

Finally, Discover How to Attract Rabid Buyers to Your Products and Services...Starting Today!

This 8-part video course is designed to show you how you can attract the perfect buyer who wants to buy all your products and services.

Dear Business Owner,

Have you ever tried to sell a product or service online, only to have virtually nobody buying?

Or are you doing well in your business but could be making even more sales, yet can't figure out why your sales are stagnant and have plateaued?

The real reason why many people cannot make a lot of sales is because they are selling the features of their products and services, not their benefits.

But benefits alone don't really make a big difference if you don't know your exact demographic, or in other words the exact type of person that really wants your product.

Do you know exactly what your dream customer looks like? The type of customer that wants to buy everything in your store?

You see - that's something that most business owners don't really think about until it's too late.

But if you're reading this now then you're most likely not the typical business owner.

You see, the truth is...

There are normal customers who might buy your product, and then there are what we call "hyper-responsive buyers" who really want to find you and buy your product.

Can I ask which of these buyers you want to attract?

Well, let me tell you a secret.

This is why gathering the right intelligence about your perfect buyer is crucial before you begin to market your products or services.

Now that I have your attention, how can you go about creating a buyer profile? And beyond that, how do you know where to find these people? And how do you write your sales copy so that it appeals directly to them?

Introducing <title>

Video #1) Introduction and Overview

In this particular video, you'll be given a quick overview of the course. We'll discuss how to get into the right mindset before you get started so that things will come more naturally and you will be able to get better sales conversions in the future. We'll also cover tools that you can use to dramatically speed up the process.

Video #2) Research Your Competition

Before you go out and try to create the buyer's profile, it's best to research your competition first. Believe it or not, you can figure out a lot about your buyers through about your competition, especially if they are already established. So in this particular video, I am going to show you the step-by-step process of finding websites that will help you get the right data.

Video #3) Basics of Profiling

After you have researched some of your competitors and gotten a list of their website URLs, it's time to move forward. We will be using a tool to figure out some basic information about your demographics. While there is a paid version of the software, they do have a free version as well that will give us the amount of data that we need.

Video #4) Gathering More Intel

Once you have gathered some basic data on your demographic or perfect buyer, it's time to gather even more intelligence by using another free tool. This free tool is amazing and will uncover a huge amount of information about your perfect buyer. You'll simply be amazed at just how much information you will be able to discover and dig up.

Video #5) Shortcuts

At this point in time of the video course, you will have unearthed a lot of information about your perfect buyer. But we don't want to stop there. We are going to dig up some further information that will tell us more about the markets and the buyer in more detail.

Video #6) A Typical Day?

Now it's time to figure out what their typical day looks like. This is very important because this will reveal to you much more valuable information, such as what makes them happy and what makes them sad. This information is important as it reveals to you what kind of products they are interested in buying. This could include your products and other products that you could potentially venture into.

Video #7) Media Mapping

After you have mapped out their typical day, it's time to use different media sites to put yourself in their shoes. Of course, the reality is that putting yourselves in their shoes and seeing things from their perspective is much harder than it sounds. There are many ways that you can go about doing this, but in this particular video I will be covering one specific method that has worked very well.

Video #8) Buying Habits

Congratulations. At this moment in time you will have all the data that you need to run and get started. However, before you do, this strategy will help you see their buying habits and may reveal more priceless information on what products and services they would like to buy. This way you can see the long term in the future of where your business can grow and scale.

Grab this video course now so that you can start attracting the perfect buyer, which will increase your sales and conversions like crazy!

P.S. Watch this online course immediately after purchase – there's no waiting.

P.P.S. This training course is designed to show you exactly how you can get the perfect buyer!