

Announcing The Brand New, 9 Part, Step By Step Video Course That Shows You...

Finally, Discover How to Research Market Demand or Keywords That People Are Searching For With the Free Google Keyword Planner...Starting Today.

Quit trying to guess which keywords are working and which aren't.

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Whether you are trying to rank for a specific term in Google, finding keywords to rank in Google Adwords, or even researching market demand, keyword research is vital to almost any product or service.

Yet the big question is this: how do you know whether there really is a demand for the keyword you want to rank for or whether you should even move into a certain market?

How do you know what people are really searching for in relation to what you are promoting?

Regardless of what your goal is, while it is easy to guess which keywords are better than others - wouldn't it be nice if you could simply use a tool to find this out?

Google Keyword Planner is that solution

...and best of all, it is a completely free tool!

Imagine being able to tap into the world's largest keyword tool that tells you exactly what people are typing into Google, the volume, and how much competition is out there.

And better yet, instead of playing the guessing game, you will have real accurate data you can use.

Now, Google used to have what we used to call the "Google Keyword Tool", but they revamped it...

and rebranded it as the "Google Keyword Planner".

There are many differences and it can get complicated if you don't know what you're doing.

That said, if you'd like to learn how to use Google's Keyword Planner to the max, then you'll want to read on...

Introducing <Title>

Note: We are not going to focus on any specific method traffic or market research. Instead, we will cover the core fundamentals of using Google's Keyword Planner effectively so you can go any route you wish.

Video #1 - Introduction to Keyword Planner

In this video, you'll be given a quick overview of this video course as a whole. You'll see what you need to get started before you jump in and start researching your keywords and market demand.

Video #2 - Different Types of Searches

Within the Google Keyword Planner, there are currently four different ways to search. In this video, we will cover those types of searches so you know exactly which one to use that's most effective for your needs.

Video #3 - Search Type A: Keyword / Ad Groups Ideas

In this video, you will learn how to use this type of search. This search is great if you don't really know which keywords are out there, and you want to figure out which keywords people are really typing into Google that are related to the keyword you type in. We'll go through how to use the features to find the data you are looking for.

Video #4 - Keyword / Ad Groups In-Depth

Once you have entered a keyword and set the parameters on the first page of this search, you will enter a second page that shows the different routes you can take (either by seeing Keyword Ideas or Groups of keywords). You will learn how to use this section correctly.

Video #5 - Customize Detailed Estimates

Once you have found the right keywords, it's time to customize them. Since there are so many different routes you could take, I will show you how to use this feature so you can apply it exactly to your own needs.

Video #6 - Create and Download Keyword Lists

After you have done the proper keyword research and found the right keywords, if you'd like to save these keywords lists to your computer so you can use them later, in this video you will learn how to do so.

Video #7 - Search Type B: Search Volume

This search type is great if you already have a list of keywords you want data on immediately. Search Volume refers to how many people are searching for a specific keyword. This is perfect if you want statistics for keywords right away.

Video #8 - Search Type C: Traffic Estimates

Just like in video #7, this search type is a bit similar in the sense that if you have a list of keywords you want data on instantly, this is another great route to go. The difference is that it provides you with traffic estimates of the keywords themselves.

Video #9 - Search Type D: Multiply Keyword Lists

If you don't know where to begin, but want to start generating some keyword ideas, then you can use this search feature. This allows you to combine keywords together to form other keywords. The bottom line: it gives you a better reach into the market you are researching.

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Go ahead and watch this video course. Grab this video course and start researching market demand or keywords that people are searching for with Google's Keyword Planner.

P.S. Finally, Discover How to Research Market Demand or Keywords That People Are Searching For With the Free Google Keyword Planner...Starting Today.

P.P.S. This specific training course was designed so you could watch over my shoulder, step-by-step, click by click. You can download this course immediately after payment.