

Announcing a Brand New 9-Part Video Course

Finally, a Smart Sales Funnel Blueprint That Allows You to Find Your Premium Buyers So You Can Focus On Scaling Your Business...Starting Today!

In this video series, I'm going to show you how to properly set up this smart sales funnel so you can sift the serious buyers from the non-serious buyers.

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Dear Business Owner,

While using the 80/20 rule, did you know that 20% of your buyers bring in the majority of your sales? That's not to say that all your buyers are not important.

But that 20% of your buyers are what we call your serious premium buyers. Folks who are often action takers and want to buy almost everything in your funnel (assuming all your one-time offers and upsells help them achieve their end desire).

Did you know that most sales funnels are setup to combine your premium buyers and non-premium buyers together?

...and by doing this, you impact your long-term growth because you have a list of customers but are not providing them exactly what they want?

If you think about the impact of this common mistake, the results show themselves in low engagement and a low retention rate of buyers.

So if you'd like to know how to setup your sales funnel to achieve this goal in finding the "diamond in the rough" buyers...

Introducing <title>

Video #1) Introduction to Smart Sales Funnels

In this video, you're going to be given a quick overview of the video course itself so that you understand how it all works and what tools you will need to get started.

Video #2) The Typical Funnel: Don't Follow The Crowd

In this video, we will examine the typical sales funnel that everybody else is doing and why you should avoid doing it.

Video #3) Common Mistakes

Now it's time to focus in on the most common mistakes that dilute the quality of a customer-based list. You'll also learn a specific formula that you can apply to your OTO funnel to make sure that you increase your sales and focus on the right things.

Video #4) What You Should Do

Next, you'll discover what you should be doing to segment your premium buyers from your regular buyers.

Video #5) Smart OTO 2.0

In this video, you will learn how to apply a higher-converting one-time offer strategy which we call OTO 2.0. You will learn why this is so much more powerful, how it will help you figure out who your premium buyers are, and how to segment them into their own list. You also get to see a mindmap of how all this works so that you can apply this in your own business.

Video #6) Technology Roadblock

Most current systems and shopping carts offer the typical one-time offer layout rather than the one-time offer that we are speaking about. You'll learn which shopping carts to use so that you can begin to apply the knowledge that we have given you to double or even quadruple your sales.

Video #7) How to setup your Smart OTO 2.0

Using the tools that we share with you, you'll get to see a live step-by-step how to create a smart OTO to point. Don't worry if you are a technophobe, because as long as you can follow the video step-by-step and click by click, you will be able to implement this in no time.

Video #8) Integration into Wordpress (free plugin)

In this video, you will be shown how to access a free WordPress membership plug-in that will allow you to set up your very own membership site and integrated it into the smart OTO 2.0 system.

Video #9) Profit Checkout Bumps

How would you like to add more sales to your checkout page with what we call profit checkout bumps? In this video, you will be able to uncover the secret to quadrupling your sales on your checkout page using the same tools that we used to set up the smart OTO 2.0.

Interested in how to create a sales funnel that allows you to create a long-term,high-converting list? Everything you need to know is right here in this video course!

P.S. Learn how to use this specific smart sales funnel to find the golden premium buyers in your niche.

P.P.S. This training course was designed to help you create a long-term list conversion strategy.