**Top Apps to Help You Sell Even More From Your Shopify Store**

One of the very best things about Shopify is that it lets you install additional apps to enhance the features. This works just the same as the plugins available on WordPress and lets you greatly expand the capabilities of your store. When you use these right, they can create almost limitless new opportunities and help you sell your products in a myriad of new ways.

Here are just a few…

**Chimpified –** If you use MailChimp as your autoresponder, then this is a fantastic plugin that will help you make more sales. You’ll now be able to track your potential customers and subscribers and thereby use techniques like ‘remarketing’. This means that you offered tailored promotions to customers who have shown an interest in your products before!

**LeadDyno** – LeadDyno is a tool for adding affiliate programs to your products. Now you can offer commission on your sales, thereby motivating countless more marketers to help you make more sales.

**Mobile App for Your Shop –** This lets you turn your store into a mobile app! Now your users can easily click to buy more products!

**Shopify Widgets –** Shopify Widgets lets you add a widget to any website showing off your products. This way you can gain sales directly from your website and have them constantly in view while visitor enjoy your content.

**Facebook Store –** This is a simple app that has a very powerful use. This lets your Facebook page act as a storefront so that now anyone who visits your page on Facebook can buy directly from there. This can help you to massively monetize those social media efforts!

**Plugin SEO** – SEO is a very important tool for getting people to actually find your site. Using Plugin SEO you can automate a lot of this process so that you don’t have to do it all manually.