WP Profit Page Creator
USER'S GUIDE

WP Profit Page Creator Documentation

WP Profit Page Creator is a wordpress plugin that, as it name implies, enables you to create a dedicated profit page where you can list down various offers for your visitors. This plugin allows you to customize the design and layout of not just the pages but the underlying elements as well. Furthermore, each profit page is packed with many other options including statistics to check how well your pages are performing.

Note: This plugin comes with a lite version that doesn't have the following options available: Restricted user, Top Style, Footer Style, Box Style, Menu Style, Menu Color, Social Icon Style, Open Graph Image URL, Favicon URL, Tracking Code and Script.

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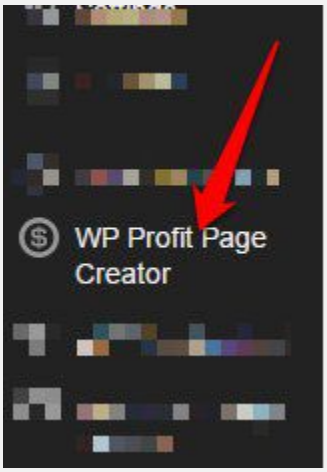
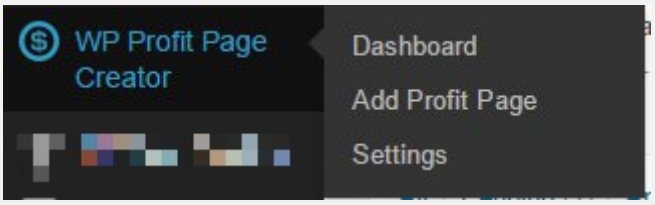
How to Use WP Profit Page Creator

This guide assumes that you have already logged in to your wordpress admin area, installed and activated **WP Profit Page Creator**. Once the plugin has been activated, you should see from the left admin panel its plugin option.

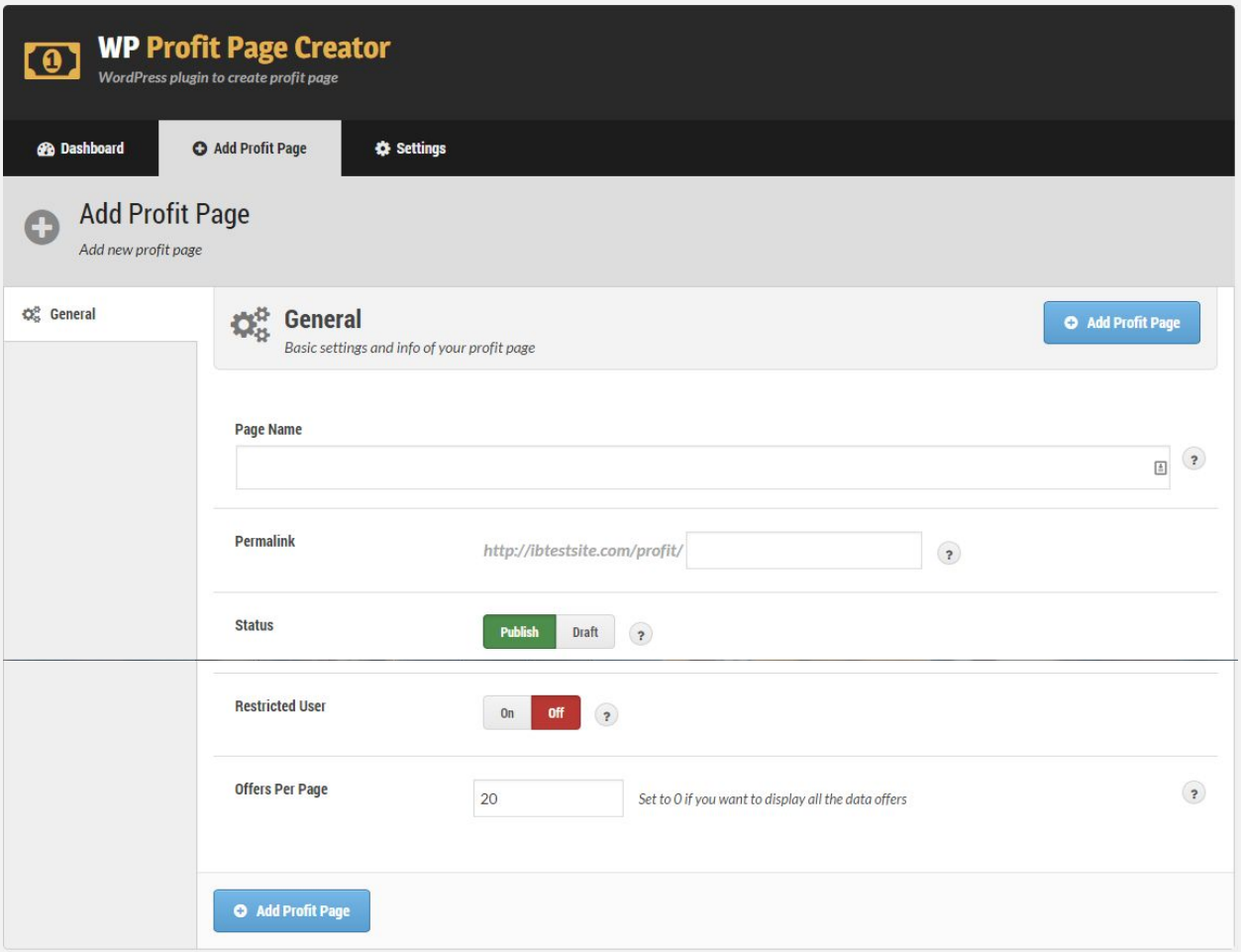


How to Add a Profit Page

1. To add a new profit page, hover your cursor to the plugin's menu item from the left admin panel then click **Add Profit Page**.



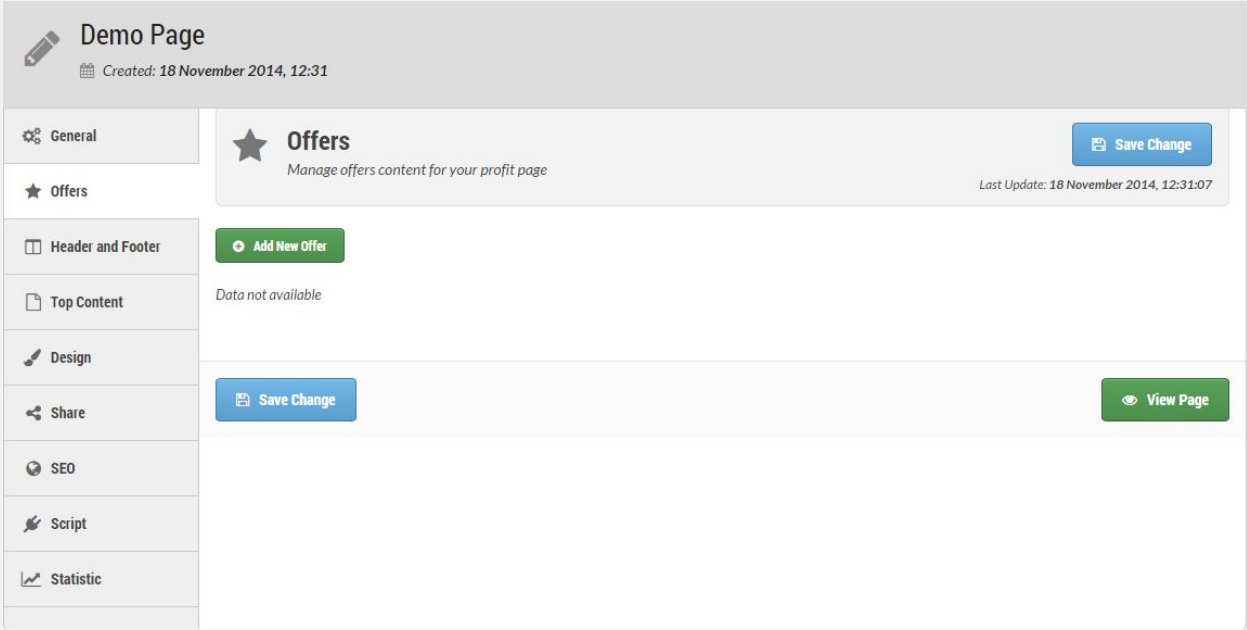
2. You should now be inside the **Add Profit Page** which should look similar to the image below. Configure the settings and supply the fields with the appropriate information to create a profit page. Details of the settings and fields are listed right after the image.



- **Page Name**. Supply this field with a unique name for the profit page so you can easily distinguish it from the rest of the profit pages.
- **Permalink**. This field determines the structure of your profit page's link. You can skip filling out this field as the system will automatically generate a permalink based on the page name provided.
- **Status**. Choose whether you would like the profit page to go live by switching the switch to **Publish** or temporarily save it as **Draft** while you are still editing it.
- **Restricted User**. This switch determines if the profit page will exclusively be available to logged in users of your site by selecting **On**. By default, this switch is set to **Off** so it is accessible to all visitors of your site. Note that this option is not available in the lite version of the plugin.

- **Offers Per Page**. Supply this field with a numerical value that is equivalent to the number of offers to be displayed on the profit page.

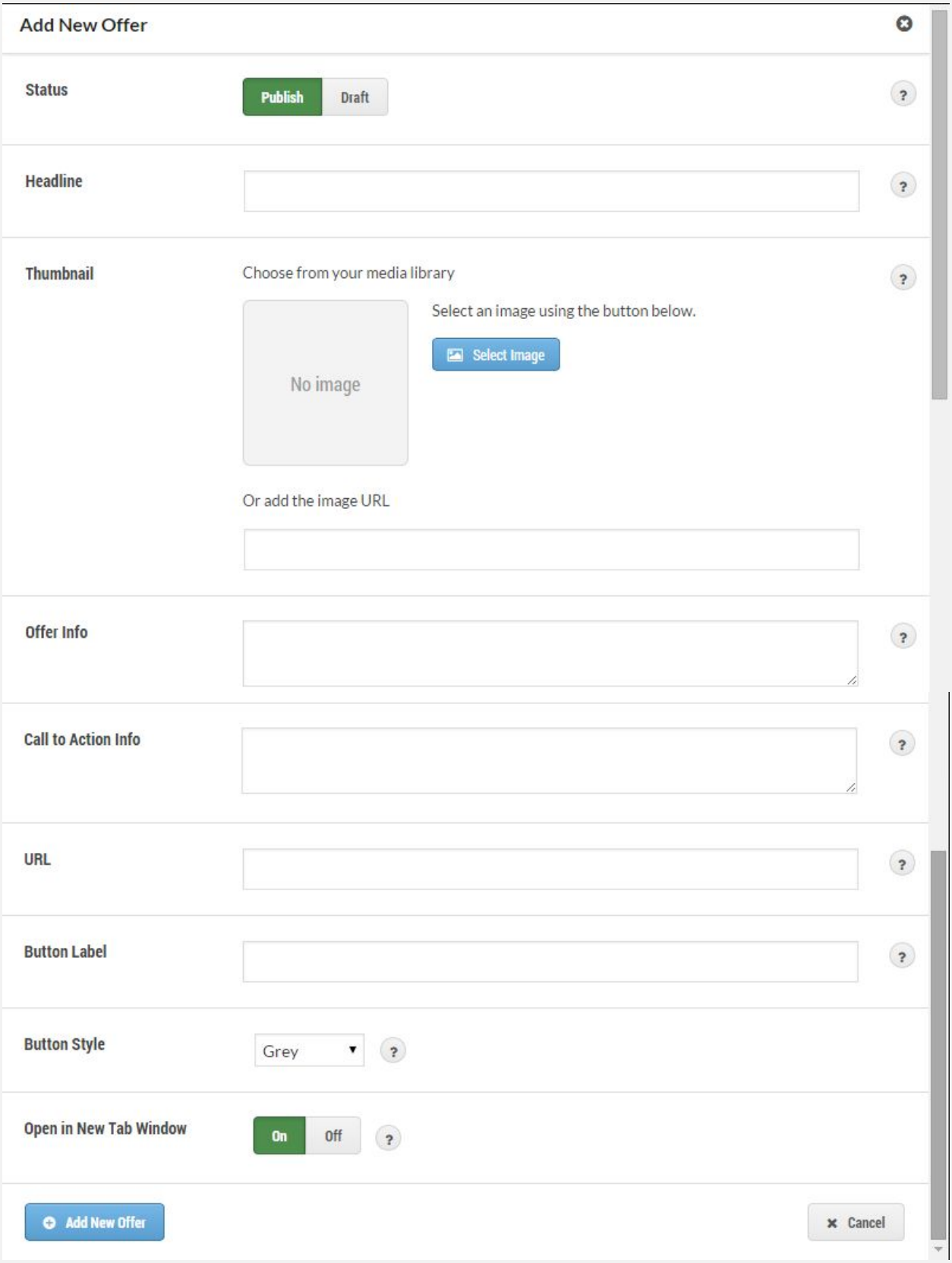
3. After you have reviewed and finalized the settings and details of the profit page, click **Add Profit Page** to save the profit page so you can further customize it.
4. Once the profit page has been successfully added, you will then be redirected to the profit page's edit section where you can customize and manage it. Found in this page as well is the statistic to check the profit page's performance.



- **General**. The general tab contains the details and information you have previously setup and supplied during the time you have created the profit page.
- **Offers**. The offers tab contains the options to add and manage offers that will be displayed on your profit page.

How to Add an Offer

1. Click the **Add New Offer** button on the upper left portion of the offers tab.
2. A popup window should then appear containing fields and options to add a new offer for the profit page.


Add New Offer
Status
Publish
Draft
Headline
Thumbnail
Choose from your media library
No image
Select an image using the button below.
Select Image
Or add the image URL
Offer Info
Call to Action Info
URL
Button Label
Button Style
Grey
Open in New Tab Window
On
Off
Add New Offer
Cancel

- **Status**. Use this switch to set whether you would like to display it on your profit page by choosing **Publish** or select **Draft** if it still require edits.
- **Headline**. Supply this field with the heading or title of the offer.
- **Thumbnail**. Upload an image from your computer or use an already uploaded graphic from your media library to use on your offer. Or if you have already uploaded it online, supply the image url on the input field below the select image button.
- **Offer Info**. This field should be filled out with the details regarding the offer.
- **Call to Action Info**. Should contain information that would encourage the visitors to click the offer.
- **URL**. Enter in this field the complete URL of the page containing more details and information of the offer.
- **Button Label**. The text label of the button where the link to the offer is embedded.
- **Button Style**. From the dropdown, select the style of the button you would like to use and apply to the offer.
- **Open in New Tab Window**. Turn the switch on to open the link of the offer to a new tab or window. However, if you prefer that users open the link in the same window, choose off.

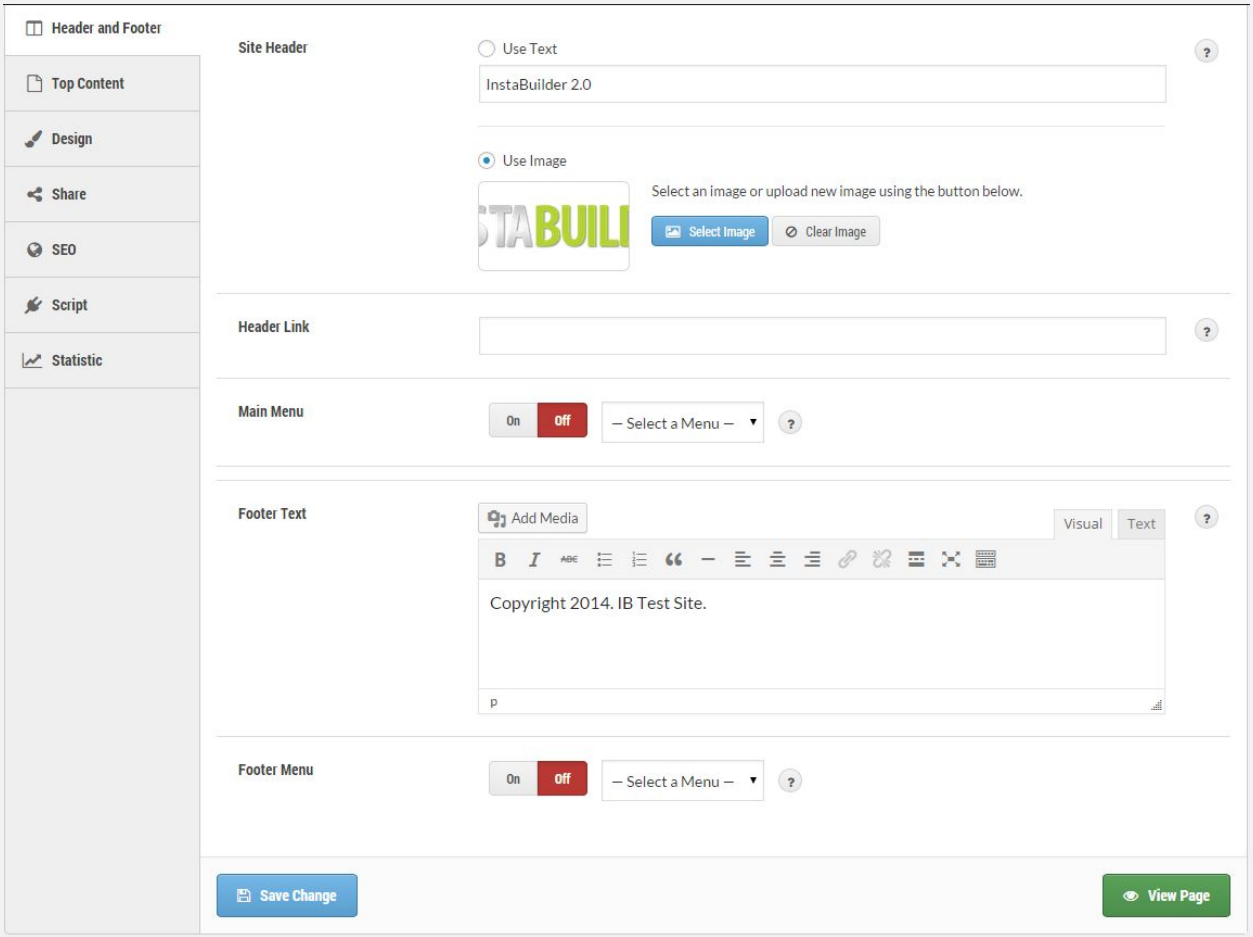
3. Click **Add New Offer** button to save and add the offer to your profit page.

How to Manage Offers

1. To manage offers of a specific profit page, edit the profit page and click the offers tab after.
2. All offers that had been created will be displayed in a list view.
3. To order your offers, simply grab the 4 headed arrow icon then drag it to the location you desire.
4. To edit the offer, simply click the green edit button.

5. To delete the offer, click the red delete button. Note that this action is irreversible so proceed at your own risk as data saved will be permanently lost.

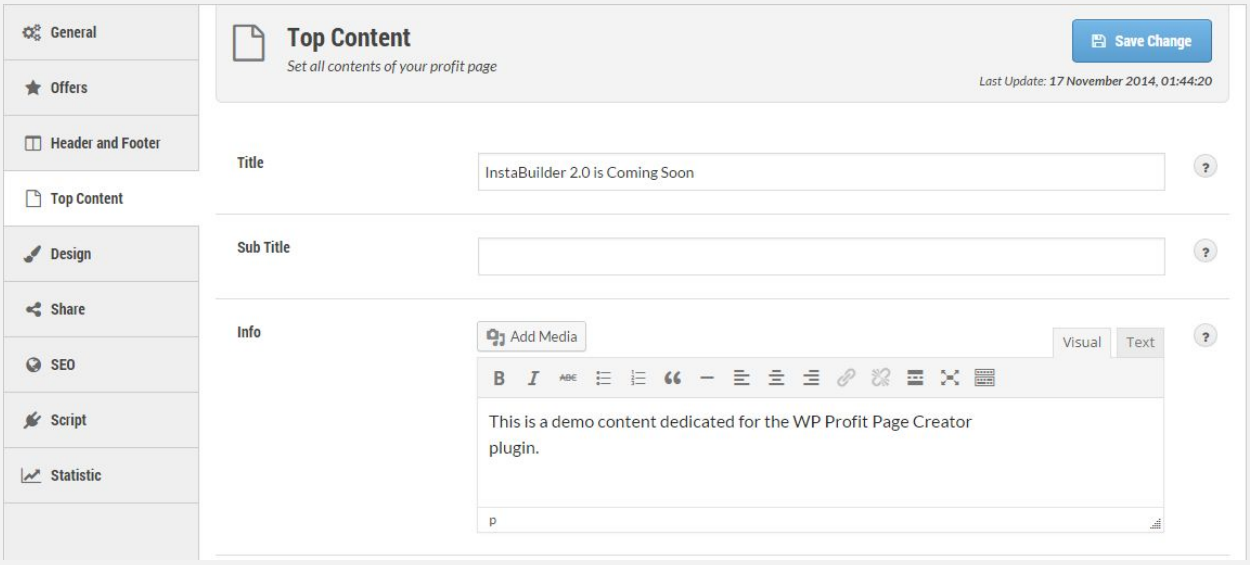
- **Header and Footer**. This tab contains options that would customize the contents of the header and footer of your profit page.

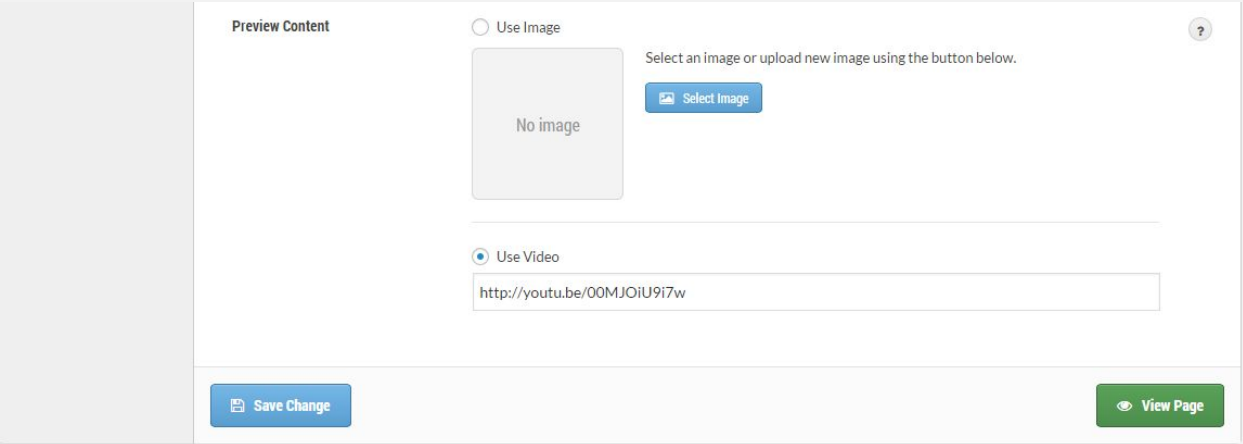


- **Site Header**. Select whether you would like to have a text or image based header. To have a text-based header, select the radio button labeled **Use Text** and enter in the input field the content that will appear on the header. For image-based header, select the radio button with the label **Use Image** and upload the image desired from your computer or use ones that have been already uploaded in your media library to use on the header.

- **Header Link**. Supply this field with the complete url you wish the user to be redirected to should they click on the header. However, if you prefer not to embed a link to your header, leave this field empty.
- **Main Menu**. Choose whether to enable the display of a navigation menu on the header section by clicking **On** then select the menu to use in the dropdown next to the switch. Leave this field **Off** if you prefer not to display any menu.
- **Footer Text**. Use the WYSIWYG editor to add contents to the footer section of the profit page.
- **Footer Menu**. Select **On** if you would like to enable a footer menu then from the dropdown select the menu you want to display on the footer area. Leave the switch to its default setting which is **Off**, disable menu display on the footer.

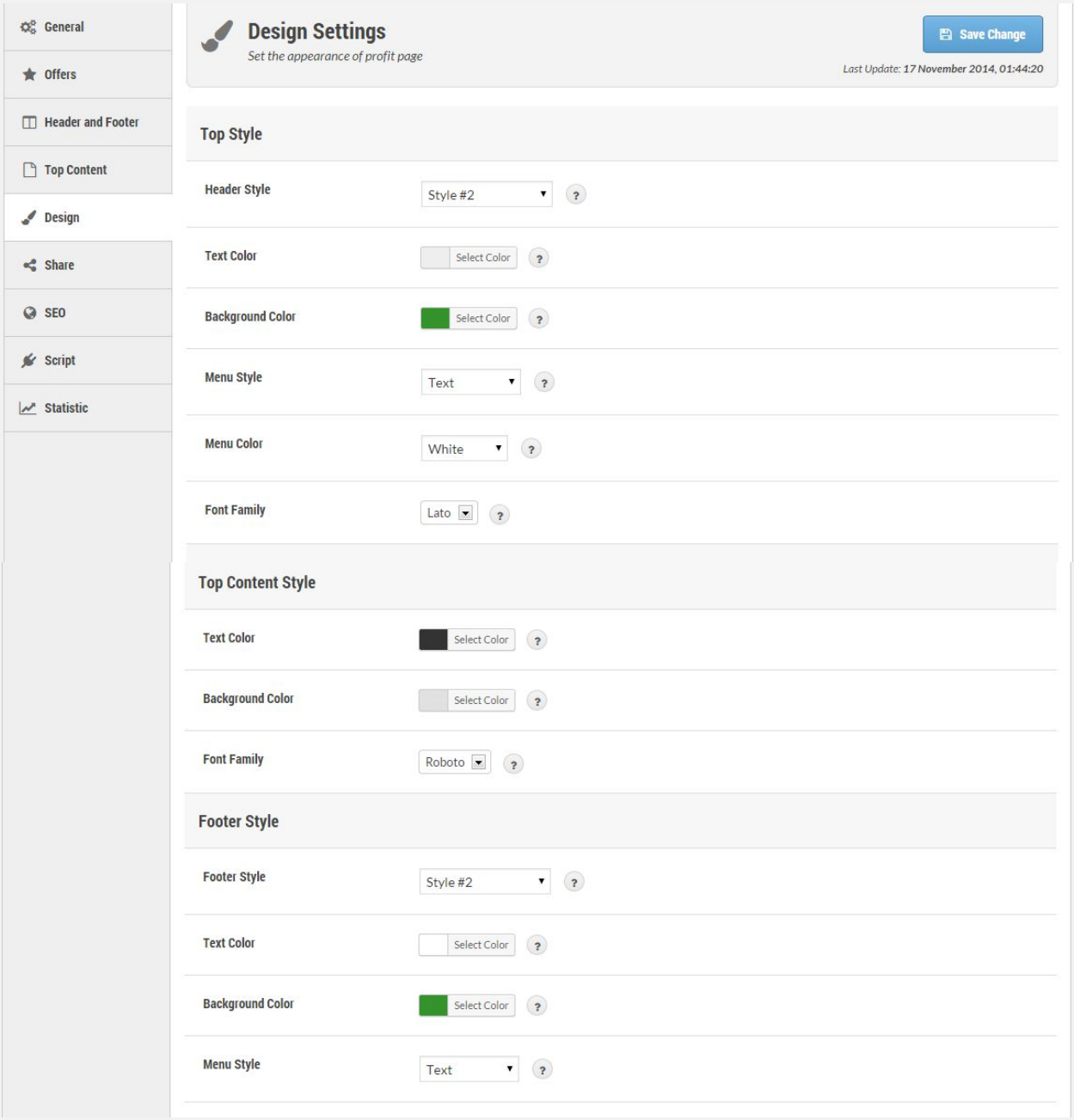
- **Top Content**. The top content tab contains options and settings to manage the top content of the profit page. All data that are supplied in this tab will be displayed right below the header section of the profit page.

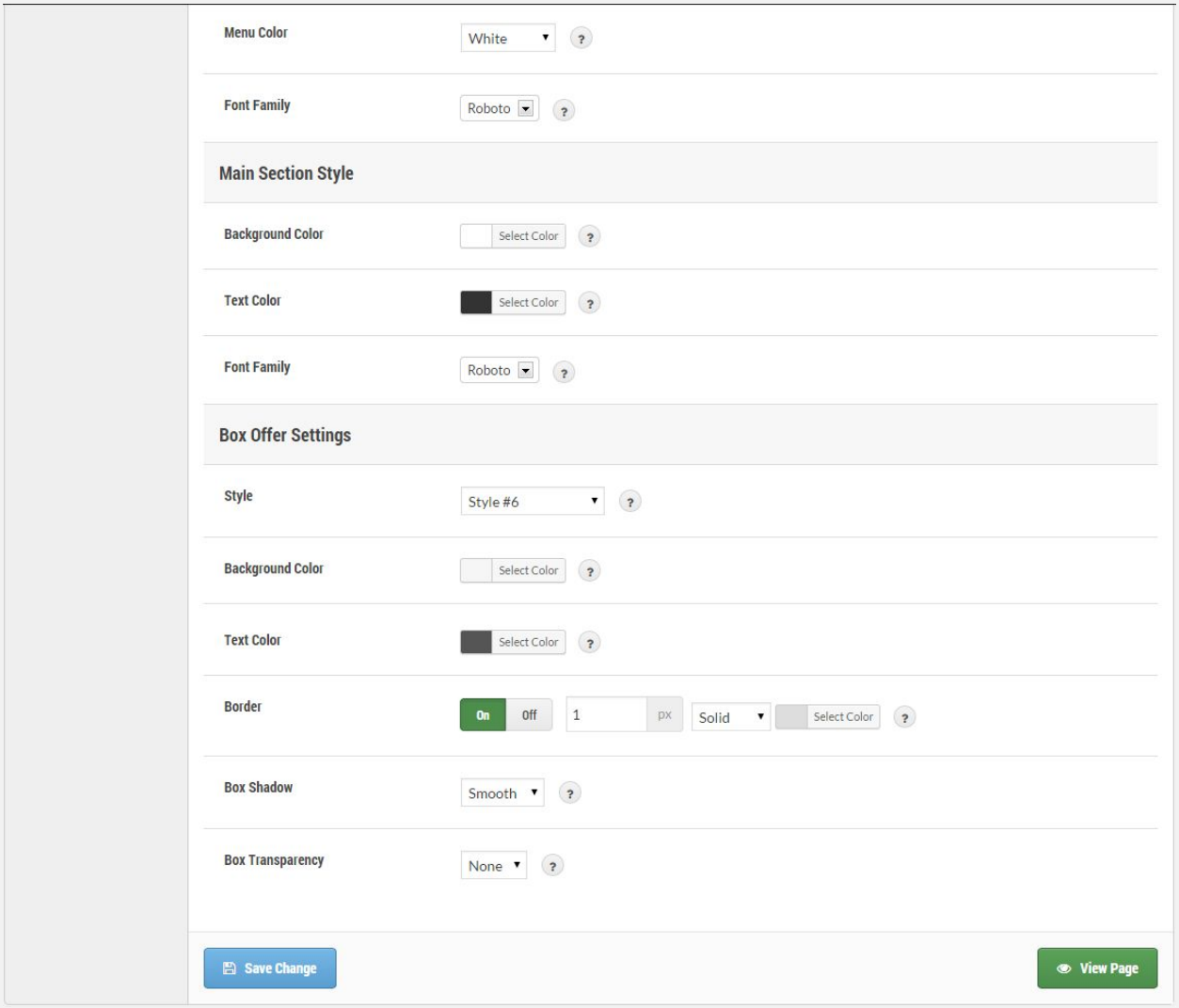




- **Title**. Enter in this field the heading or title of your profit page's top content.
- **Sub-title**. Supply this field with the subheading or tagline of your profit page's top content.
- **Info**. Use the WYSIWYG editor to add details and information of your profit page.
- **Preview Content**. This section allows you to choose what medium to use as a preview to your content. Select **Use Image** to display your preview content through image. Click the **Select Image** button to upload the image from your computer or use one that is already uploaded in your media library. The last option to showcase your preview content is through video. Select **Use Video** to present your preview content through a youtube video**.** Supply the text field right after the radio button with the youtube url.

- **Design**. This tab allows you to customize the look and feel of your profit page as well as the sections in it.


General
Offers
Header and Footer
Top Content
Design
Share
SEO
Script
Statistic
Design Settings
Set the appearance of profit page
Save Change
Last Update: 17 November 2014, 01:44:20
Top Style
Header Style
Style #2
Text Color
Select Color
Background Color
Select Color
Menu Style
Text
Menu Color
White
Font Family
Lato
Top Content Style
Text Color
Select Color
Background Color
Select Color
Font Family
Roboto
Footer Style
Footer Style
Style #2
Text Color
Select Color
Background Color
Select Color
Menu Style
Text



- **Top Style**. This section contains options to customize the style of the profit page header. Note that this section is not available in the lite version of the plugin.
    - **Header Style**. Choose from the 3 predefined header styles from the dropdown which one you would like to use and apply on the header of the profit page.
    - **Text Color**. Using the built-in color picker, select the color you would like the text contents in the header to be displayed in.
    - **Background Color**. Use the built-in color picker to set the background color to apply to the header section of the profit page.

- **Menu Style**. Choose from the predefined menu styles the one you would like to implement on the header section's menu if applicable.
- **Menu Color**. From the dropdown, select the color that would define the color of the menu items on the menu.
- **Font Family**. This field determines the font family to be used on the text contents of the header section.

- **Top Content Style**. This section contains styling options for the top content portion of the profit page.
  - **Text Color**. Use the built-in color picker to define the color to which the text contents will be displayed in.
  - **Background Color**. This field allows you to set the background color of the top content section using the built-in color picker.
  - **Font Family**. Select from the list of fonts you would like to use and apply to the text contents of the top content section of the profit page.
- **Footer Style**. This section allows you to customize the style of the footer area of the profit page.
  - **Footer Style**. Choose from the 3 predefined footer styles you would like to apply to your profit page's footer. Note that this option is not available in the lite version of the plugin.
  - **Text Color**. Using the color picker, select the color you would like to display all the texts in the footer area.
  - **Background Color**. Define the color you would like to implement as the background color to the footer section using the system's built-in color picker.
  - **Menu Style**. If you have enabled menu display on the profit page, select from the predefined styles available on the dropdown you would like to apply to the footer menu. Note that this

option is not available in the lite version of the plugin.

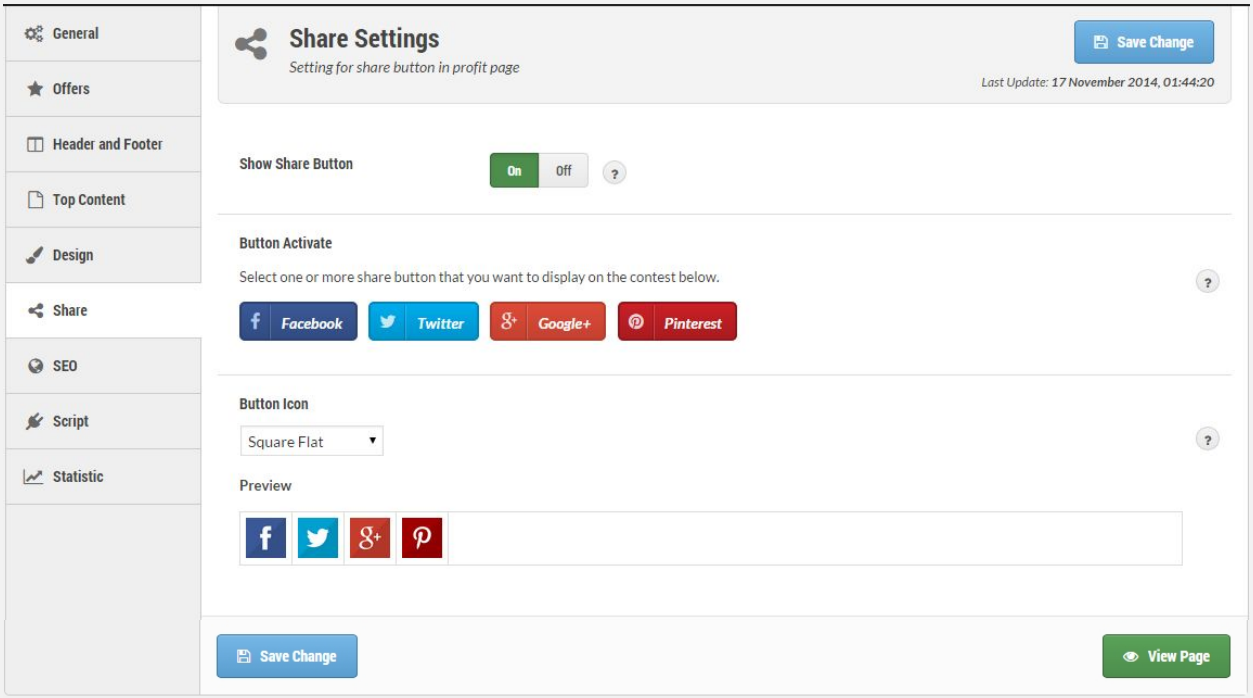
- **Menu Color**. Select from the dropdown the color of the texts you would like it to be displayed on the menu. Note that this option is not available in the lite version of the plugin.
- **Font Family**. From the dropdown, select the font you would like to use and apply to the text contents of the profit page's footer.

- **Main Section Style**. This section enables you to customize the style of the profit page's main section.
  - **Background Color**. Use the built-in color picker to choose a color to apply as the background color of the profit page's main section.
  - **Text Color**. Choose the default color to be applied on the profit page's text contents using the built-in color picker.
  - **Font Family**. Select from the dropdown the default font to use on the profit page.
- **Box Offer Settings**. This section contains styling options to customize the look of the boxes where all the offers and the corresponding contents are enclosed. Note that this section is not available in the lite version of the plugin.
  - **Style**. Select from the 6 predefined styles in the dropdown you would like to use on the boxes containing your offers.
  - **Background Color**. Use the built-in color picker to select the background color to be applied to every box.
  - **Text Color**. Use the built-in color picker to select the color of the text contents to be displayed in the box.
  - **Border**. Allows you to further improve the look of the boxes by applying a border around it. Turn the switch on to use the border option then set how wide in pixels will the border be, the style

(whether solid, dashed or dotter) and the color of the border using the built-in color picker.

- **Box Shadow**. Select from the dropdown which style of box shadow you want to apply to the boxes or apply no box shadow at all.
- **Box Transparency**. From the dropdown, choose how transparent you would like your boxes to be displayed.

- **Share**. This tab contains options that would allow you to add social sharing icons to every box offer so visitors can easily share your offers through their social sharing accounts.

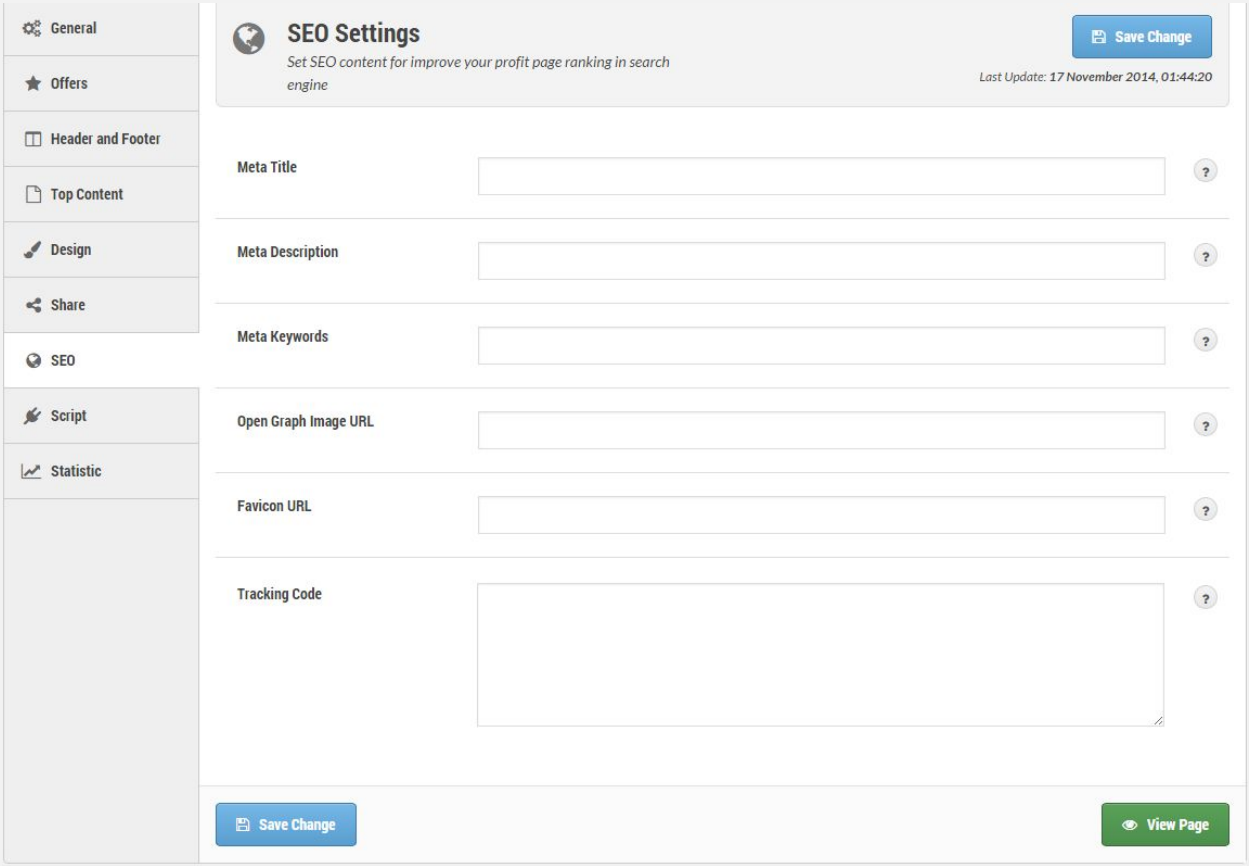


- **Show Share Button**. This switch controls whether you would like to enable the display of the social sharing buttons to your box offers by turning it **On** or turn it **Off** to hide it.
- **Button Activate**. Choose from the 4 most popular social sharing site you would like to be available on every box offer. Click the icon of the social sharing site to activate or deactivate its usage. By default all 4 are activated as indicated by the full colors of every icon.

Deactivated social sharing site will have the icon displayed in grayscale.

- **Button Icon**. From the dropdown, select the style of the social sharing buttons you would like to use as it gets displayed on every box offer. Note that this option is not available in the lite version of the plugin.
- **Preview**. Displays a preview or a sample of how the selected style of the button icon looks like.

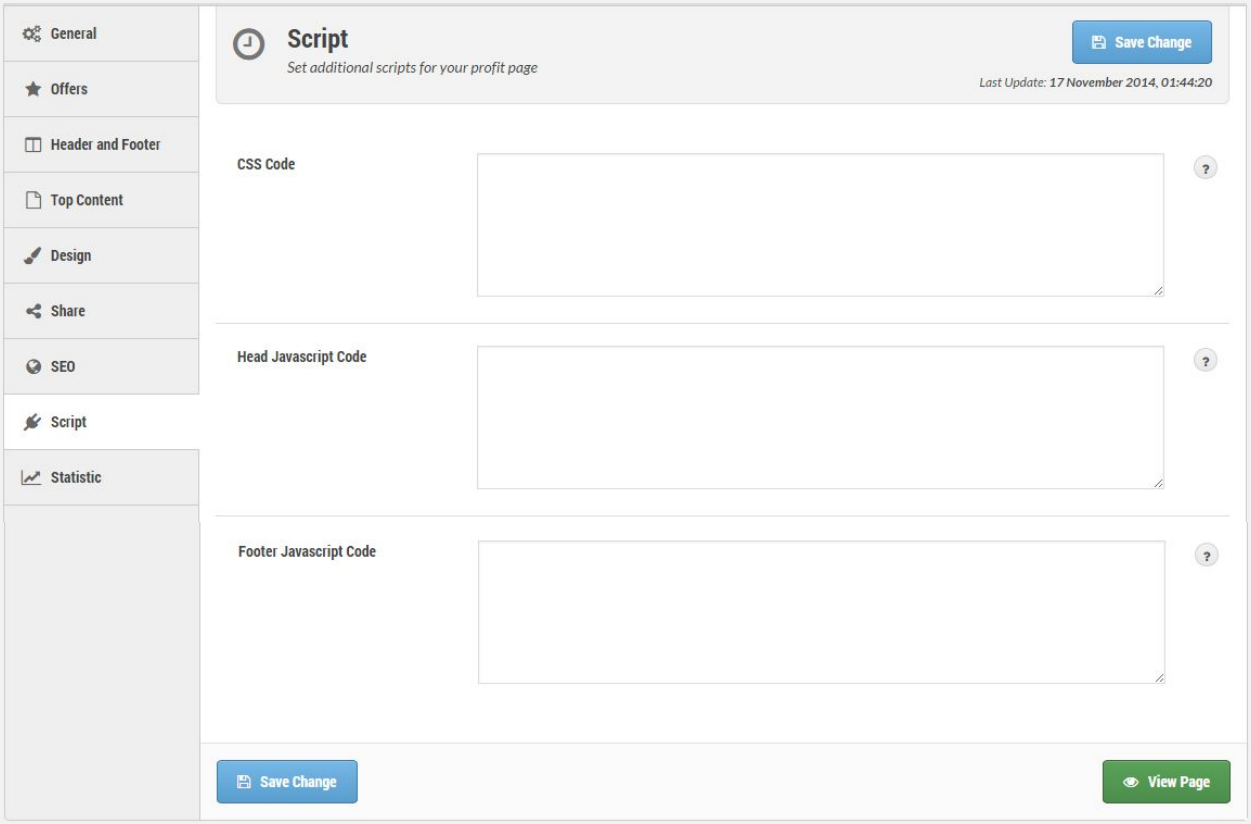
- **SEO**. This section allows you to make your profit page loved by search engine bots by supplying the meta data of the page to make it SEO friendly.



- **Meta Title**. Supply this field with the profit page's meta title.
- **Meta Description**. Enter in this field information that would tell search engines what your page is about.
- **Meta Keywords**. Enter in this field relevant keywords for your profit page.

- **Open Graph Image URL**. Supply this field with the complete URL of the image you would like to appear on social sharing sites when users share your offers. Note that this option is not available in the lite version of the plugin.
- **Favicon URL**. Provide the complete URL of the favicon you would like to use for the profit page. Note that this option is not available in the lite version of the plugin.
- **Tracking Code**. Enter in this field the tracking code to track the performance of your profit page. Note that this option is not available in the lite version of the plugin.

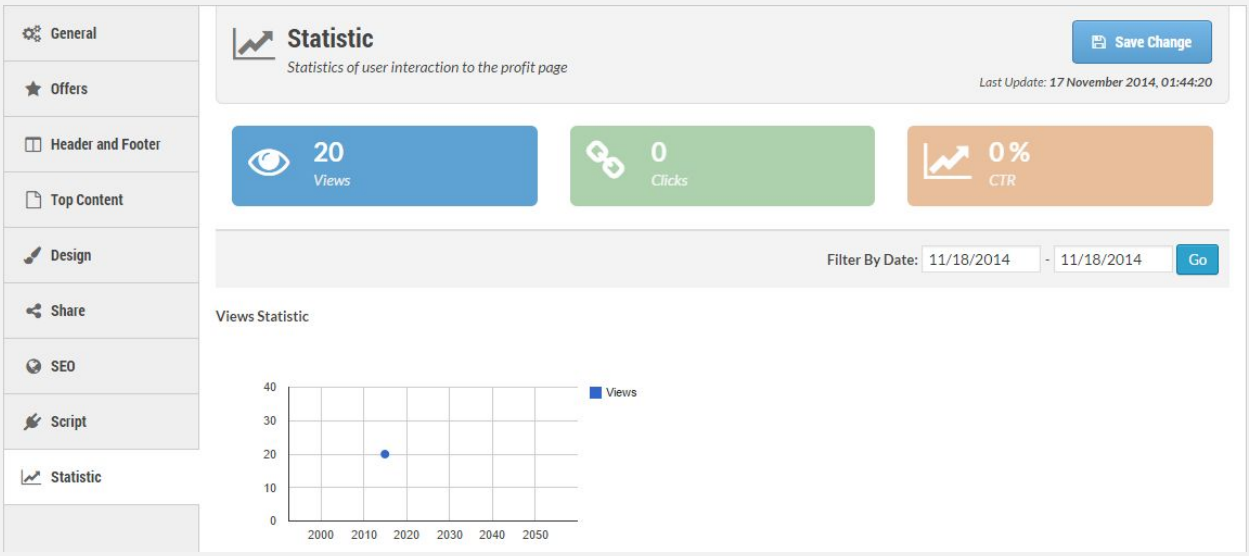
- **Script**. This tab offers fields where you can insert custom scripts and codes for your profit page. Note that this option is not available in the lite version of the plugin.



- **CSS Code**. Enter in this field custom CSS code you want to apply on the profit page.

- **Head Javascript Code**. Enter in this field the custom Javascript codes that should be placed in the header section of the profit page just before the closing head tag.
- **Footer Javascript Code**. Enter in this field the custom Javascript codes that should be placed in the footer section of the profit page just before the closing body tag.

- **Statistic**. This tab contains graphical representation of the data reflecting the performance of your profit page.

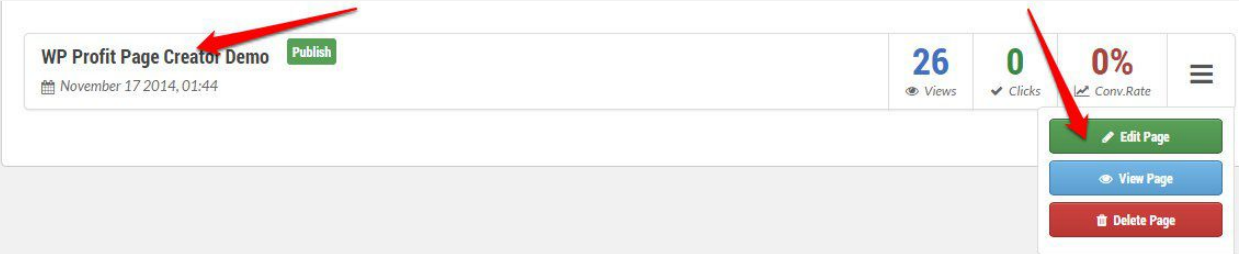


- **Views**. The views section displays the number of views the profit page has received. There is also a graphical representation of the data. Additionally, you can filter the data being displayed by date.
- **Clicks**. The clicks section displays the number of clicks made by the visitors on the offers. A graph is also available wherein the data for the number of clicks is displayed. Moreover, the data can be filtered by date.
- **CTR.** The click through rate section displays data that compares the number of visits the profit page gets with visits wherein users click on the offers.

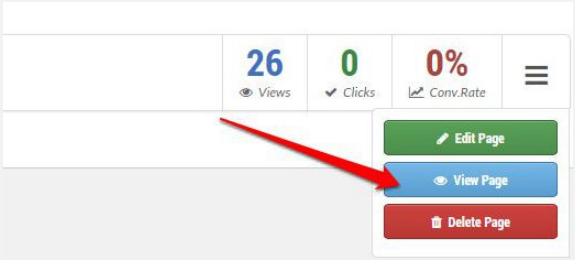
5. Once settings have been reviewed and finalized, click the **Save Change** button to update the profit page with the recent changes. You can then view the site live by clicking the **View Page** button.

How to Manage Profit Pages

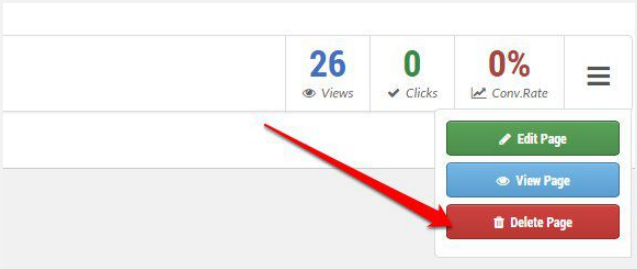
1. To manage profit pages, click WP Profit Page Creator's menu item from the left admin panel to open the plugin's dashboard page where all profit pages are displayed in a list view.
2. Each profit page is displayed with statistics on the far right portion and a three-bar icon containing options to manage the profit page.
3. To edit the profit page, either click the title or the three-bar icon the hit the **Edit Page** button thereafter.

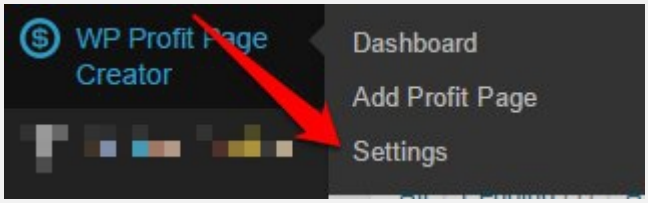
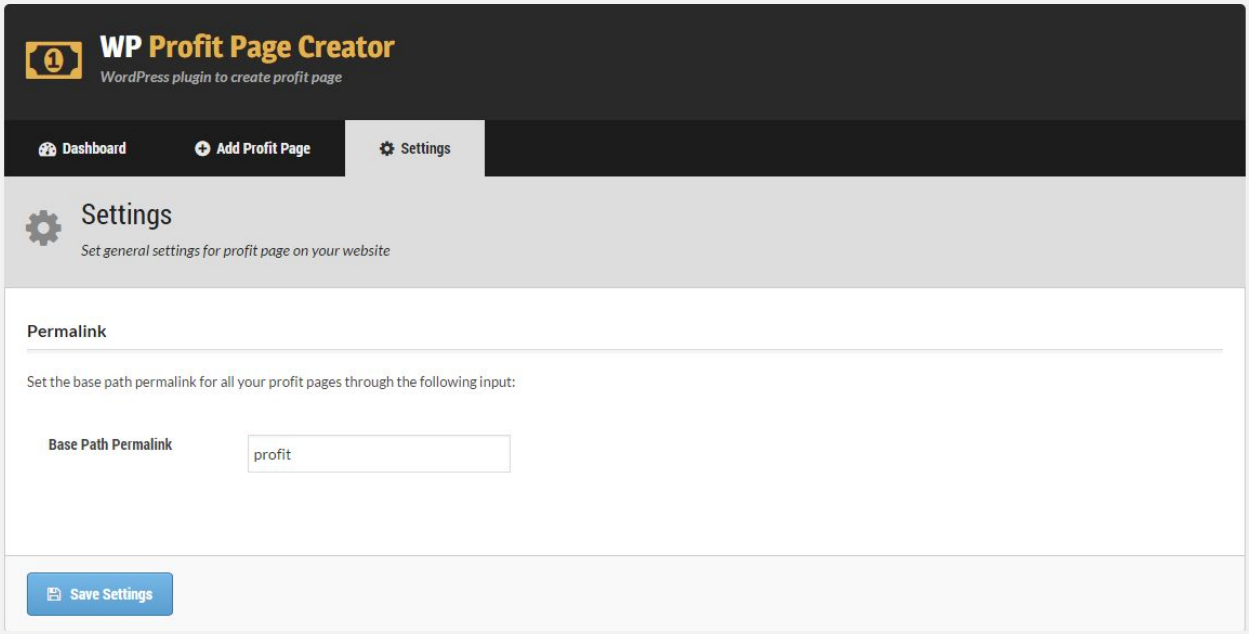


4. To view the page, click the blue **View Page** button.



5. To delete the profit page, click the red **Delete Page** button. Note that a you will be prompted to confirm your action when deleting a page as this is irreversible and you will lost all the data and settings permanently.


26
Views
0
Clicks
0%
Conv.Rate
Edit Page
View Page
Delete Page

WP Profit Page Creator Settings

The settings page of WP Profit Page Creator is accessible when you hover your cursor on the plugin's menu item from the left admin panel then click on **Settings**. It only has one option which is the base path of the permalink.