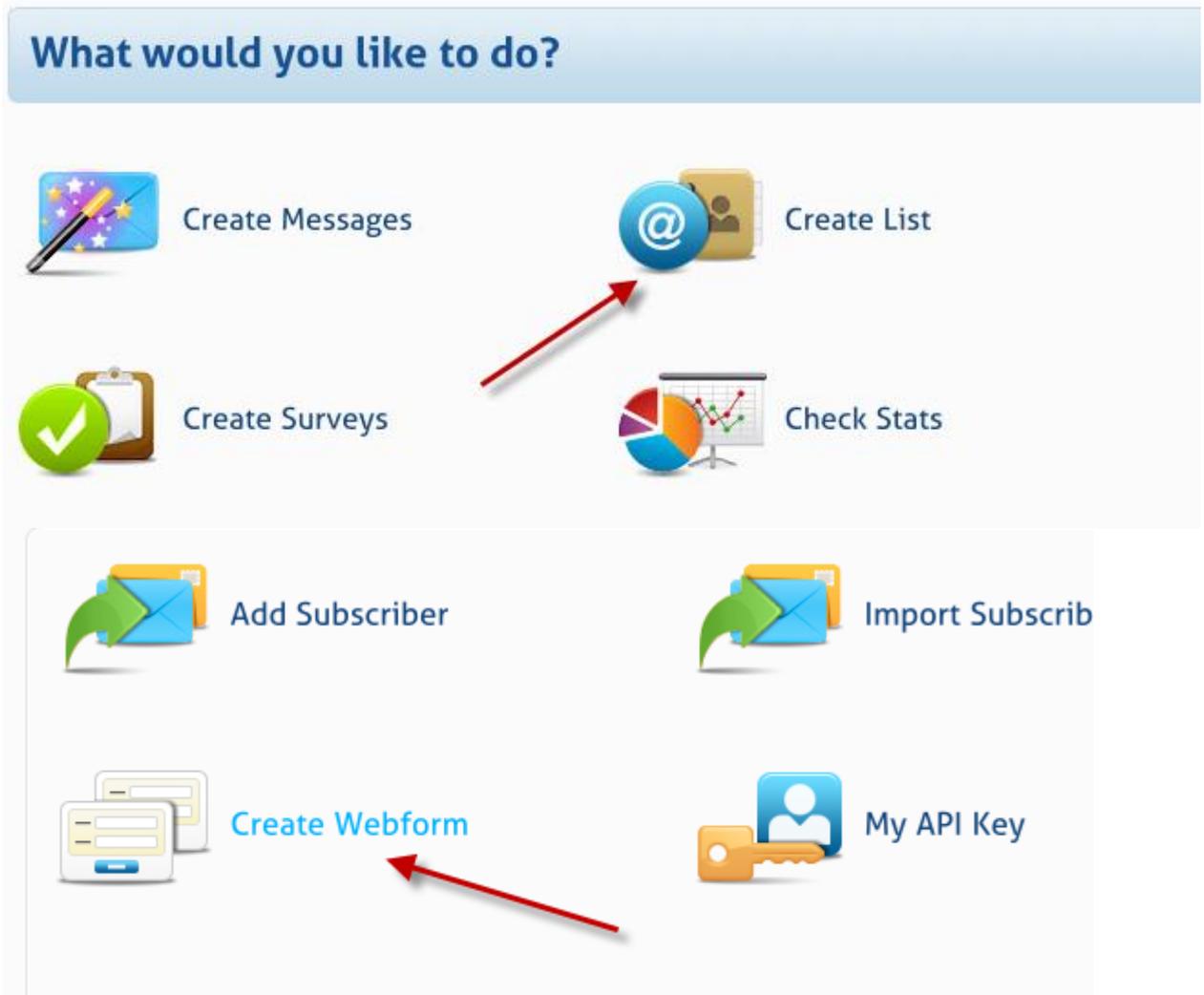
- c) Next you have to log-in. Click on “Account login” on the upper-right corner, enter your username and password and log in.



word? Username: Password:

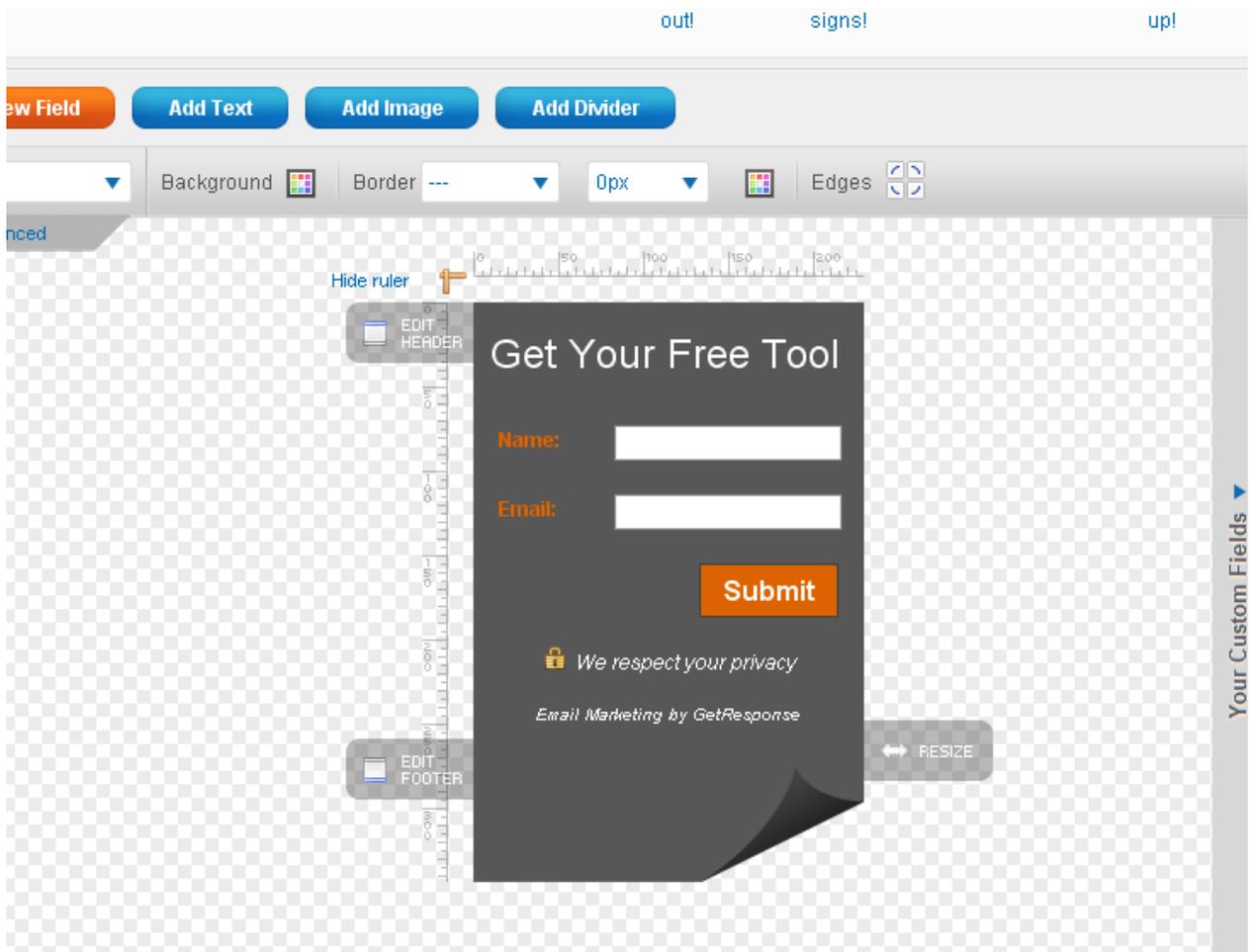
[Home](#) [Features](#) [Pricing](#) [Partners & Affiliates](#) [Learning Center](#) [Blog](#) [Order Now](#)

d) Once you've logged in, click on Create List>Create Webform

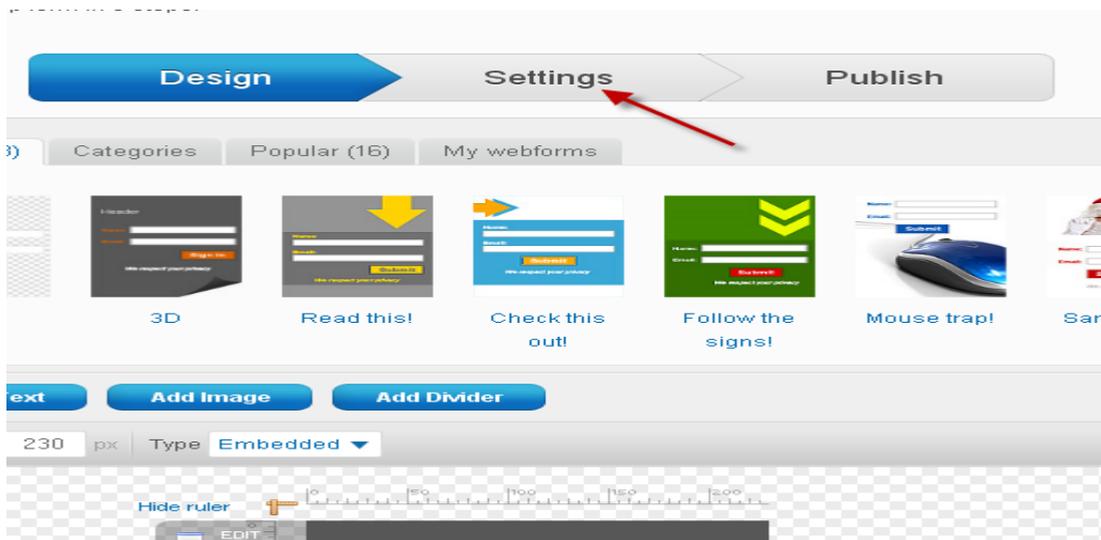


Now I'll guide you step by step on how to create a webform.

-Click on "Edit header" and change the form's name as you see below. Also, click on "Edit footer" and change it to "submit".

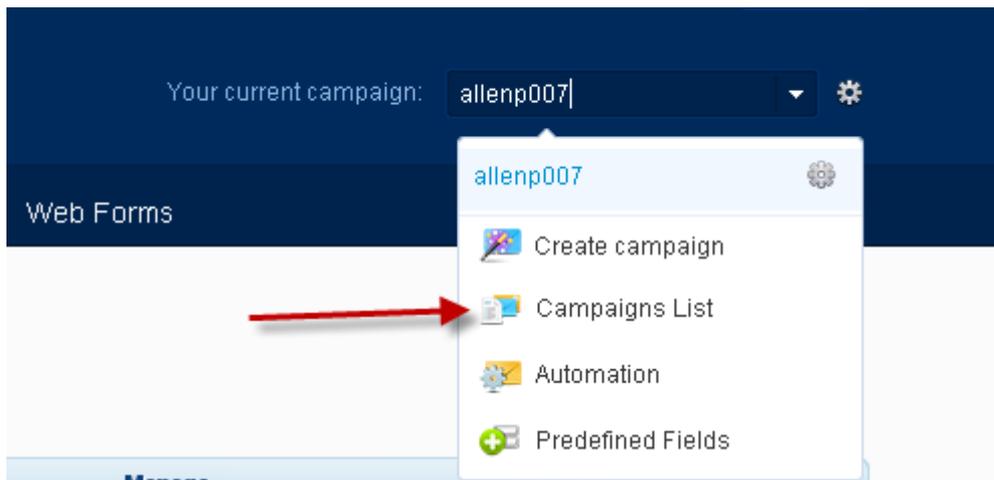


-Click on "Settings"



e) Now you need to set up your confirmation email.

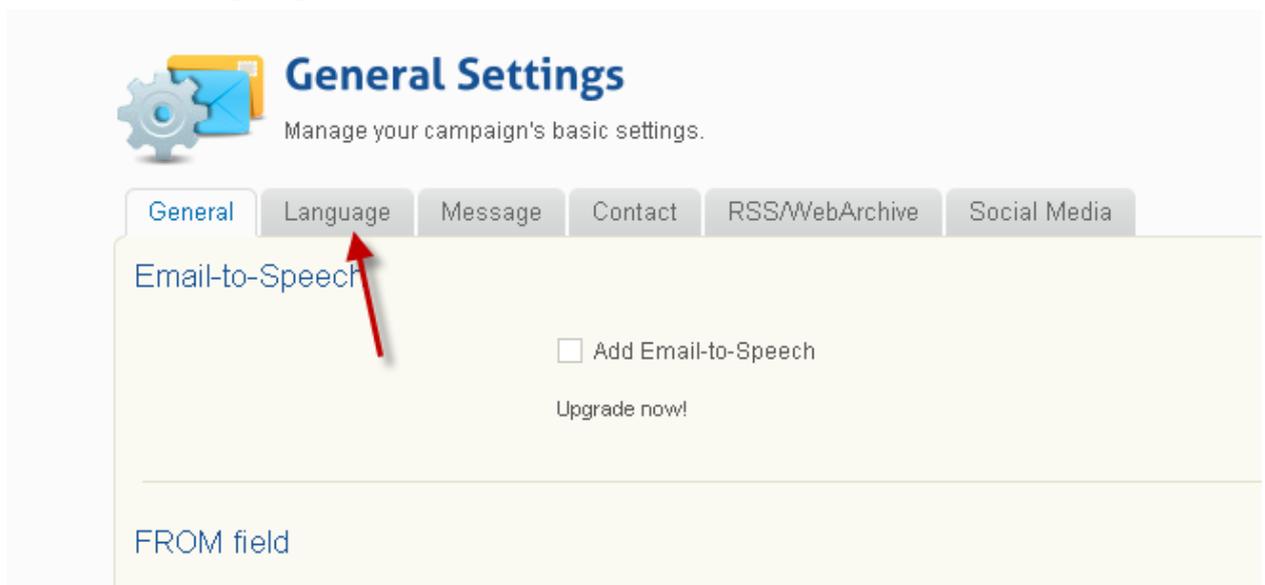
Click on "Campaigns List"



Click on "Campaigns Settings"



Click on "Language"



Now change the settings as you see below:

Confirmation template

Message type: Plain HTML

Template language: English

Subject: Pre-approved Custom

Subject Pending: Confirm your subscription and Get Your FR

Body template: Database signup

Your personalized plain message:

Your personalized HTML message:

Your signature: --
Allen Payne

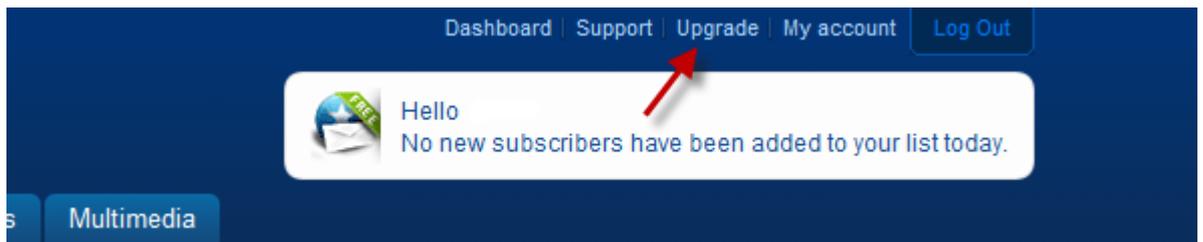
preview

f) Now you need to create your first follow-up message.

To do this click on Messages > Create Follow-up



g) Next, you need to upgrade your GetResponse account to a paid one because it's free only for the first 10 contacts. To do that, click on "Upgrade" on the upper-right corner.



I recommend you to buy the 501-2500 contacts package first but it's really up to you. It costs \$28.

Upgrade Now!

Enjoy higher response rates with GetResponse powering your email marketing campaigns!

Choose list size	Monthly Fee
Contacts: 501 to 2,500	\$28

Pay-As-You-Grow!
With our flexible price your cost increases only as your list size grows!

Order Summary

Monthly Charge **\$ 28.00**

You can also buy the fist package and then pay as you grow your list.