

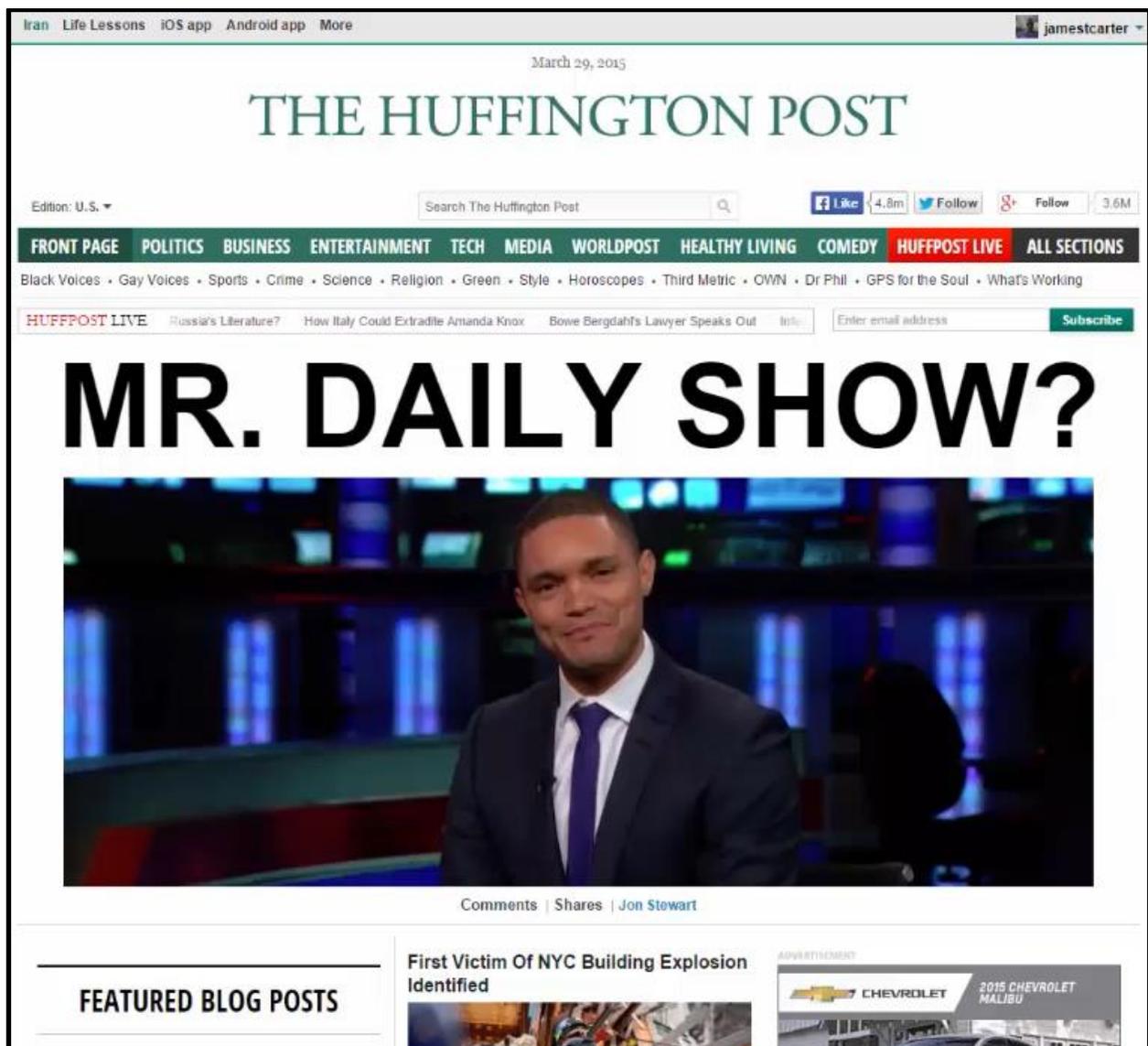
This tutorial will show you examples of curated content and sites that used it that are very popular.

1- Overview

One of the misconception is you have to write a lot of contents when curating content. That is absolutely not true. The purpose behind curation is not to create any contents but you become the hub of what's happening on a particular section, marketplace or niche and that you bring the best of that niche or market in one place.

2 - Example sites

2a) This is an example of a website that has curated contents.



The screenshot shows the homepage of The Huffington Post as of March 29, 2015. The site's navigation bar includes categories like FRONT PAGE, POLITICS, BUSINESS, ENTERTAINMENT, TECH, MEDIA, WORLDPOST, HEALTHY LIVING, COMEDY, HUFFPOST LIVE, and ALL SECTIONS. A search bar and social media links (Facebook, Twitter, Google+) are also visible. The main headline is "MR. DAILY SHOW?" accompanied by a photograph of a man in a dark suit and blue tie. Below the photo are links for "Comments | Shares | Jon Stewart". At the bottom, there are sections for "FEATURED BLOG POSTS" and "ADVERTISEMENT" featuring a Chevrolet Malibu.

2b) As you can see, it has a number of curated contents here.

Sunday Roundup

This was a week of both progress and regression. First, Sen. Ted Cruz kicked off his presidential campaign and wasted no time showing what kind of candidate he'll be by claiming that, in the wake of 9/11, he stopped listening to rock and switched to country music. Finding a way, 14 years later, to use 9/11 to pander and divide is as impressive as it is cynical. Next, Indiana Governor Mike Pence found an even older way to divide, signing into law a bill that would, essentially, legalize anti-gay discrimination. On the other side of the progress/regression ledger, the five-year anniversary of Obamacare saw the percentage of uninsured adults fall to 12.9 percent. And, in case you missed it (though your daughter might not have), One Direction member Zayn Malik announced his retirement from the mega-group, citing his desire to relax. When even a One Direction member can choose to go in another direction, it's a reminder that we can all break with the past for a happier, healthier future.



2 Bodies Found On Sunday

Comments (11)



Indiana Gov. Ducks Questions About Anti-Gay Discrimination

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50 Years Later... Once More, Nonviolence

Once more, we must courageously embrace Nonviolence 365, which is based on my father's nonviolent philosophy and methodology, as the answer to the "crucial political and moral questions

French Right-Wing Wins Key Local Vote



FOLLOW HUFFPOST

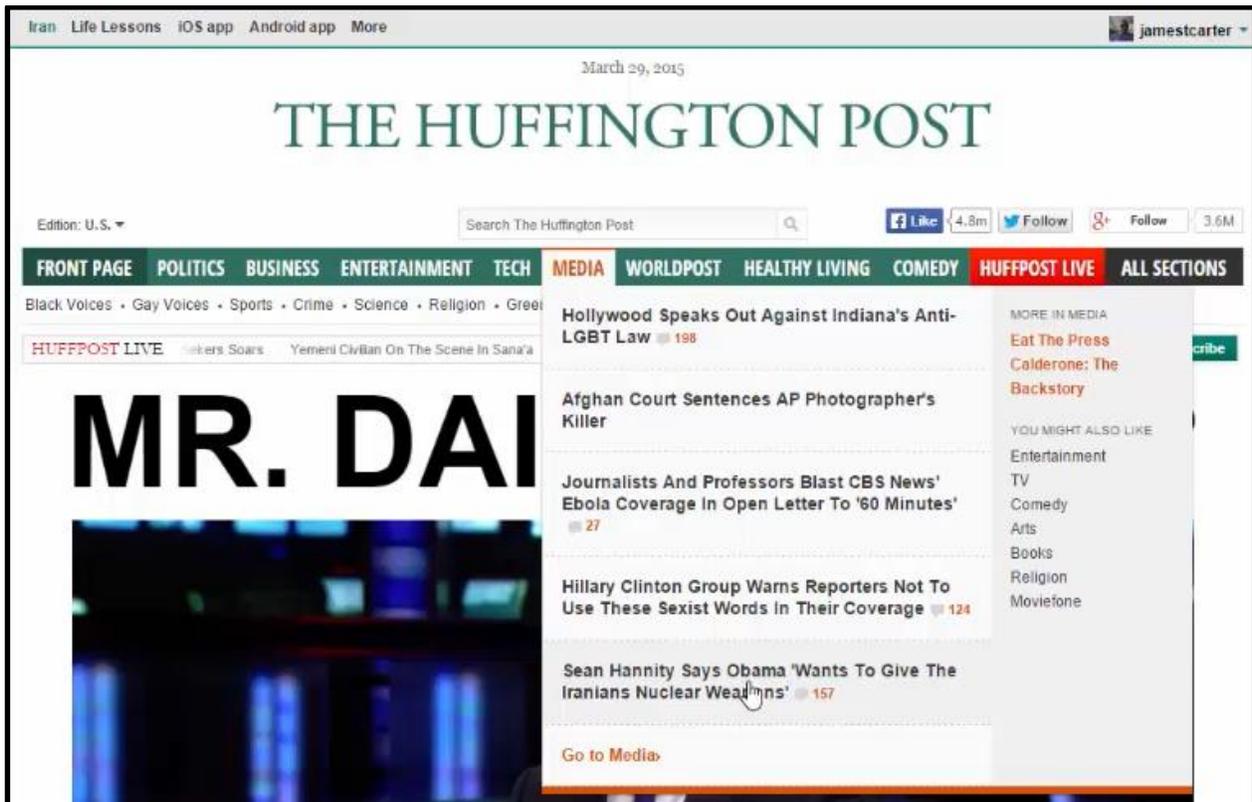
The Morning Email

Get top stories and blog posts emailed to me each day.

2c) They also have different niches or markets or sections of people that they curate to.



2d) Let's go over to their "Media" section and select one article.



2e) Basically, what curates do is to bring the best of their market or niche into one place and then they add their commentary to it. Let's take a look at this page below. They have a video that placed at the top.

The screenshot shows the Huffington Post Media website interface. At the top, there are navigation links for 'iOS app', 'Android app', and 'More'. The date 'March 29, 2015' is displayed. The main header features the 'HUFF POST MEDIA' logo. Below the header, there are social media icons for Facebook, Twitter, and a 'Follow' button, along with a 'Newsletters' sign-up and a search bar. A horizontal menu lists various sections: 'FRONT PAGE', 'POLITICS', 'BUSINESS', 'ENTERTAINMENT', 'TECH TV ARTS', 'BOOKS', 'COMEDY', 'STYLE', 'TASTE', 'HUFFPOST LIVE', and 'ALL SECTIONS'. The main content area shows a breadcrumb trail: 'Media > Eat The Press > Calderone: The Backstory > Third Metric'. A large black box with the 'HONDA' logo is positioned above the article title. The article title is 'Sean Hannity Says Obama 'Wants To Give The Iranians Nuclear Weapons''. Below the title, it says 'The Huffington Post | By Catherine Taibi' and provides the posting and update dates. A video player is embedded in the article, showing a Fox News broadcast with three participants. The video player has a play button and a 'HMFA' logo. To the right of the video player is an advertisement for a diabetes medication, stating 'FOR ELIGIBLE ADULTS WITH TYPE 2 DIABETES' and 'Pay as little as \$5 per prescription'.

And then they put their commentary along with a few quotes.

71

84

0

157

Share
Tweet
LinkedIn
Comment

Sean Hannity went full speed ahead with his attacks on President Obama Thursday evening.

The Fox News host invited Liz Cheney and network contributor Steve Hayes to discuss a **new report that** the United States may allow Iran to run hundreds of centrifuges at a fortified underground bunker.

The news comes as the pressure is high to secure nuclear negotiations between the U.S. and Iran.

"We have a president that wants to give the Iranians nuclear weapons in spite of their threats to the United States," the host said.

He also called out the president for having "a pathological hatred" for Israeli Prime Minister Benjamin Netanyahu and for **his reaction** to the beheading of U.S. journalist James Foley.

"Our president hears about the beheading of one American and 30 seconds later, he's on a golf course," Hannity added.

MORE: [Barack Obama](#), [Obama Iran](#), [Hannity](#), [Sean Hannity](#), [Hannity Obama](#), [Hannity Obama Iran Weapons](#)

Suggest a correction

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by Gravity

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CIA Chief Warns Of 'Tremendous' Consequences For Iran

Kourtney Kardashian Opens Up About Scott Disick's Rehab Stay

You can do the same thing. If you are passionate on something, you can find a video and then add your commentary about that and take quotes from that video or add another new source. You are not limited to what you can do. What's really important is that you connect with the people that you're serving on that market and that you give them what they're looking for.

Here's another websites that has curated contents:

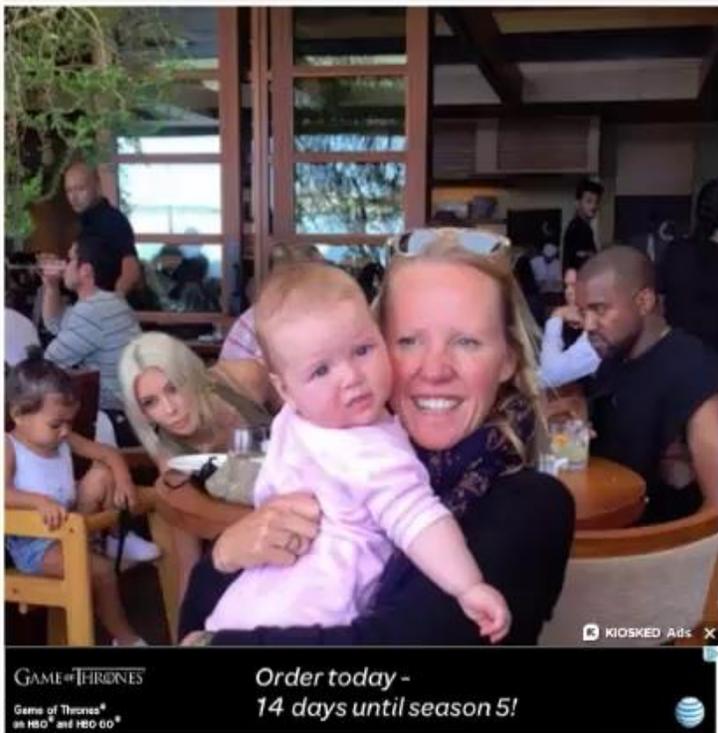
The screenshot shows the homepage of PerezHilton.com. At the top, there's a navigation bar with 'HOME', 'VIDEOS', and 'PHOTOS' links, a search bar, and a 'STAR SEEKER' button. Below the navigation is a large advertisement for AT&T U-verse High Speed Internet + TV, offering \$59/month for 12 months with a 1-year term. A secondary ad for AT&T U-verse High Speed Internet offers \$15/month for 12 months with a 1-year term and a \$150 reward card. The main content area features a news article titled 'Mariah Carey's Cleavage Comes Out To Play With Maybe-Boyfriend Brett Ratner Nearby', dated 3/29/2015. The article includes social media sharing options and a large image of Mariah Carey, Brett Ratner, and another woman. To the right of the article is a 'TOP STORY' section with three stars, featuring a headline about Destiny's Child reuniting for the Stellar Awards, with a small video thumbnail and the text 'Oh YASSSS!!!'. The website also has a 'TRENDING' section at the top left listing names like Zayn Malik and Celine Dion.

The screenshot shows the Bleacher Report website during a live broadcast of a basketball game between Duke and Gonzaga. The top navigation bar includes links for various sports leagues (NFL, CBB, NBA, CFB, MLB, Soccer, UFC, WWE, NHL, Golf, NASCAR) and utility links like 'Trending', 'Lab', 'Lists', and 'Video'. A search bar and 'Sign Up / Login' options are on the right. The main header features the game score: GONZ 51, 55, DUKE 76, 70, LOU. Below the header, there are promotional banners for AT&T and the 2015 NCAA Basketball Championship. The central content area is titled 'Live Highlights: NCAA Elite 8' and features a tweet from Kevin Brockway (@gatorhoops) and a tweet from Gonzaga Basketball (@ZagMBB). To the right, a 'HEADLINES' section lists several news items. A large orange and blue graphic on the right side promotes AT&T's 4G LTE signal. The bottom of the page shows 'THE LINEUP' with a live game indicator.

The screenshot shows the Bleacher Report website with an article titled 'Shaq Says He "Would've Stayed" in Orlando If He Had a Mulligan'. The article is by Adam Fromal, a National NBA Featured Columnist, dated Mar 27, 2015. The main image is a photo of Shaquille O'Neal in an Orlando Magic jersey. The article has 195.8K reads. To the right, there is a 'FOLLOW ORLANDO MAGIC FROM B/R ON FACEBOOK' section and a 'MAGIC TEAM STREAM' section with several video thumbnails. The bottom of the page has a 'NEXT ARTICLE' button and a 'Jump to the Bleacher Report homepage' link.

[Photo Of The Day] Kanye, Kim and Baby North's Epic Photobomb

FRI, MAR 27 2015 BY NECOLE BITCHIE FILED UNDER: PHOTOS



3 multi-millionaires, 2 cute kids, and 1 awkward photobomb = Instagram gold!

Did a British heiress intentionally pose in front of the Wests for an epic photo op? Or was this an epic photobomb of the century?

This week, JCB Farm Equipment heiress Alice Bamford Instagrammed an adorable candid with her daughter at Nobu, an A-list [Japanese restaurant](#) in Malibu. Although

BITCHIE TV

Featured video



Who Is Necole Bitchie? [Highlight Reel]

WATCH



Jennifer Hudson Talks Secret Pregnancy, Sexual Songs & Ex-Boyfriend James

WATCH



Amber Rose On Early Childhood, Style & Why She Didn't Speak Much

WATCH



K. Michelle X Necole Bitchie on Dating (J.R. Smith, Ocho Cinco & Lance Stephenson)

WATCH



An Intimate Conversation With August Alsina

WATCH



Big Sean Talks Ex-Girlfriend Ashley And New Love Naya Rivera